



# CITY OF LODI

## COUNCIL COMMUNICATION

AGENDA TITLE: Senior Citizen Vehicle Entrance Fee Discount for Lodi Lake

MEETING DATE: October 4, 2000

PREPARED BY: Interim Parks and Recreation Director

RECOMMENDED ACTION: That the City Council approve a 50% discount for seniors on parking fees and passes for Lodi Lake Park during non-peak use days.

BACKGROUND INFORMATION: The city currently charges \$2.00 per vehicle at Lodi Lake. The fees are collected Tuesday through Sunday, Memorial Day to Labor Day, and weekends during late spring and early fall. The city also offers annual passes and discount parking passes for frequent lake users. The annual pass may be used at any time the park is open while the discount parking pass can be used for 20 visits. Although these programs are intended to encourage frequent use of the park, only two annual passes and 12 discount parking passes have been purchased this year.

The senior discount program is intended to encourage seniors to use the park on non-peak use days (Tuesday through Friday) when fees are collected. The discount program should help spread visitation over the week which would reduce pressure on the park during weekends and holidays. Also, the revenue produced from more senior daily parking fees and pass sales should offset any loss revenue.

FUNDING: None.

Jack Harrison  
Interim Parks and Recreation Director

JH/sb

Attachment

APPROVED: \_\_\_\_\_

*Janet S. Keating for DF*  
H. Dixon Flynn -- City Manager

09/27/00

RESOLUTION NO. 2000-180

A RESOLUTION OF THE LODI CITY COUNCIL  
APPROVING A FIFTY PERCENT (50%) DISCOUNT FOR  
SENIORS ON PARKING FEES AND PASSES FOR LODI  
LAKE DURING NON-PEAK USE DAYS EFFECTIVE  
JANUARY 1, 2001

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NOW, THEREFORE, BE IT RESOLVED, that the City Council of the City of Lodi hereby approves a fifty percent (50%) discount for seniors on parking fees and passes for Lodi Lake during non-peak use days, effective January 1, 2001.

Dated: October 4, 2000

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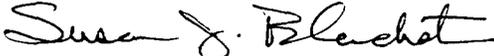
I hereby certify that Resolution No. 2000-180 was passed and adopted by the Lodi City Council in a regular meeting held October 4, 2000 by the following vote:

AYES: COUNCIL MEMBERS – Hitchcock, Land, Nakanishi, Pennino and Mayor Mann

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None

  
SUSAN J. BLACKSTON  
City Clerk