



**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Presentation by San Joaquin Delta College regarding future campus sites and consideration of the appointment of a City Council sub-committee and other possible actions with regard to campus attraction.

MEETING DATE: June 7, 2005

PREPARED BY: City Manager

RECOMMENDED ACTION: That the City Council hear a presentation by San Joaquin Delta College regarding future campus sites and consider the appointment of a City Council sub-committee and other possible actions with regard to campus attraction.

BACKGROUND INFORMATION: City Council had requested a presentation by San Joaquin Delta College regarding its current site search efforts for a new campus. Representatives from Delta College will make the presentation and the City Council may want to consider the formation of a sub-committee to track or work with the College District in its site search or other actions it deems appropriate.

FISCAL IMPACT: Not applicable to the presentation. The economic impact of a college campus in or near Lodi is undetermined at this time.

FUNDING AVAILABLE: Not Applicable



Blair King, City Manager

BK/sl

APPROVED: 

Blair King, City Manager

filed 6-7-05



Measure L Bond Program

Lodi City Council
"Shirt Sleeve" Planning Meeting
June 7, 2005



Measure L Bond Program Discussion Points

- What is “Measure L”
- Brief timeline to date, with key milestones
- Key “drivers” for the Lodi/Galt Center
- Land Acquisition Model
- Community Outreach Meeting Findings
- Q&A



Measure L Timeline

| Measure L Events | Date | 2004 | | | | 2005 | | | | 2006 | | | | 2007 | | | | 2008 | | | | 2009 | | | 2010 | | |
|---|----------|------|----|----|----|------|----|----|----|------|----|----|----|------|----|----|----|------|----|----|----|------|----|----|------|--|--|
| | | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | | | |
| Measure L passed | 02MAR04A | ◆ | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mountain House design begins | 01APR04A | ◆ | | | | | | | | | | | | | | | | | | | | | | | | | |
| Program Manager for Measure L selected | 15JUL04A | | | ◆ | | | | | | | | | | | | | | | | | | | | | | | |
| Program Implementation Phase Begins | 10AUG04A | | | ◆ | | | | | | | | | | | | | | | | | | | | | | | |
| First Citizens Oversight Committee meeting | 06OCT04A | | | | ◆ | | | | | | | | | | | | | | | | | | | | | | |
| WSCH Analysis Complete | 14JAN05A | | | | | ◆ | | | | | | | | | | | | | | | | | | | | | |
| Series 2005A General Obligation Bonds Sold | 02FEB05A | | | | | ◆ | | | | | | | | | | | | | | | | | | | | | |
| Second Citizens Oversight Committee meeting | 09FEB05A | | | | | ◆ | | | | | | | | | | | | | | | | | | | | | |
| Mountain House Schematic Design Accepted | 18FEB05A | | | | | ◆ | | | | | | | | | | | | | | | | | | | | | |
| Third Citizens Oversight Committee meeting | 11MAY05A | | | | | | ◆ | | | | | | | | | | | | | | | | | | | | |
| Fourth Citizens Oversight Committee meeting | 11AUG05* | | | | | | | ◆ | | | | | | | | | | | | | | | | | | | |
| Planning & Design of Manteca Center | 03JUL06* | | | | | | | | | ● | | | | | | | | | | | | | | | | | |
| College Maintenance & Storage Facility Complete | 15DEC06* | | | | | | | | | | | ◆ | | | | | | | | | | | | | | | |
| Acquisition of Property in Lodi/Galt | 02FEB07* | | | | | | | | | | | | ◆ | | | | | | | | | | | | | | |
| Lodi/Galt A/E Selection Process | 02MAR07* | | | | | | | | | | | | | ◆ | | | | | | | | | | | | | |
| Mountain House Occupancy | 18AUG07* | | | | | | | | | | | | | | ◆ | | | | | | | | | | | | |
| Lodi/Galt Submit Design for DSA Review | 10DEC07* | | | | | | | | | | | | | | | ◆ | | | | | | | | | | | |
| Lodi/Galt Begin Construction | 02MAY08* | | | | | | | | | | | | | | | | ◆ | | | | | | | | | | |
| Goleman Library Occupancy | 13JUN08* | | | | | | | | | | | | | | | | | ◆ | | | | | | | | | |
| Science & Math Occupancy | 03AUG09* | | | | | | | | | | | | | | | | | | | ◆ | | | | | | | |
| Lodi/Galt Occupancy | 15DEC09* | | | | | | | | | | | | | | | | | | | | | ◆ | | | | | |



