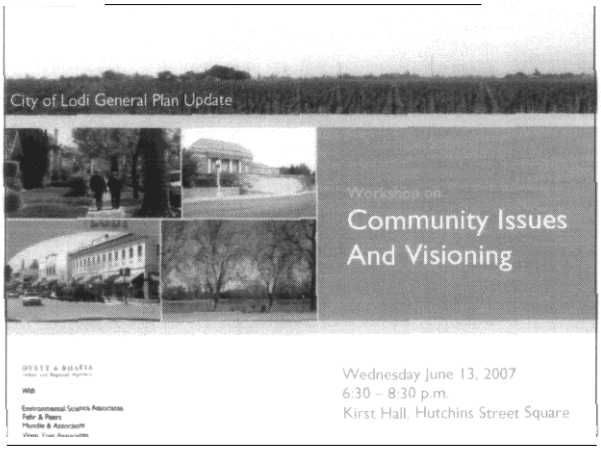
LODI GENERAL PLAN UPDATE

COMMUNITY WORKSHOP #1

June 13,2007
Kirst Hall, Hutchins Street Square
6:30 pm – 8:30 pm
(Open house 6:00 pm to 6:30 pm for anyone who wants to come early)

Agenda

1. Welcome from the City of Lodi
2. Workshop Purpose and Agenda Overview
3. Trends Overview
4. Small Group Exercise Overview and Ground Rules
5. Activity #1: Lodi 2025 Visioning
    a. Introductions/Format Overview
    b. Headline and Visioning Exercise
    c. Sharing/Group Exercise
6. Activity #2: Issues Dialogue
    a. Format Overview
    b. Discussion
7. Large Group Report Back
8. Wrap-Up and Adjournment



Workshop Objectives

- **To** initiate community-based dialogue on the future of Lodi
- To begin to identify common themes and visions for Lodi
- To identify key issues to be addressed in the General Plan

Results at http://www.lodi.gov

Workshop Agenda

- General Plan Scope
- Existing Conditions Overview
- Small Group Activity #1: Lodi **2030** Visioning
- Small Group Activity #2: Issues Dialogue
- Large Group Report Back
- Wrap-up and Adjournment

General Plan Purpose

- Outlines vision for long-range physical development for Lodi
- Provides specific implementing actions that will allow the vision to be accomplished
- Establishes basis for determining if development proposals are in harmony with vision
- Allows agencies and developers to design projects that enhance and preserve community resources

General Plan Requirements

- Comprehensive
  - ***Applies to entire city***
  - ***Addresses full range of issues affecting Lodi's physical development***
- Long-range
  - ***Long term perspective***
- Internally Consistent
  - ***Policies, diagrams, and analysis fully integrated,*** with no ***conflicts***
- Vertically Consistent Implementation

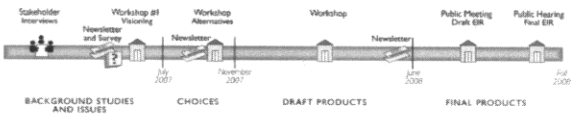
Required General Plan Elements

1. Land Use
2. Circulation
3. Conservation
4. Open Space
5. Noise
6. Safety
7. Housing [not part of this update]

Optional Elements to Address Unique Lodi Needs

- Growth Management
- Community Design & Livability

Four Phase Work Program



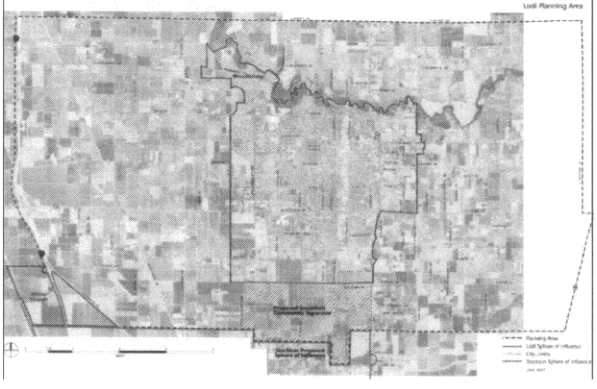
Public Participation

- Citywide Survey
- City Council and Planning Commission Meetings/Workshops
- Stakeholder Meetings
- Community Workshops
- Neighborhood Forums
- Newsletters
- Website http://www.ladi.gav/

City Council/Planning Commission: Lodi's Strengths

- Downtown
- Historical Neighborhoods
- Wine Industry and Tourism
- Community Amenities
- City Services
- Faith-based Communities
- Strong Sense of Ownership
- Small town; close knit
- Unique Identity

