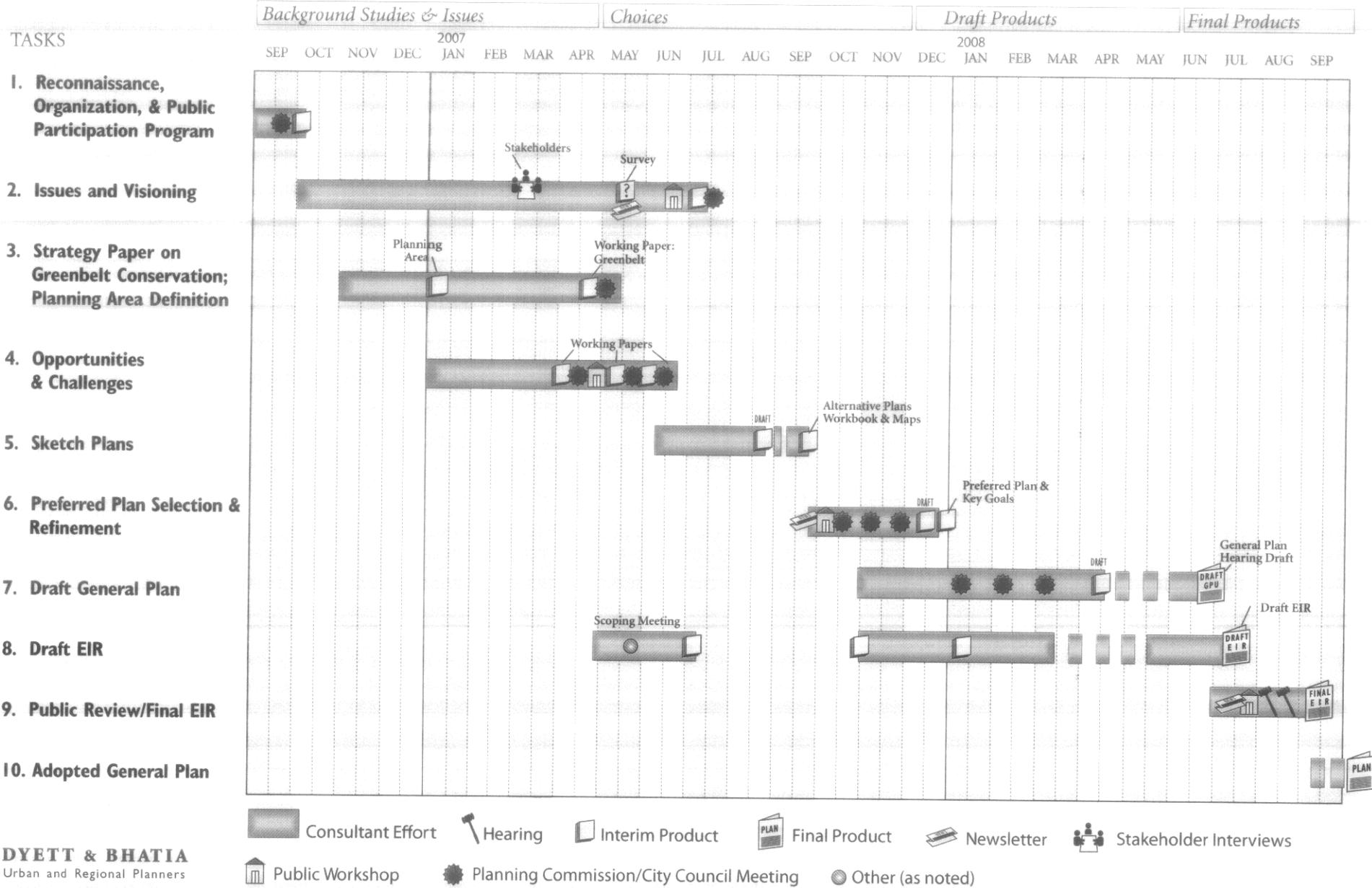


HIGHLIGHTS

- Lowest population growth rate of any city in the County.
- Current population (2006) 62,800. Projected by San Joaquin COG to increase to 81,700 in 2030, or about 19,000 more people. This would represent 1.3% per year increase, compared with 2.3% for County, and slightly higher than about 1% for the City over the last 16 years.
- In the last six years, the City added about 1,600 housing units. Only 20 of these are attached and 20 multifamily.
- Median household income in 1989 was slightly above the county average, and by 1999, slipped to slightly below the county average.
- Biggest employer is government. Four biggest private employers are Lodi Memorial Hospital, General Mills, Blue Shield, and Pacific Coast Producers.
- The City's commuter population has grown substantially. Notable that in 1990, less than 5% of workers commuted to outside of San Joaquin or Sacramento counties; increased to 24% in 2000.
- Retail Sales:
 - Done well in retail sales. In constant 2005 dollars, sales per capita increased from \$9,793 to 11,656. Slight increase in number of outlets per person as well.
 - Auto dealers comprise 28% of sales.
 - City sales better than County as whole in general merchandise, food stores, restaurants, and autos. Poor in apparel sales, which needs a larger population base. Apparel sales, however, are a small portion (1.5%) of total sales.

