



# CITY OF LODI

## COUNCIL COMMUNICATION

**AGENDA TITLE:** Letter from MediaOne Regarding New Premium Packages And Premium Rate Adjustments Effective September 8, 1998

**MEETING DATE:** August 5, 1998

**PREPARED BY:** City Clerk

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**RECOMMENDED ACTION:** Information only, no action required.

**BACKGROUND INFORMATION:** The City Clerk's Office has received a letter from MediaOne regarding new premium packages and premium rate adjustments effective September 8, 1998 (Exhibit A). This is information only, no Council action is required.

**FUNDING:** None

*Alice M. Reimche*

Alice M. Reimche  
City Clerk

**APPROVED:** \_\_\_\_\_

H. Dixon Flynn -- City Manager



This is Broadband. This is the way.

RECEIVED  
08 JUL 13 PM 3:11  
ALICE REIMCHE  
CITY CLERK  
CITY OF LODI

July 8, 1998

Alice Reimche  
City Clerk  
City of Lodi  
305 West Pine Street  
Lodi, CA. 95241

Dear City Clerk Alice Reimche:

This is to inform you of new premium packages and premium rate adjustments effective September 8, 1998. MediaOne is introducing three exciting new premium entertainment packages to provide more choices and better value.

The **Premium Plus** package will include HBO and Cinemax for \$17.95 per month.

The **Premium Select** package will include everything in the Premium Plus package, plus Starz! and Encore for \$19.50 per month.

For the best value, the new **Premium Ultra** package, which will have everything in the Premium Select plus Showtime, will be introduced at \$27.95 per month.

Package prices do not include monthly cable service or equipment rates.

Current Choice One (HBO, Cinemax, Starz! And Encore) customer' rates and Choice One/Showtime customer rates will not be affected. Other promotional packages, implemented prior to the introduction of Choice One, will be adjusted to the new package rates on September 8.

Although we have managed to keep premium service rates constant, due to increasing programming costs, the individually priced premium service rates will be as follows.

Service	Old Price	New Price
HBO	\$11.00	\$11.95
Cinemax	\$ 9.50	\$11.95
Showtime	\$11.00	\$11.95
Starz!	\$11.00	\$11.95
Encore	\$11.00	\$11.95

Legal notification will be placed in the Lodi News-Sentinel on Tuesday, July 14, 1998. We will follow up with customer notification by billing statement.

We are committed to offering high quality, competitively-priced products at an excellent value. We continue with our Broadband upgrade that once completed will have the capability to offer new and expanded services that customers want.

Thank you for your ongoing support, and should you have any questions, please call me at (209) 473-4955.

Sincerely,

Eileen Martin  
Vice President/General Manager

6505 Tam O'Shanter

Stockton, CA 95210

tel / 209-473-4955

Lodi Premium 070898

fax / 209-473-8177