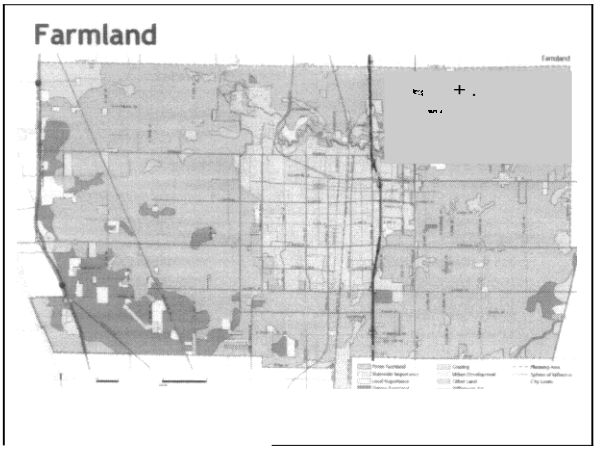
PLANNING AREA



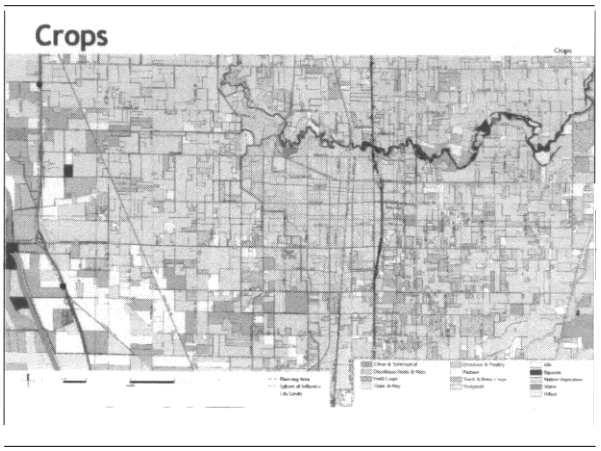
FOUR BACKGROUND PAPERS

- Land Use, Transportation, Infrastructure, Environmental Resources
- Economics and Demographics
- Greenbelt
- Urban Design and Livability