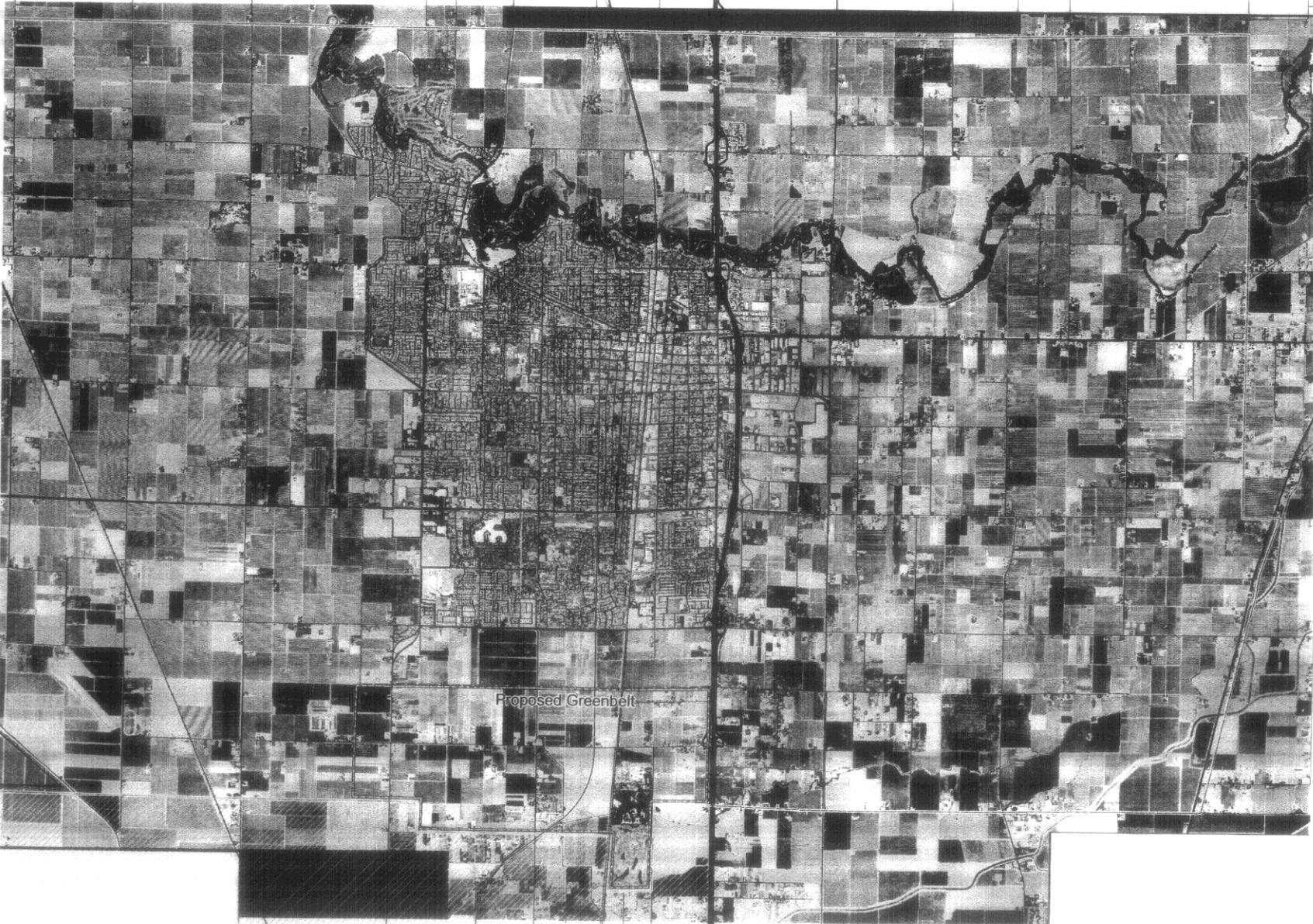
Proposed Schedule for the City of Lodi General Plan Update and EIR



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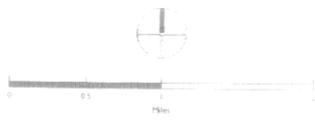
March 1, 2007