Population Growth and Need for Facilities

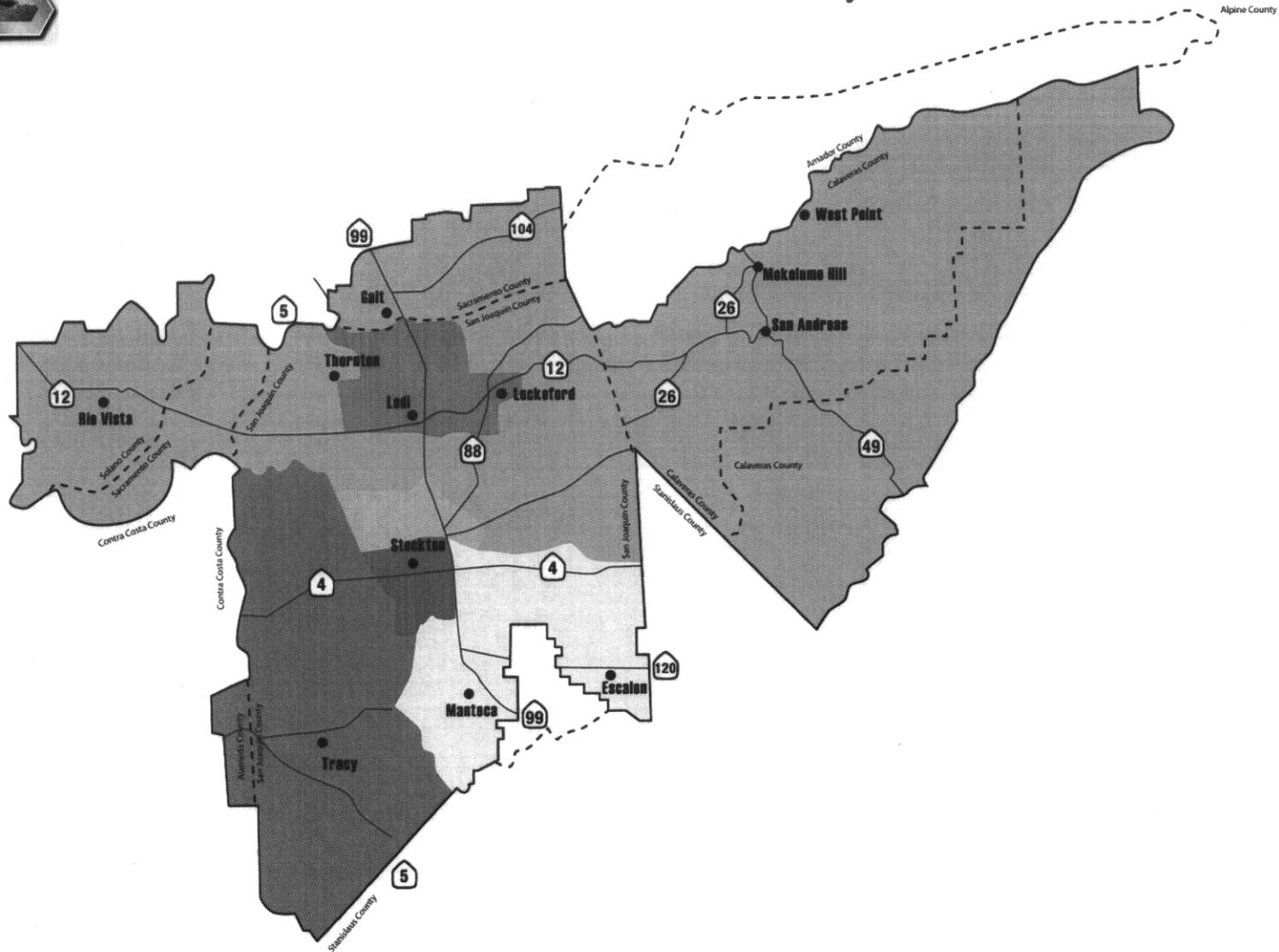
- District Population
 - Current - 750,000
 - Year 2020 - One million

- District Population Nodes
 - Stockton
 - Manteca/Lathrop
 - Tracy/Mountain House
 - Lodi/Galt
 - Foothills

Projected College enrollment growth = 3% per year.