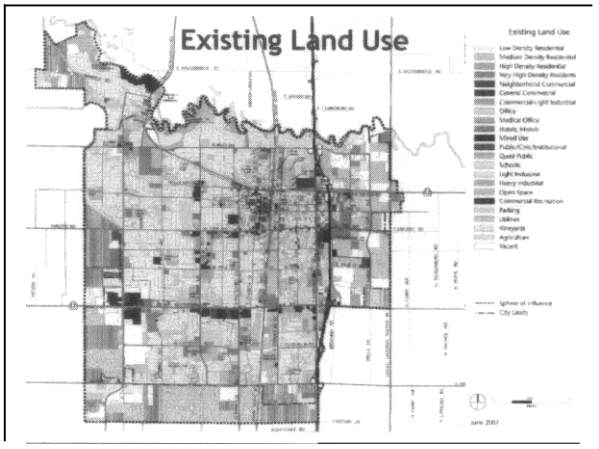
Farmland



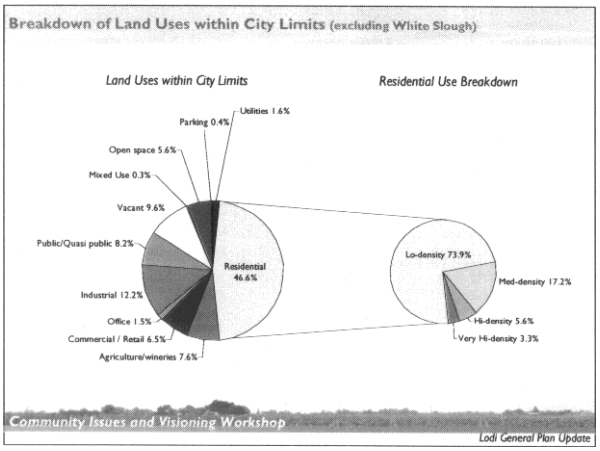
Crops

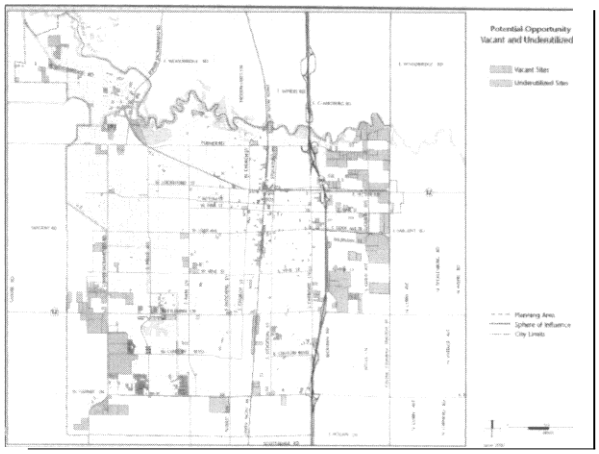


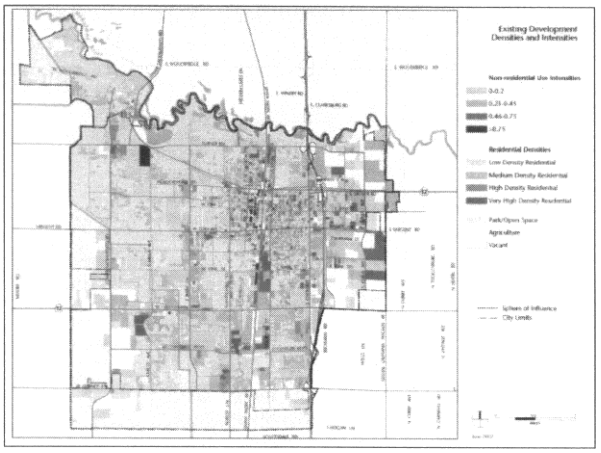
Existing Land Use



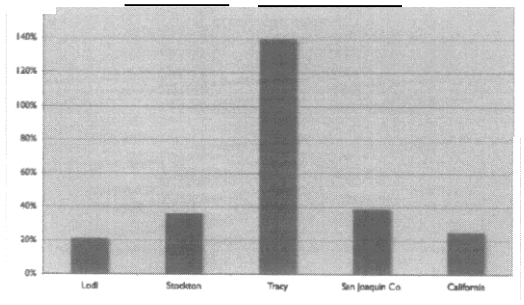
Breakdown of Land Uses within City Limits (excluding White Slough)





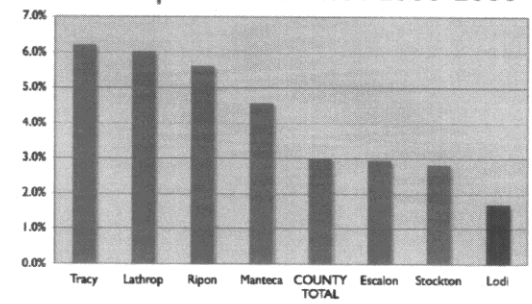


PopulationGrowth 1990-2006

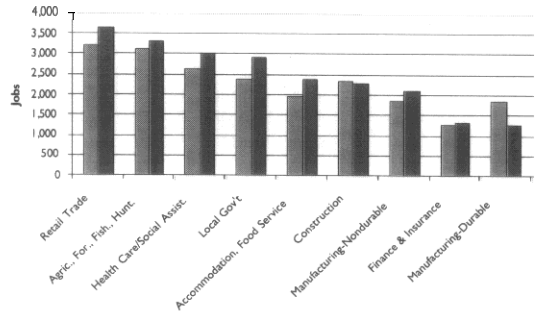


San Joaquin County Cities:

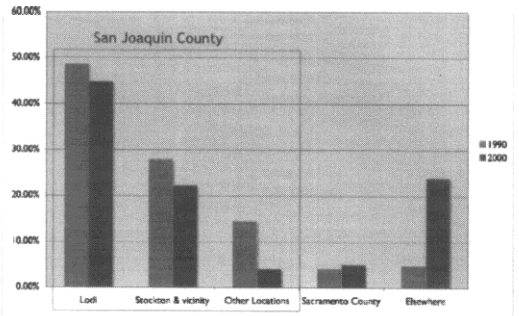
Annual Population Growth 2000-2006

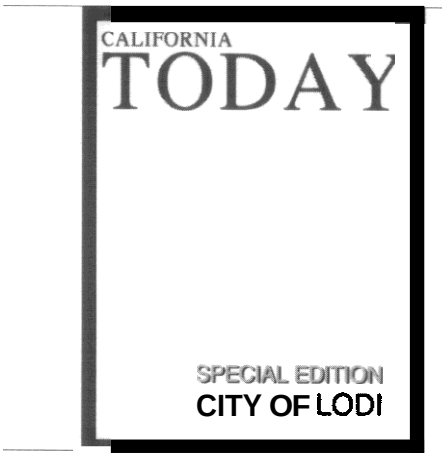


Lodi Jobs 2001 and 2006



Place of Work of Employed Lodi Residents





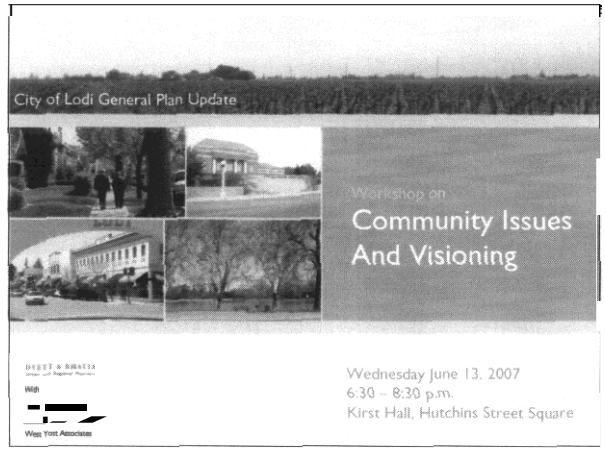
Discussion Topics

- Overall Citywide Land Use/Development Issues
- Community Design, Downtown, and Neighborhood Development
- Transportation

