



# CITY OF LODI

## COUNCIL COMMUNICATION

AGENDA TITLE: Keep California Beautiful Month

MEETING DATE: April 4, 2001

PREPARED BY: Community Development Director

**RECOMMENDED ACTION:** That Mayor Nakanishi present a proclamation proclaiming the month of April 2001 as "Keep California Beautiful Month" in the City of Lodi.

**BACKGROUND INFORMATION:** The Mayor has been requested to present a proclamation proclaiming the month of April 2001 as "Keep California Beautiful Month" in the City of Lodi. Community Improvement Manager Joseph Wood who has been coordinating this as one of the several activities for the Great American Clean Up campaign, will be present at the meeting to accept the proclamation.

Lodi is one of over 10,000 communities nationwide that participate in the Great American Clean Up campaign, which is coordinated nationally by Keep America Beautiful Inc., and at the state level by Keep California Beautiful Inc. Those organizations provide a loose outline for activities for each affiliate to follow and a multitude of support materials and equipment to further facilitate each city's effort. It is the individual affiliate's responsibility to plan one or more events throughout the community to focus on recycling, conservation, clean up and beautification efforts and other community improvement activities.

A schedule of Lodi's Great American Clean Up activities is attached.

**FUNDING:** None Required

Konradt Bartlam  
Community Development Director

Prepared by Joseph Wood, Community Improvement Manager

KB/jw

Attachment

APPROVED:

H. Dixon Flynn -- City Manager

## GREAT AMERICAN CLEAN UP 2001



### Keep California Beautiful

- April 4**                    **Council Proclamation**  
**April is Keep California Beautiful Month**  
**April 9 "Clean Your Files" Day**
- April 4-28**                **Cleanup and Beautification Projects**  
Volunteer Groups and Individuals are encouraged to organize and carry out  
Clean Up and/or Beautification Projects throughout the City.
- April 7**                    **City Wide Yard Sale**
- April 9-28**                **Clothing Drive**  
Salvation Army  
Goodwill  
Central Valley Waste – Buy Back Center – Gate 2
- April 21**                    **CVW Customer Appreciation Day (\$ Dump Day)**
- April 24-27**                **CVW Residential Curbside Pick Up**
- April 28**                    **Community Recycling & Conservation Fair**  
**Lodi Lake Youth Area**  
Lodi Lake CleanUp  
Arbor Day Seedling Giveaway  
Poster Contest  
Recycling Demonstrations  
Displays  
Tours of the Nature Area  
Free Hot Dog & Pepsi