



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Resolution in Support of Construction of Public Square
on Post Office Parking Lot

MEETING DATE: June 15, 1994

PREPARED BY: City Manager

RECOMMENDED ACTION: That the City Council adopt Resolution No. 94-77,
"A Resolution in Support of Construction of a Public
Square on Post Office Parking Lot."

BACKGROUND INFORMATION: At a joint meeting of the City Council and the
Planning Commission held Wednesday, June 8, it was
recommended by Michael Freedman, consultant on the
revitalization projects involving the downtown and Cherokee Lane, that the City
communicate with appropriate Post Office officials regarding the recommended
conversion of the Post Office parking lot. Mr. Freedman, as the Council is
aware, is recommending that the Post Office parking lot be converted to a public
square as a keystone of the downtown revitalization project.

The appropriate resolution will be distributed to the City Council at Wednesday
night's meeting.

FUNDING: None

Respectfully submitted,

Thomas A. Peterson
City Manager

TAP:br

CCOM-050/TXTA.07A

APPROVED _____

THOMAS A. PETERSON
City Manager



RESOLUTION NO. 94-77

A RESOLUTION OF THE LODI CITY COUNCIL
IN SUPPORT OF EXPLORING THE FEASIBILITY OF SITING
A DOWNTOWN PLAZA ON THE SOUTHEAST CORNER OF OAK
AND SCHOOL STREETS IN DOWNTOWN LODI

WHEREAS, the City of Lodi has embarked on an aggressive Economic Development Program to further stimulate business growth and economic vitality in the City; and

WHEREAS, the citizens of Lodi, business leaders, City officials and staff, have identified Downtown Revitalization as a significant element of the Economic Development Program; and

WHEREAS, Downtown Lodi is in a state of deterioration with a high vacancy rate and fewer citizens visiting Downtown Lodi; and

WHEREAS, through a community workshop series, the Lodi U.S. Postal Office has been overwhelmingly identified as a major draw to Downtown as a destination point; and

WHEREAS, the citizens, business community, City officials and staff, have determined that Downtown Lodi needs a Downtown Plaza located where the Lodi Post Office currently has a parking lot;

NOW, THEREFORE, BE IT RESOLVED, that the City Council requests that the U. S. Postal Service work with the City of Lodi in a cooperative spirit to explore the feasibility of siting a Downtown Plaza on the southeast corner of Oak Street and School Street in Downtown Lodi. It is the City's intention that this project not be a burden on the Post Office in terms of cost or loss of facilities. The City looks forward to an opportunity to work cooperatively with another government agency to improve the quality of life in Lodi.

Dated: June 15, 1994

I hereby certify that Resolution No. 94-77 was passed and adopted by the Lodi City Council in a regular meeting held June 15, 1994 by the following vote:

Ayes: Council Members - Davenport, Mann, Pennino, Snider
and Sieglock (Mayor)
Noes: Council Members - None
Absent: Council Members - None


Jennifer M. Perrin
City Clerk

CITY COUNCIL

JACK A. SIEGLOCK, Mayor
STEPHEN J. MANN
Mayor Pro Tempore
RAY C. DAVENPORT
PHILLIP A. PENNINO
JOHN R. (Randy) SNIDER

CITY OF LODI

CITY HALL, 221 WEST PINE STREET
P.O. BOX 3006
LODI, CALIFORNIA 95241-1910
(209) 334-5634
FAX (209) 333-6795

THOMAS A. PETERSON
City Manager
JENNIFER M. PERRIN
City Clerk
BOB McNATT
City Attorney

June 15, 1994

Mr. Jerry Adkins
Manager - Facilities Service Office
850 Cherry Avenue
San Bruno, CA 94099-0300

RE: Downtown Lodi - Post Office Square

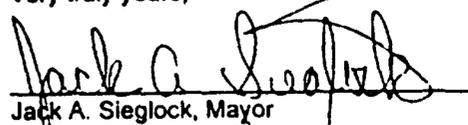
Dear Mr. Adkins:

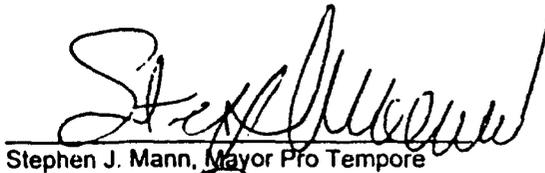
The City of Lodi is engaged in a Downtown revitalization effort that involves local business people, residents, City officials and staff. Our overall goal is to re-establish Downtown as the social and civic heart of our community. We have conducted three community workshops so far, and a theme that has emerged loud and clear is that Downtown's single most valuable asset is our beautiful Post Office. It brings many people to Downtown, some of whom might not otherwise visit the district, and it is a companion to our other Downtown civic buildings, including our Library, Public Safety Building and historic City Hall.

The Post Office is located on School Street, our Downtown's "main street", and we would like to (1) ensure that we preserve it as a vital functional element of Downtown, and (2) feature it as part of an initial "catalyst" revitalization project. Our work to date tells us that one of the best opportunities we have to capture the community's imagination and spark local investment is to build on the importance of the Post Office by converting the existing public parking area along School Street into a new town square. The square would be Downtown's center of gravity. It would focus on the new entrance to the Post Office, and enhance the possibilities for filling some attractive, yet vacant, adjacent buildings with new tenants.

We ask for your support in the City's efforts to explore alternatives for a new "Post Office Square" with Mr. Lambertsen, the local Postmaster. We know that we must accommodate the Post Office's functional operating requirements if it is to remain an important element of our Downtown, and we very much want it to remain so. We believe that these requirements and our community's desires for an attractive Downtown "people place" are not mutually exclusive. Please lend your voice to our Downtown revitalization effort. Thank you for your attention.

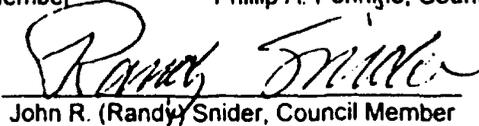
Very truly yours,


Jack A. Sieglock, Mayor


Stephen J. Mann, Mayor Pro Tempore


Ray C. Davenport, Council Member


Phillip A. Pennino, Council Member


John R. (Randy) Snider, Council Member

June 15, 1994

MEMORANDUM

TO: City Councilmembers

FROM: Janet Keeter, Economic Development Coordinator

SUBJECT: POST OFFICE SQUARE

Michael Freedman has recommended that a letter be forwarded to the appropriate U.S. Postal officials requesting their cooperation in exploring the feasibility of a Post Office Square in Downtown Lodi. Attached for your signature is a letter as prepared by Michael Freedman along with Resolution No. 94-77. The letter will immediately be delivered to the Facilities Service Office Manager. The Resolution will be kept on file should the need arise for a stronger message to be sent to the U.S. Postal Service.

CITY COUNCIL

JACK A. SIEGLOCK, Mayor
STEPHEN J. MANN
Mayor Pro Tempore
RAY G. DAVENPORT
PHILLIP A. PENNINO
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City Attorney

June 15, 1994

Mr. Jerry Adkins
Manager - Facilities Service Office
850 Cherry Avenue
San Bruno, CA 94099-0300

RE: Downtown Lodi - Post Office Square

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Very truly yours,

Jack A. Sieglock, Mayor

Stephen J. Mann, Mayor Pro Tempore

Ray G. Davenport, Council Member

Phillip A. Pennino, Council Member

John R. (Randy) Snider, Council Member

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Jennifer M. Perrin
City Clerk