District Boundary





Enrollment Growth by Lodi-Galt Residents

- Enrollment of students with Lodi-Galt zip codes make up 14% of the total College enrollment.
- Over 2,600 students with Lodi-Galt zip codes attend Delta College, and they enroll in an average of 6 courses per year.



Curricular Needs in Lodi-Galt

Based on the demographic and employment trends in the Lodi-Galt area, the TETF group agreed that the District should consider implementing the following programs at an educational center in Lodi-Galt:

- **General Education and Transfer**
- **Administration of Justice (Corrections, Law Enforcement)**
- **Nursing Prerequisites**
- **Teacher Education**
- **Viticulture including Plant Science and Agriculture**
- **Animal Husbandry, Culinary Arts, and Hospitality**



Delta College Measure L Bond Program

Lodi/Galt Forum

March 2005

Community Uses:

- Retirement Community
Arts & History
- Community off-hour use
- Theater Program

Programs:

- LUSD – Middle-
College Schools
Partnership
- Arts & Music
- Nursing – Senior Care

Job Training:

- Business Management for
Viticulture & Enology
- Farm Management Training
- Hospitality / Agra-Tourism
- Enviro-training
- Vocational Technology



Enrollment Growth by Lodi-Galt Residents

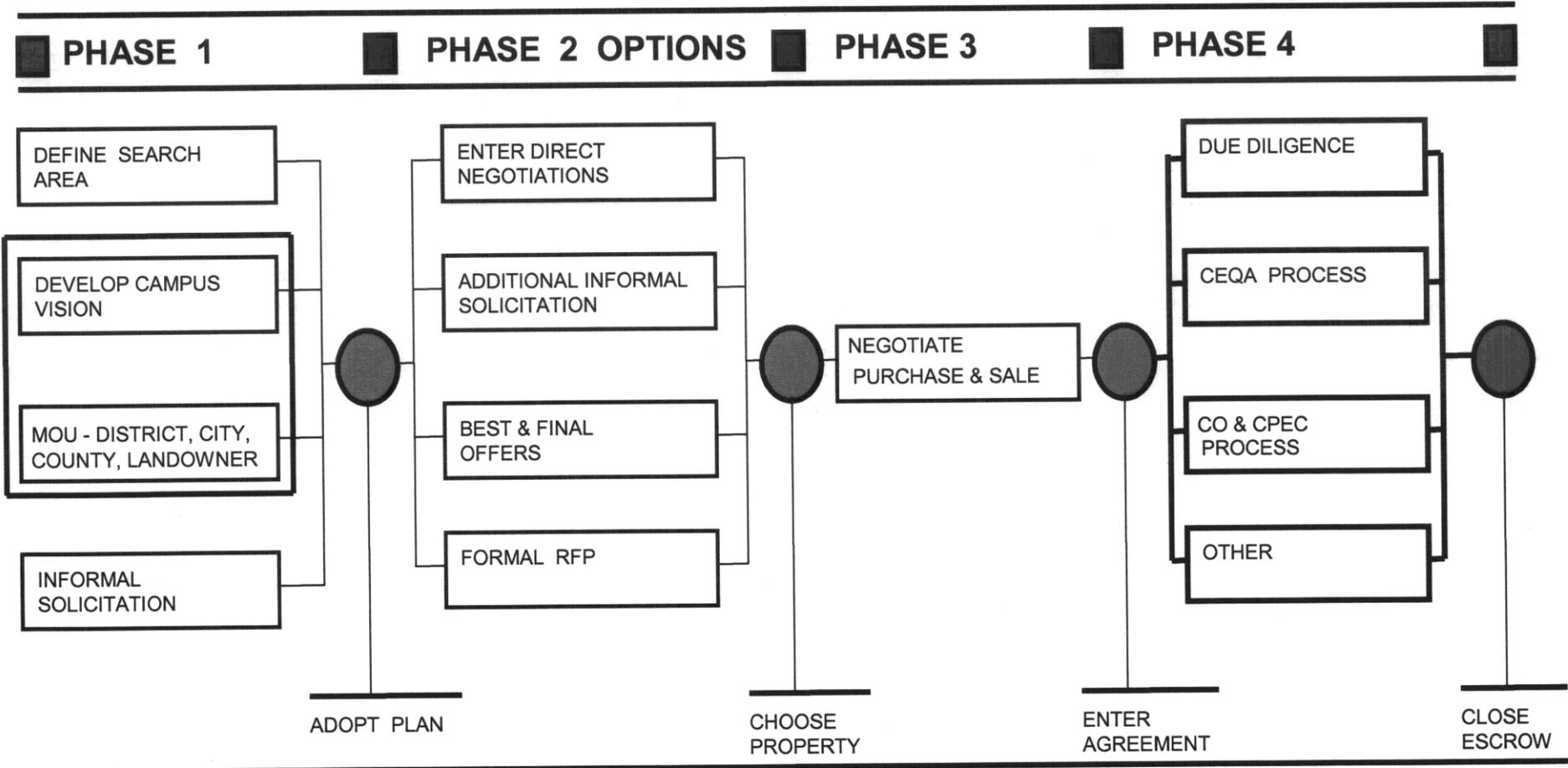
| College Enrollment | | Lodi-Galt | Lodi-Galt Internet | Lodi-Galt Stockton | Lodi-Galt Lodi |
|--------------------|---------|-----------|--------------------|--------------------|----------------|
| 1998-99 | 99,067 | 14,235 | 7 | 12,963 | 1,265 |
| 2003-04 | 115,125 | 15,668 | 1,892 | 12,577 | 1,199 |
| Increase | 16,058 | 1,433 | 1,855 | -386 | -66 |
| % Increase | 14% | 9% | | | |

