



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Authorize Funds for Operation of the Lodi Conference and Visitors' Bureau Partnership

MEETING DATE: July 19, 2000

PREPARED BY: City Manager

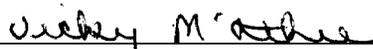
RECOMMENDATION: That the Lodi City Council authorize funds in the amount of \$130,000 for operating costs of the Lodi Conference and Visitors' Bureau Partnership.

BACKGROUND: The Lodi Conference and Visitors' Bureau Partnership requested that the City of Lodi increase its contribution to the organization from \$60,000 to \$130,000 annually during a presentation to Council at the April 25th Shirtsleeve Session. The Partnership will be moving into its new headquarters and, in collaboration with the Lodi-Woodbridge Winegrape Commission, will offer increased promotional and educational services for Lodi visitors. These services will help to promote Lodi as a destination point for the large tourist population already contributing to California's robust winegrape industry.

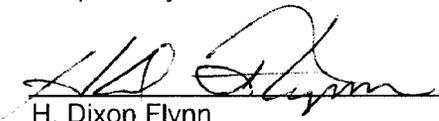
FUNDING: \$130,000 from account 100206, Community Promotions.

PREPARED BY: Janet L. Hamilton

Respectfully submitted,

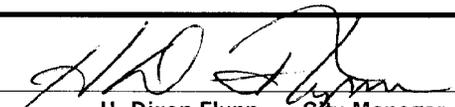


Vicky McAthie
Finance Director



H. Dixon Flynn
City Manager

APPROVED: _____



H. Dixon Flynn -- City Manager

RESOLUTION NO. 2000-130

A RESOLUTION OF THE LODI CITY COUNCIL AUTHORIZING
INCREASE IN ANNUAL CONTRIBUTION OF FUNDS TO THE
LODI CONFERENCE AND VISITORS' BUREAU PARTNERSHIP

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NOW, THEREFORE, BE IT RESOLVED, that the Lodi City Council hereby authorizes an increase in the City's annual contribution to the Lodi Conference and Visitors' Bureau Partnership from \$60,000 to \$130,000.

Dated: July 19, 2000

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I hereby certify that Resolution No. 2000-130 was passed and adopted by the City Council of the City of Lodi in a regular meeting held July 19, 2000, by the following vote:

- AYES: COUNCIL MEMBERS – Hitchcock, Land, Nakanishi and Pennino
- NOES: COUNCIL MEMBERS – None
- ABSENT: COUNCIL MEMBERS – None
- ABSTAIN: COUNCIL MEMBERS – Mann (Mayor)


SUSAN J. BLACKSTON
City Clerk