Lodi General Plan Update Planning Area

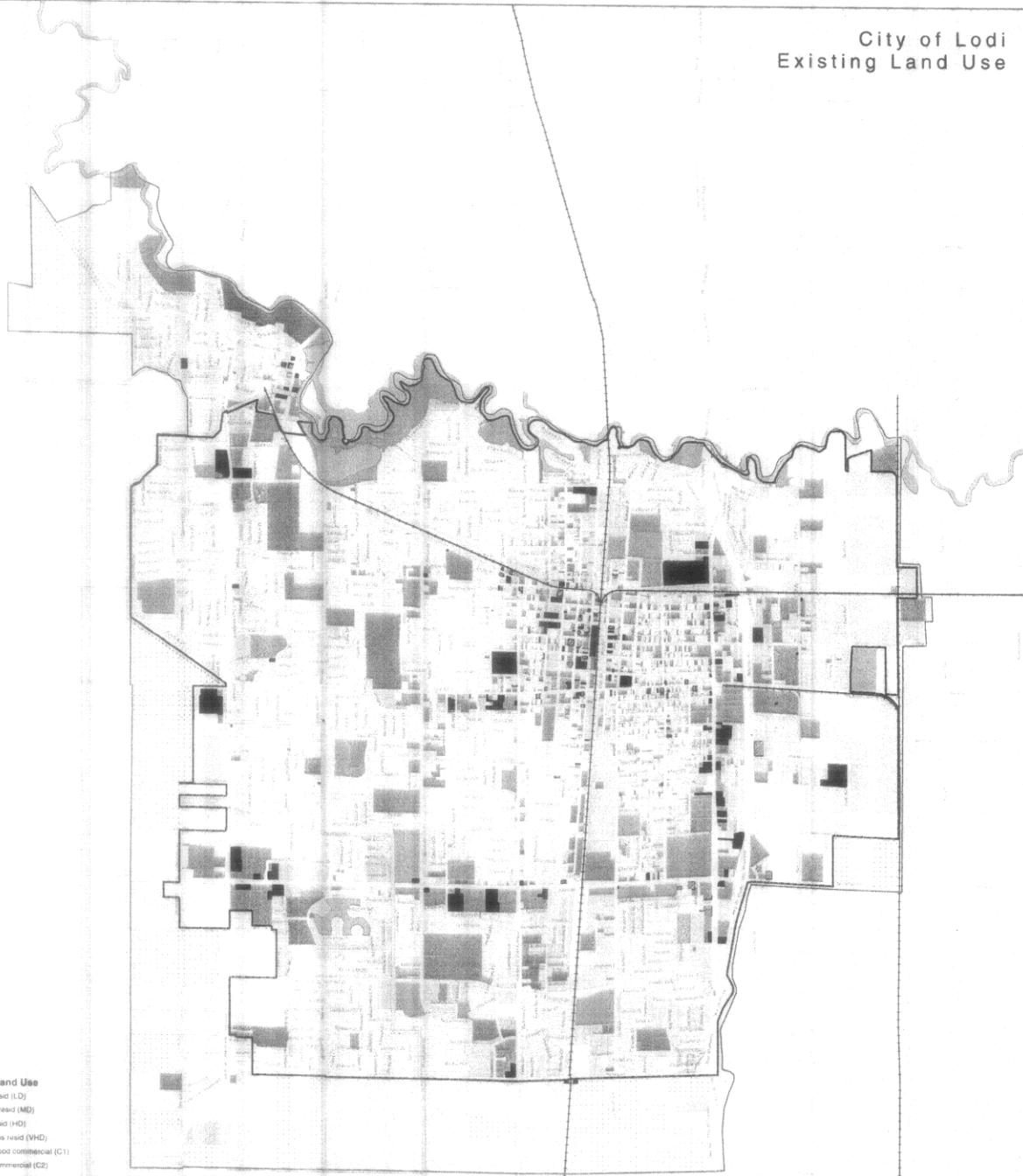


Proposed Greenbelt

-  Existing City Limits
-  Existing Lodi SOI
-  Planning Area
-  Proposed Greenbelt Area
-  Existing Stockton SOI
-  Proposed Annexation Stockton SOI



City of Lodi Existing Land Use



- City Limits
- Lodi SOI
- Existing Land Use**
- Lo-dens read (LD)
- Med-dens read (MD)
- Hi-dens read (HD)
- Very hi-dens read (VHD)
- Neighborhood commercial (C1)
- General commercial (C2)
- Commercial recreation (CL)
- Industrial commercial (CM)
- Hotel / Motel (H)
- Office (O)
- Medical office (OM)
- Mixed use (MU)
- Light industrial (M1)
- Heavy industrial (M2)
- Parking (PK)
- Utilities / Infrastructure (U)
- School (S)
- Public / Civic / Institutional (P)
- Quasi-public (QP)
- Vacant
- Open Space (OS)
- Winery (W)
- Agriculture (A)

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0 700 1,400 2,800 4,200 Feet