- Enrollment of students with Lodi-Galt zip codes make up 14% of the total College enrollment.
- Over 26,000 students with Lodi-Galt zip codes attend Delta College, and they enroll in an average of 6 courses per year.

| Fall 2003 Top Feeder High Schools | Head Count | Course Enrollments |
|--|-------------------|---------------------------|
| Stagg | 1311 | 7927 |
| Lincoln | 1155 | 7320 |
| Tokay | 1117 | 6735 |
| Bear Creek | 1011 | 6489 |
| Franklin | 1126 | 6420 |
| Edison | 1124 | 6339 |
| Lodi | 929 | 5544 |
| East Union | 559 | 3576 |
| St Mary's | 475 | 3252 |
| Tracy Joint Union | 504 | 2930 |
| Merrill F. West | 417 | 2818 |
| San Joaquin County | 426 | 2396 |
| Manteca High School | 433 | 2325 |
| Linden | 348 | 1977 |
| Sierra | 291 | 1887 |
| Galt | 278 | 1578 |
| Middle College | 260 | 1299 |
| Stockton Adult School | 209 | 1188 |
| Stockton Unified | 196 | 1146 |
| Liberty Continuation | 201 | 969 |
| Calaveras High School | 197 | 959 |



Land Acquisition Model



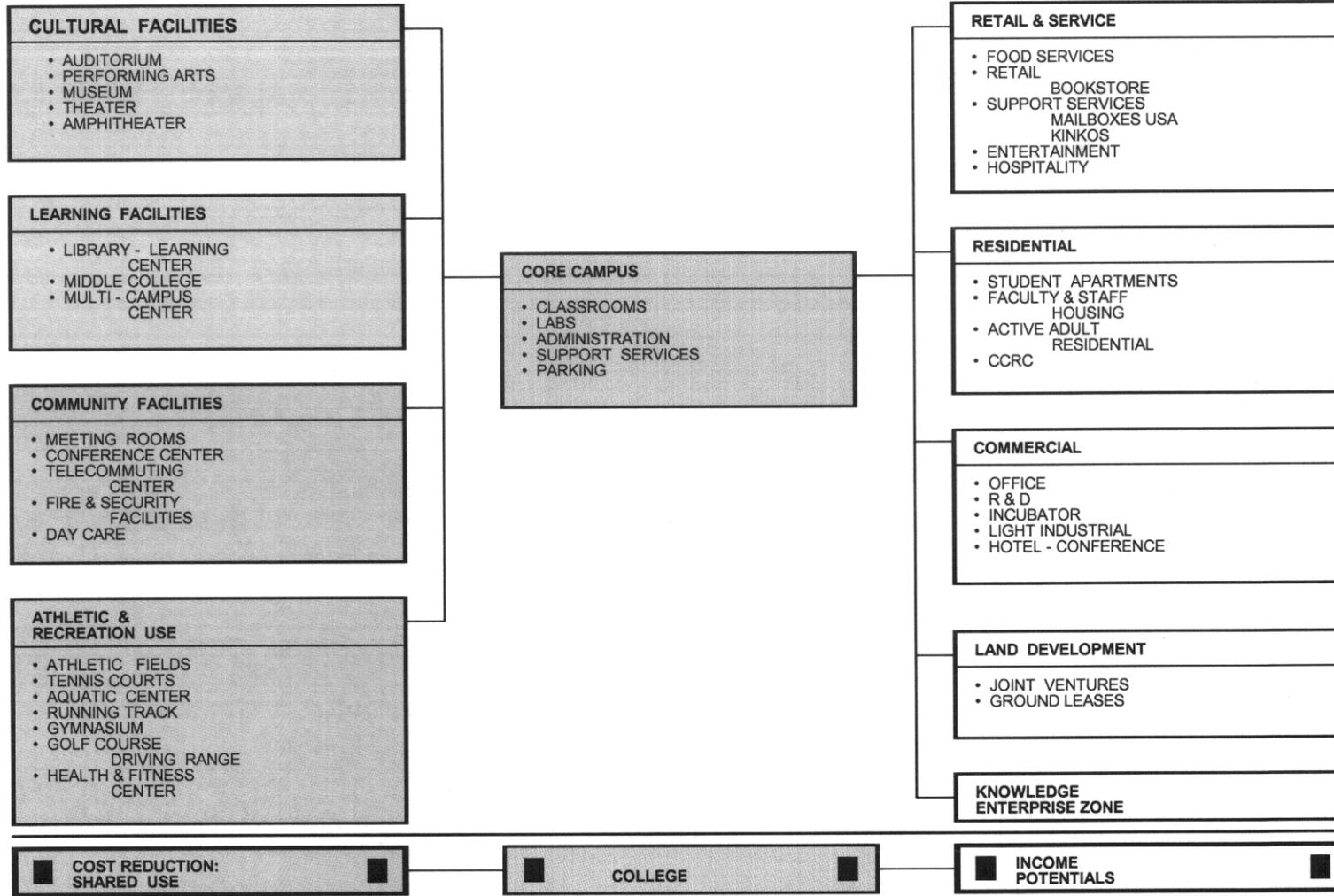


Lodi-Area Campus Concepts

- **General Education**
 - Teacher training
- **Public Safety**
 - Police, fire and emergency services
- **Viticulture Program**
 - Research institute
 - Winemaking and bottling facilities
 - Experimental vineyards
- **Hospitality Program**
 - Bed and breakfast inn
- **Culinary Arts Program**
 - Fine dining restaurant
- **Residential Program**
 - Active-adult retirement village
 - Faculty and staff housing
 - Student housing