Ground Rules

- Only one person to speak at a time
- Listen for understanding
- Suspend snap judgments
- Stay on the timeline; keep comments concise, avoid repetition
- Each member of the group is equal, all comments matter

P A R T I C I P A T E !



Visioning Workshop Evaluation Form

Name _____

Address _____

E-mail _____

Do you...

Live in Lodi? ☐ yes ☐ no

Do you work in Lodi! ☐ yes ☐ no

Do you own a business in Lodi? ☐ yes ☐ no

Do you have any additional thoughts on visions or issues for the General Plan?

Overall, how would you rate this community workshop?

Not useful ← → *Very useful*

1	2	3	4	5

Are there any suggestions you have for future workshops?

Thank you for your time and input!

LODI RESIDENT SURVEY

PLEASE RETURN AT THE END OF THE WORKSHOP

As part of the Lodi General Plan Update process, we would appreciate your responses to a few questions about your neighborhood and the city.

a. Please draw a simple map of the part of Lodi where you live in the space below. Show the maior streets and places that are important to you. Mark the location of your home with an "X". Don't worry about accuracy and please don't refer to a map.

b. What is the name of your neighborhood or the area of Lodi where you live?_____

c. Your address or intersecting streets_____

d. How long have you lived in this part of town? _____ How long have you lived in Lodi? _____

e. List the places and/or things you like best about your neighborhood:

f. List any improvements you would like to see in your neighborhood:

g. What neighborhood in Lodi other than your own would you like to live in? Why?

h. List any places in Lodi where you like to spend free time other than your home or yard.

i. What do you like best about living in Lodi?

j. Is there anything you think would improve Lodi as a place *to* live?

PLEASE RATE LODI AND YOUR NEIGHBORHOOD BELOW

How much do you agree with the statement?						How important is this to you?				
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree		Very Unimportant		Neutral		Very Important
1	2	3	4	5	1. Lodi is an attractive city.	1	2	3	4	5
1	2	3	4	5	2. There are a lot of things to do in Lodi.	1	2	3	4	5
1	2	3	4	5	3. Lodi is a comfortable place to live.	1	2	3	4	5
1	2	3	4	5	4. The places in Lodi that mean the most to me have been preserved.	1	2	3	4	5
1	2	3	4	5	5. Lodi has a variety of civic events (festivals, fairs, block parties, street markets, concerts, parades, etc.).	1	2	3	4	5
1	2	3	4	5	6. Lodi has enough green space.	1	2	3	4	5
1	2	3	4	5	7. Lodi has good neighborhoods.	1	2	3	4	5
1	2	3	4	5	8. My neighborhood has attractive sidewalks and streets (trees, landscaping, paving, lighting).	1	2	3	4	5
1	2	3	4	5	9. My neighborhood is a good place to go for a walk.	1	2	3	4	5
1	2	3	4	5	10. I live near a nice park.	1	2	3	4	5
1	2	3	4	5	11. My neighborhood is a good place for bicycling.	1	2	3	4	5
1	2	3	4	5	12. Automobile traffic is not a problem for pedestrians and bicyclists in my neighborhood.	1	2	3	4	5
1	2	3	4	5	13. My neighborhood has a mix of housing types (apartments, houses, duplexes, townhomes).	1	2	3	4	5
1	2	3	4	5	14. Noise is not a problem in my neighborhood.	1	2	3	4	5
1	2	3	4	5	15. My neighborhood is near shopping and services.	1	2	3	4	5
1	2	3	4	5	16. My neighborhood has access to public transportation.	1	2	3	4	5
1	2	3	4	5	17. My neighborhood is near schools and other educational facilities.	1	2	3	4	5
1	2	3	4	5	18. My neighborhood has recreation facilities and programs for all ages.	1	2	3	4	5
1	2	3	4	5	19. My neighborhood is safe.	1	2	3	4	5
1	2	3	4	5	20. Overall, my neighborhood is a great place to live.	1	2	3	4	5

