



# CITY OF LODI

## COUNCIL COMMUNICATION

**AGENDA TITLE:** Amendment to Chamber of Commerce Street Faire Agreement, Extension of Street Closure Limits

**MEETING DATE:** August 17, 1994

**PREPARED BY:** Public Works Director

**RECOMMENDED ACTION:** That the City Council approve amendments to the Chamber of Commerce Street Faire Agreement to extend the street closure limits as requested.

**BACKGROUND INFORMATION:** Due to the growth of the number of food and merchandise vendors at the Street Faire, the Chamber of Commerce has requested additional street closures to include Elm Street and the extended street closure limits as described below and shown on Exhibit A. Since these limits are included in the Agreement previously approved by the Council and they will involve businesses that may object to the closure, the changes have been brought to the City Council for consideration.

- **LOCUST STREET** - extend the east limit easterly from the most westerly driveway east of School Street approximately 200 feet to include Locust Street to the west side of Sacramento Street.

Some of this area has already been used by the Street Faire with no problems.

- **ELM STREET** - add Elm Street from 40 feet east of the east side of Church Street to the west side of Sacramento Street (approximately 700 feet).

This was previously excluded to allow easy Fire Department access from the main station located on Elm Street west of Church Street. In reviewing this with the Fire Department, they noted that the primary response for emergency medical calls east of the Southern Pacific tracks is handled by Station 2 on East Lodi Avenue. (Given that the closure is only for two days per year, the relatively small area affected, and the crowds that would be present on School Street even if Elm Street was open, the Fire Department approved the closure.)

- **OAK STREET** - extend the east limit easterly from the most westerly driveway of the Post Office to include Oak Street to the west side of Sacramento Street (approximately 280 feet).

APPROVED \_\_\_\_\_

THOMAS A. PETERSON  
City Manager



recycled paper

This may cause some conflict with the Eagles Lodge and the Post Office drop box. The Eagles has operated a breakfast and beer garden on Street Faire days. They also may have unrelated events (wedding receptions, etc.) on the night prior to the Faire. Since this street is used for Street Faire food vendors, set up occurs also on the night prior to the Faire.

The Post Office allowed the closure of the drop box and use of their parking lot at the last Street Faire. Since the Post Office is part of the Federal government, staff requested that the Chamber obtain its consent in writing as a condition of this change.

- WALNUT STREET - extend the west limit westerly from the Cottage Bakery parking lot driveway approximately 150 feet to the east driveway at City Parking Lot #1 and extend easterly from the east driveway (bank parking lot) approximately 40 feet to the west side of Sacramento Street.

The westerly extension will cut off the Cottage Bakery parking lot during the Faire. Although the bakery is open the day of the Faire, we see this as no different than any other downtown business that remains open when their vehicular access is also eliminated. The abundance of pedestrian traffic should easily outweigh the loss of vehicular traffic.

The easterly closure is no problem.

These closures are maximum limits. According to Chamber officials, estimated vendor occupation will be less than that described, particularly on Elm and Locust streets. However, staff recommends the entire lengths described to cover possible growth and save time and effort in subsequent changes.

FUNDING: None required.