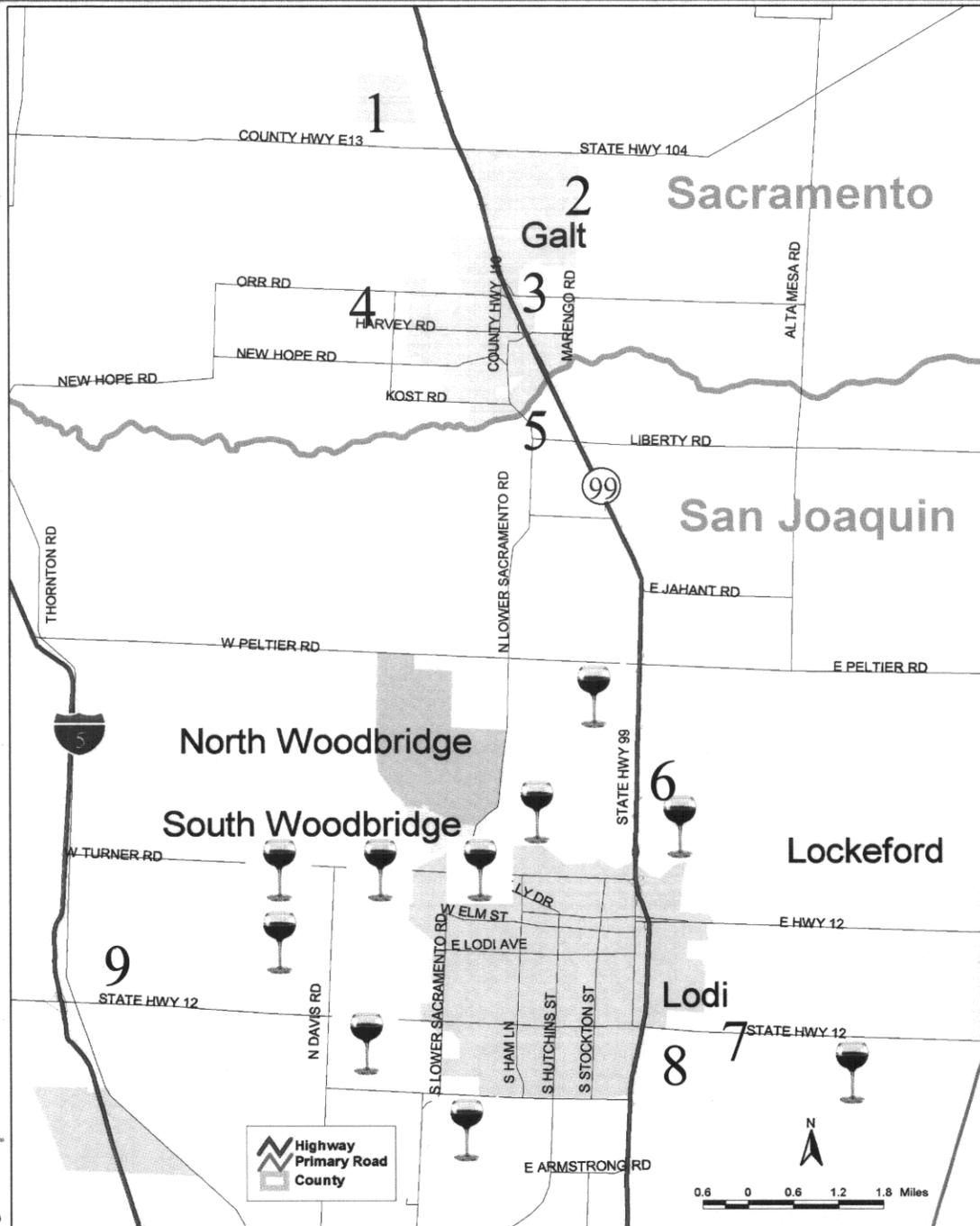
Collaborative Venture Opportunities





Site Evaluation Criteria

- Strategic location
- Price
- Availability
- Infrastructure
- Access/travel time/demographics
- Public support
- Geotechnical (faults/liquefaction)
- Land use adjacencies
- Environmental (noise, views, climate)



Potential Sites

1. Galt Plant
2. Hwy 104
3. Orr Rd
4. Harvey Rd
5. Liberty Rd
6. Victor Fine Foods
7. Geweke
8. S.E Lodi Area
9. Hwy 12 Corridor



Wineries

- ☞ Peirano Estate
- ☞ Jewel Wines
- ☞ Woodbridge
- ☞ Jessie's Grove
- ☞ Lucas Winery
- ☞ Wine & Visitor Center
- ☞ Spenker Winery
- ☞ Van-Ruiten-Taylor Winery
- ☞ Harmony Winery
- ☞ Borra Wines



Next Steps

- Lodi Woodbridge Commission meeting
- Discussions with property owners
- Screen and evaluate sites
- Recommend site(s) for negotiation



Delta College Measure L Bond Program

Questions?