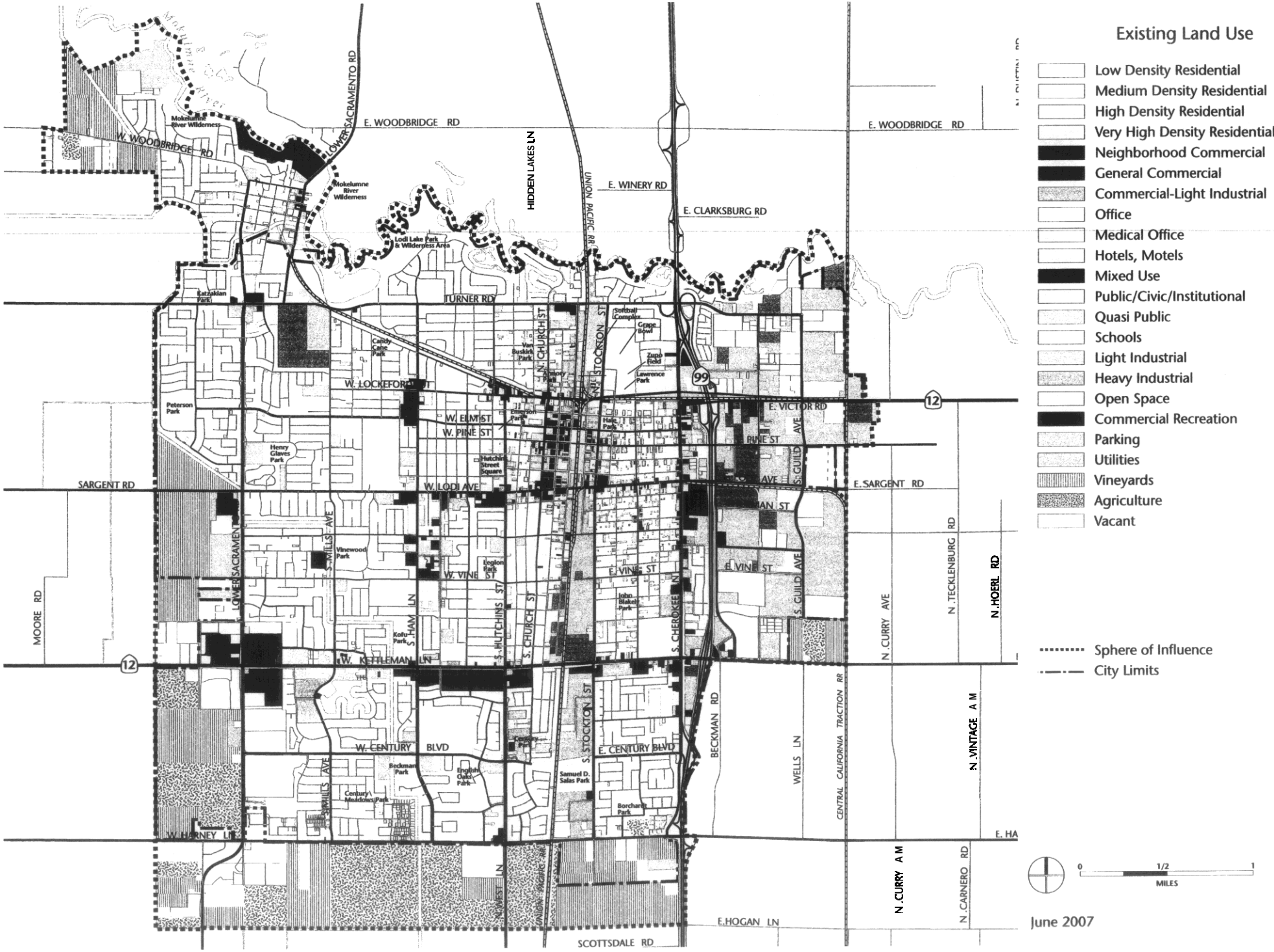
'lease provide information on the following if you feel comfortable doing so.

