



# CITY OF LODI

# COUNCIL COMMUNICATION

AGENDA TITLE: Extension of Transfer Agreement between City of Lodi and San Joaquin Regional Transit District

MEETING DATE: August 5, 1998

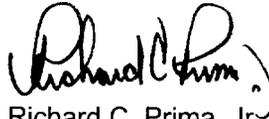
PREPARED BY: Public Works Director

RECOMMENDED ACTION: That the City Council approve the extension of the transfer agreement between the City of Lodi and San Joaquin Regional Transit District (SMART) and authorize the City Manager to execute said agreement.

BACKGROUND INFORMATION: The City of Lodi, in an effort to make riding transit more attractive and economical, proposed a transfer agreement between the City and SMART. The program, based on the ridership numbers for both systems, has been a success. A joint marketing effort in late February helped the program take off. The minimal loss of revenue for both systems has been offset by the increased ridership (see Exhibit A).

SMART's Board voted to continue the program and the Public Works Department recommends continuing the program indefinitely. The terms will be the same as the original agreement with the exception of the end date. The agreement is on file in the Public Works Department.

FUNDING: Not applicable.

  
Richard C. Prima, Jr.  
Public Works Director

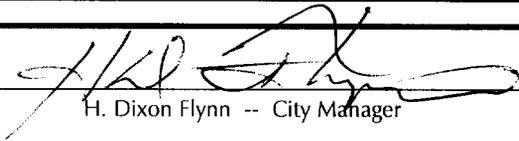
Prepared by Carlos Tobar, Transportation Manager

RCP/CT/lm

Attachment

cc: San Joaquin Regional Transit District

APPROVED: \_\_\_\_\_

  
H. Dixon Flynn -- City Manager

SMART Transfers

**City of Lodi/SMART Transfer Agreement Boardings**

Month	# of days	Passengers from:		
		SMART to Grapeline		Grapeline to SMART
		Rt 20	Rt 21	
Jan-98	20	99	24	89
Feb-98	20	85	11	127
Mar-98	22	141	26	134
Apr-98	22	151	11	177
May-98	20	122	23	120
Jun-98	22	198	32	163
<b>Totals</b>	<b>126</b>	<b>796</b>	<b>127</b>	<b>810</b>

Grapeline loss of revenue during the six month period:

- 1)\$461.50 (worst case counting all SMART to Grapeline transfers at general public rates.)
- 2)\$56.50 (best case if all Grapeline to SMART transfers are new riders.)

<b>Grapeline Ridership Comparison for 1st Half of 1997 and 1998</b>				
Period	1997	1998	Increase	% Increase
Jan	15,397	17,972	2,575	14.33%
Feb	15,674	17,055	1,381	8.10%
Mar	18,182	23,446	5,264	22.45%
Apr	17,811	24,255	6,444	26.57%
May	16,886	21,824	4,938	22.63%
Jun	16,955	25,656	8,701	33.91%
<b>Totals</b>	<b>102,902</b>	<b>132,206</b>	<b>29,303</b>	<b>22.16%</b>

Increase in ridership revenue is approximately \$10,000