  
Jack L. Ronsko  
Public Works Director

Prepared by Richard C. Prima, City Engineer

JLR/RCP/JM/lm

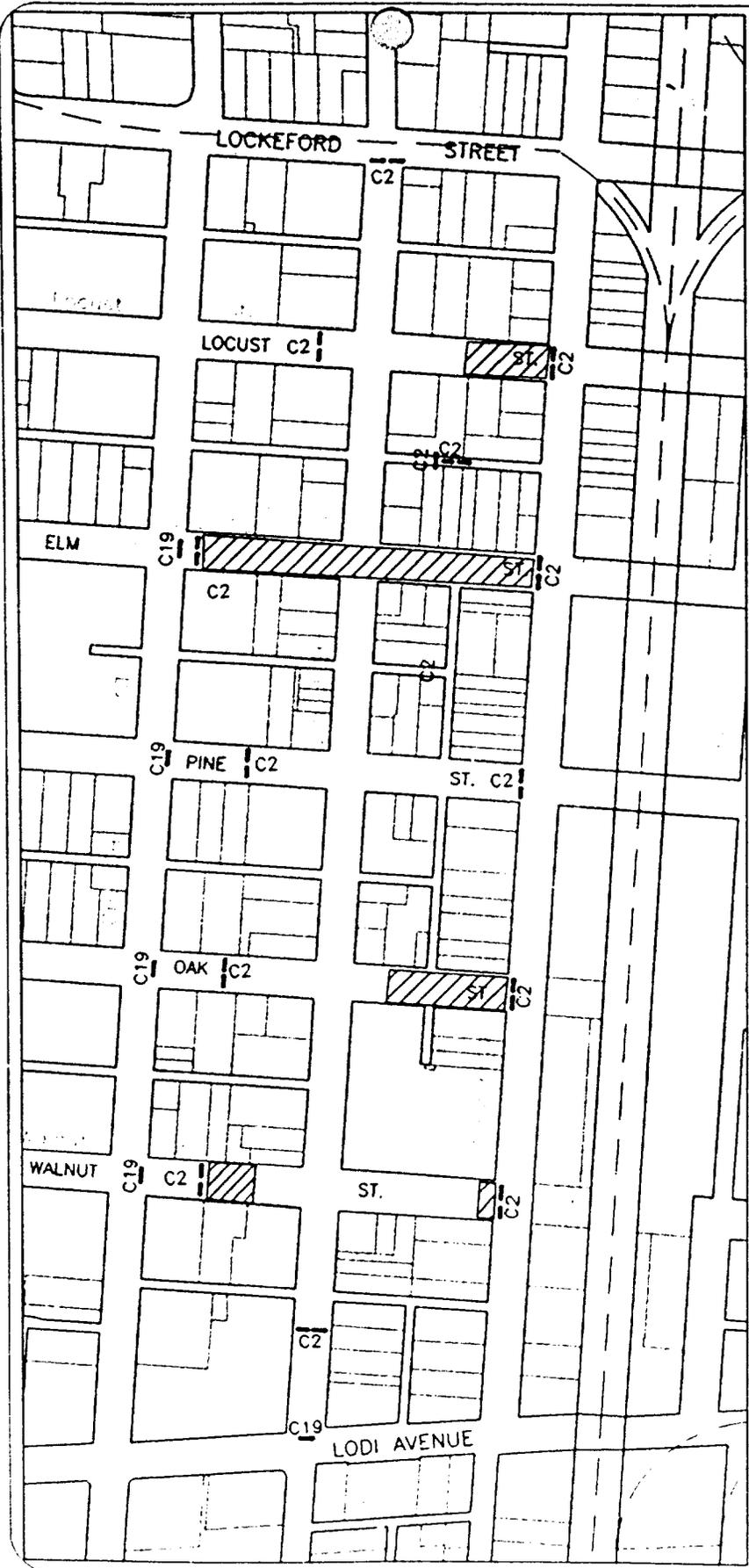
Attachment

cc: Chamber of Commerce  
Fire Chief  
Associate Civil Engineer - Development Services  
Affected Businesses (on-street handout)

# STREET FAIRE STREET CLOSURE PLAN

## LEGEND:

- STREET BARRICADES
- C2 "ROAD CLOSED" SIGN
- C19 "ROAD CLOSED AHEAD" SIGN
- ▨ ADDITIONAL CLOSURE AREA



N.T.S.



**United States  
Postal Service**

August 9, 1994

Lodi City Council  
221 West Pine Street  
PO Box 3006  
Lodi CA 95241-1910

The Lodi Chamber of Commerce, and specifically the Lodi Street Faire Committee, has asked me to comment on the inclusion of the 00 - 99 block of West Oak Street for the Street Faire held each October and May.

I have no operational reasons to not allow the Street Faire to include Oak Street from Sacramento to Church Street. The Street Faire is held on Sundays, which are not normal post office operation days. As well, the number of people attending the Street Faire is a deterrent for any post office box customer to come to the post office.

After attending the last three Street Faires, I see no reason not to include Oak Street as part of the Street Faire.

If you have questions, please call.

Boyd A. Lambertsen  
Postmaster  
Lodi CA 95240-9998  
(209) 369-9545

# Cottage



# Bakery, Inc.

PO. BOX 1720 • LODI • CALIFORNIA 95241-1720 • PHONE (209) 333-8044 • FAX 333-7428

Aug. 17, 1994

Jack L. Ronsko  
Public Works Director  
City of Lodi

Re: Street Fair Closures

Dear Jack,

I received the information on the proposed closure of Walnut Street during the Chamber Street Fair.

Our business services customers who order large cakes which are very fragile and weigh from 4-15 lbs each cake. The boxes are 18x26 inches in diameter and are not designed to be carried very long distances. Due to the size of the cakes and age of our customers, our clerks regularly carry products to their cars for them. We sell about 20 large cakes each Sunday. In addition, we service 200 customers who buy more items than 1 person can carry several blocks. We also deliver large wedding cakes which we need to load into our van directly from our store.

It is a hardship on our customers and an inconvenience to them to be unable to reach our business conveniently on the 3rd busiest day of the week, every week.

I can't believe that it is necessary to block our street to bring in more vendors from outside Lodi. There is sufficient room to accommodate booths to the east side of School St. and not alter current viable traffic patterns.

Respectively,

Terry Knutson  
President  
COTTAGE BAKERY, INC.

CITY COUNCIL

JACK A. SIEGLOCK Mayor  
STEPHEN J. MANN  
Mayor Pro Tempore  
RAY G. DAVENPORT  
PHILLIP A. PENNINO  
JOHN R. (Randy) SNIDER

# CITY OF LODI

CITY HALL, 221 WEST PINE STREET  
P.O. BOX 3006  
LODI, CALIFORNIA 95241-1910  
(209) 334-5634  
FAX (209) 333-6705

THOMAS A. PETERSON  
City Manager  
JENNIFER M. PERRIN  
City Clerk  
BOB McNATT  
City Attorney

August 11, 1994

Chamber of Commerce  
Attn: Les Dabritz, Executive Director  
and Doreen Rice  
P. O. Box 386  
Lodi, CA 95241

**SUBJECT:** Amendment to Chamber of Commerce Street Faire Agreement,  
Extension of Street Closure Limits

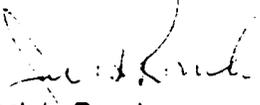
Enclosed is a copy of background information on an item that is on the City Council agenda of Wednesday, August 17, 1994, at 7 p.m. The meeting will be held in the City Council Chamber, Carnegie Forum, 305 West Pine Street.

This item is on the regular calendar for Council discussion. You are welcome to attend.

If you wish to write to the City Council, please address your letter to City Council, City of Lodi, P. O. Box 3006, Lodi, California, 95241-1910. Be sure to allow time for the mail. Or, you may hand-deliver the letter to City Hall, 221 West Pine Street.

If you wish to address the Council at the Council meeting, be sure to fill out a speaker's card (available at the Carnegie Forum immediately prior to the start of the meeting) and give it to the City Clerk. If you have any questions about communicating with the Council, please contact Jennifer Perrin, City Clerk, at (209) 333-6702.

If you have any questions about the item itself, please call Jeanne Matsumoto or Richard Prima at (209) 333-6706.

  
Jack L. Ronsko  
Public Works Director

JLR/lm

Enclosure

cc: City Clerk ✓