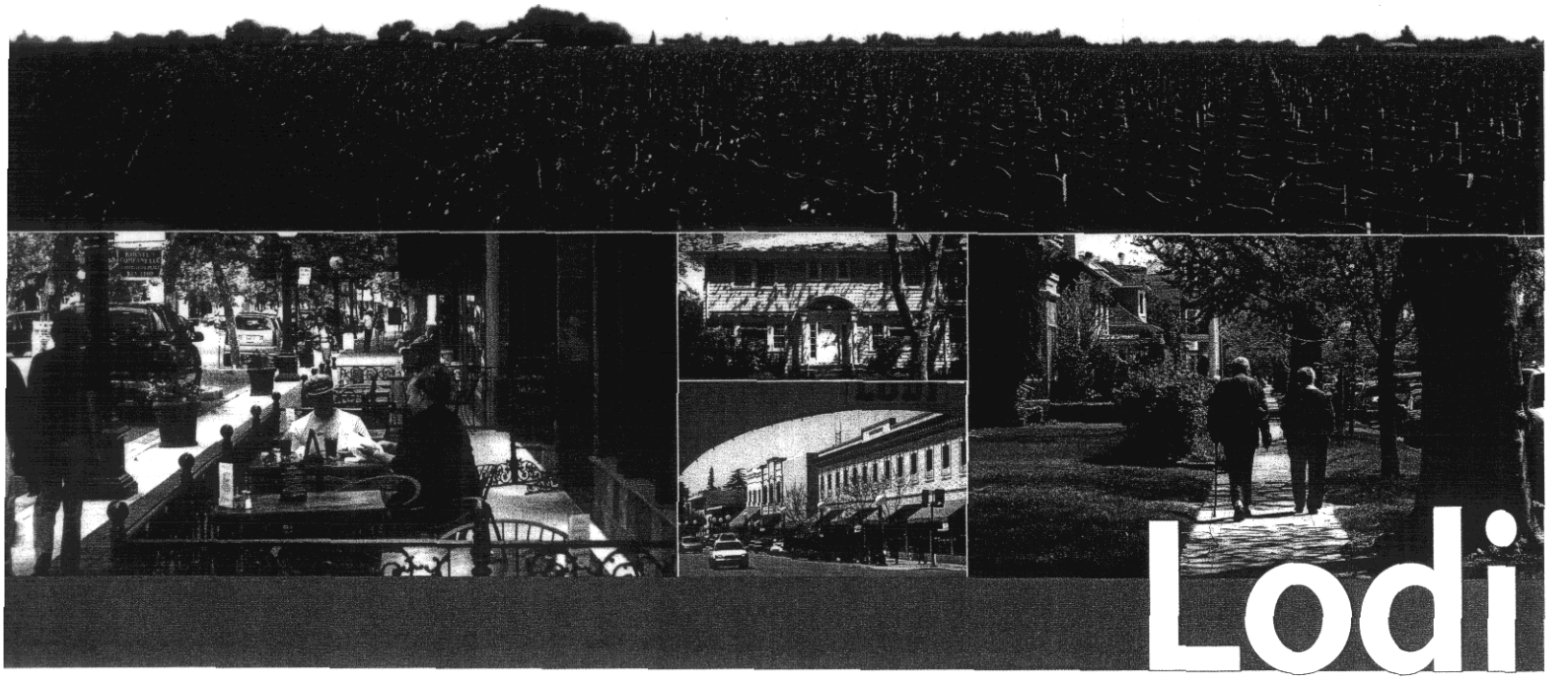
Age_____ **_ female** **_ male** **Ethnicity** _____

Thank you for your assistance in the Lodi General Plan process!

June 2030

CALIFORNIA TODAY


Existing Land Use
Low Density Residential
Medium Density Residential
High Density Residential
Very High Density Residential
Neighborhood Commercial
General Commercial
Commercial-Light Industrial
Office
Medical Office
Hotels, Motels
Mixed Use
Public/Civic/Institutional
Quasi Public
Schools
Light Industrial
Heavy Industrial
Open Space
Commercial Recreation
Parking
Utilities
Vineyards
Agriculture
Vacant
Sphere of Influence
City Limits
0
1/2
1
MILES
June 2007
E. WOODBRIDGE RD
W. WOODBRIDGE RD
LOWER SACRAMENTO RD
HIDDEN LAKES LN
UNION PACIFIC RR
E. WINERY RD
E. CLARKSBURG RD
Mokelumne River Wilderness
Lodi Lake Park & Wilderness Area
TURNER RD
Katzakian Park
Candy Cane Park
Van Buskirk Park
N. CHURCH ST
N. STOCKTON ST
Softball Complex
Grape Bowl
Zupo Field
Lawrence Park
W. LOCKEFORD ST
Peterson Park
W. ELM ST
W. PINE ST
Emerson Park
Hale Park
E. VICTOR RD
PINE ST
Henry Glaves Park
Hutchin Street Square
SARGENT RD
W. LODI AVE
E. SARGENT RD
S. GUILD AVE
S. MILLS AVE
Vinewood Park
Legion Park
W. VINE ST
E. VINE ST
John Blakely Park
S. CHEROKEE LN
N. TECKLENBURG RD
N. HOERL RD
N. CURRY AVE
MOORE RD
S. HAM LN
S. HUTCHINS ST
S. CHURCH ST
Kofu Park
W. KETTLEMAN LN
BECKMAN RD
WELLS LN
CENTRAL CALIFORNIA TRACTION RR
N. VINTAGE A M
W. CENTURY BLVD
E. CENTURY BLVD
Century Park
Beckman Park
English Oaks Park
Samuel D. Salas Park
Borchardt Park
Century Meadows Park
W. HARNEY LN
N. WEST LN
N. CURRY A M
N. CARNERO RD
E. HOGAN LN
SCOTTSDALE RD
99
12



GENERAL PLAN UPDATE NEWSLETTER

Sowing the Seeds of Lodi's Future

Last year, we celebrated Lodi's centennial, marking the effortsthat created the city we live in today. And we have much to be proud of—our local charm, a historic downtown, growing businesses, an expanding job base, a rising status as a wine appellation, and an overall high quality of life.

Recently, we initiated an exciting project to plan the future of our city—the Lodi General Plan Update—to ensure the continuation of "Livable, Lovable Lodi" for future generations. The General Plan, last comprehensively completed in 1991, is our primary guide for development, housing, transportation, environmental quality, and parks and open spaces. Working closely with the community, we will create a long-term vision for Lodi and a roadmap to get there.

Today, we enjoy the fruits of the previous plan that has guided the city's development the past 15 years. While we can be proud that many of that plan's objectives have been achieved, new opportunities, challenges, and approaches have emerged. Now, at the historic centennial milestone, ***you*** have the chance to sow the seeds for Lodi's future.

The success of the Lodi General Plan Update relies on involvement of all of our citizens. In order for the new Plan to reflect the community's goals and ideas, we must hear fromyou. Please fill out the attached survey and attend the first public workshop on Wednesday June 13. Additional meetings and workshops will follow. You can sign up for announcements and project information on our website at www.lodi.gov/community_development/general_plan.

Plantando las Semillas para el Futuro de Lodi

El año pasado celebramos el centenario de Lodi, marcando así los esfuerzos que crearon la ciudad donde vivimos hoy. Y *tenemos* mucho de que estar orgullosos -nuestro encanto local, un centro de la ciudad histórico, comercios en crecimiento, una fuente de empleos en expansión, una reputación en crecimiento por sus vinos y un estándar de vida de alta calidad.

Recientemente, iniciamos un proyecto excitante para planear el futuro de nuestra ciudad –la actualización del Plan General de Lodi- para asegurar la continuación de "Agradable, Encantadora Ciudad de Lodi" para futuras generaciones. El Plan General, que fue terminado extensivamente la **última** vez en 1991, es nuestra **guia principal** para el desarrollo, urbanización, transportación, calidad ambiental, parques y espacio abiertos. Trabajando cercanamente con los miembros de la comunidad, crearemos una vision a largo plazo para Lodi y un mapa de caminos para llegar allí.

Hoy disfrutamos los frutos del plan previo que ha guiado el desarrollo de la ciudad por los últimos 15 años. Aunque podemos estar orgullosos de que muchos de los objetivos del Plan han sido alcanzados, nuevas oportunidades, retos y enfoques han surgido. Ahora, cuando se cumple el gran acontecimiento histórico de nuestro centenario, tu *tienes* la oportunidad de sembrar *las semillas* para el futuro de Lodi.

El éxito de la actualizacion del Plan General de Lodi depende del envolvimiento de sus ciudadanos. Para que el nuevo Plan refleje las metas e ideas de la comunidad, debemos saber *tu* opinion. Favor llenar la encuesta que se acompafia y asista al primer taller público que se llevará a cabo el miércoles 13 de Junio. Más reuniones y talleres seguirán más adelante. Puedes inscribirte para los comunicados e información del proyecto en nuestra página del Internet www.lodi.gov/communitydevelopment/generalplan

LODI GENERAL PLAN MAIL SURVEY

(PLEASE RETURN BY June 30, 2007)

1. What do you like most about living in Lodi? _____

2. Looking ahead, what is the most important thing that should be done to improve Lodi? _____

3. Please indicate if you would like the City to pursue the following opportunities over the next 20 years:

	STRONGLY AGREE	SOMEWHAT AGREE	SOMEWHAT DISAGREE	STRONGLY DISAGREE	NO OPINION
maintain Lodi's small-town feel	☐	☐	☐	☐	☐
build more parks	☐	☐	☐	☐	☐
encourage more retail centers and stores in Lodi	☐	☐	☐	☐	☐
promote more entertainment opportunities	☐	☐	☐	☐	☐
encourage visitors/tourists	☐	☐	☐	☐	☐
encourage housing in downtown	☐	☐	☐	☐	☐
encourage more retail and restuarants in downtown	☐	☐	☐	☐	☐
encourage offices in downtown	☐	☐	☐	☐	☐
provide more pedestrian connections and build better sidewalks	☐	☐	☐	☐	☐
expand bus service within Lodi	☐	☐	☐	☐	☐
build more bike paths and lanes	☐	☐	☐	☐	☐
expand public transit options to Stockton and other areas outside Lodi	☐	☐	☐	☐	☐

4. Please prioritize the types of new open spaces, natural areas, and recreation facilities needed in and around Lodi. with 1 as the highest priority and 10 as the lowest priority:

___ natural areas for hiking, bird watching, equestrian, etc.
___ neighborhood and community parks
___ active sports parks and ball fields
___ indoor gyms and sports facilities
___ aquatic center
___ bicycle paths
___ recreational trails along canals
___ improve access to the Mokelumne River
___ develop a regional sports complex
___ other high priority _____

5. Do you support or oppose the following statements regarding agriculture/ **open-space/community-separator** around Lodi?

	STRONGLY SUPPORT	SUPPORT	OPPOSE	STRONGLY OPPOSE	NO OPINION
land around Lodi should be specifically maintained in agricultural use	☐	☐	☐	☐	☐
land between Lodi and Stockton should be maintained as an agricultural or open-space community-separator via land use restrictions	☐	☐	☐	☐	☐
the City should ensure that land around Lodi is maintained as agriculture, open space, or a community-separator by purchasing land	☐	☐	☐	☐	☐

all properties in California pay a tax, based on the assessed value of the property. Some local governments also impose a "parcel tax" that supports various public amenities, such as public work improvements, schools, and libraries. Would you support a parcel tax to pay for the acquisition of land around Lodi for an agriculturalor open space community-separator? ☐ ☐ ☐ ☐ ☐

if you support a parcel tax, how much per year are you willing to pay? $ _____

6. For which types of programs and projects would you support increases in City taxes and fees?

	STRONGLY SUPPORT	SUPPORT	OPPOSE	STRONGLY OPPOSE	NO OPINION
building and maintaining parks and recreation facilities	☐	☐	☐	☐	☐
police and fire protection	☐	☐	☐	☐	☐
expanding senior housing options	☐	☐	☐	☐	☐
library services	☐	☐	☐	☐	☐
maintaining parks and trails	☐	☐	☐	☐	☐
extending public transit and bus services	☐	☐	☐	☐	☐
providing more affordable housing	☐	☐	☐	☐	☐
other (please specify)	☐	☐	☐	☐	☐

7 Lodi's population was 62,800 in 2006 an increase of 76% over 25 years (27,200 in 1981). How large should the community grow to in 25 years?

- ☐ 25% (78,500 residents total)
- ☐ 50% (94,200 residents)
- ☐ 75% (109,900 residents)
- ☐ 100% or more (125,600 residents or more)
- ☐ other (Please specify)_____

8 Where do you shop most often for the following items?

	DOWNTOWN LODI	LOWER SAC/ KETTLEMAN	EASTSIDE	ELSEWHERE IN LODI	STOCKTON	ELK GROVE/ SACRAMENTO	INTERNET	OTHER
groceries	☐	☐	☐	☐	☐	☐	☐	☐
women's clothes	☐	☐	☐	☐	☐	☐	☐	☐
men's clothes	☐	☐	☐	☐	☐	☐	☐	☐
children's clothes	☐	☐	☐	☐	☐	☐	☐	☐
electronics	☐	☐	☐	☐	☐	☐	☐	☐
home furnishings	☐	☐	☐	☐	☐	☐	☐	☐
office and school supplies	☐	☐	☐	☐	☐	☐	☐	☐
books and music	☐	☐	☐	☐	☐	☐	☐	☐
family entertainment	☐	☐	☐	☐	☐	☐	☐	☐

9 Where do you go most often to dine out? ☐ ☐ ☐ ☐ ☐ ☐ ☐

10 Where did you buy your last car? ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

11 What car "brand" would you like to see sold in Lodi? _____

12 How long have you lived in Lodi?_____Years

13 Age: _____ Years **14** You are: ☐ Male ☐ Female

15 In which of the following locations do you currently work or go to school?

- ☐ Lodi
- ☐ Woodbridge
- ☐ Stockton
- ☐ Elk Grove
- ☐ Sacramento
- ☐ Other (Please specify) _____

16 What is your employment status? (Select all that apply)

- ☐ Employed full-time
- ☐ Employed part-time
- ☐ Self-employed
- ☐ Student
- ☐ Homemaker
- ☐ Retired
- ☐ Not employed

17 Do you own or rent your home?

- ☐ Own
- ☐ Rent

18 What ethnic group do you consider yourself closest to?

- ☐ African American or Black
- ☐ Asian / South Asian
- ☐ Caucasian or White
- ☐ Latino or Hispanic
- ☐ Native American
- ☐ Pacific Islander
- ☐ Mixed
- ☐ Other _____

19 For statistical purposes only, what was the total income of your household before taxes in 2006?

- ☐ Less than $20,000
- ☐ $20,000-$39,999
- ☐ $40,000-$49,999
- ☐ $50,000-$74,999
- ☐ $75,000-$99,999
- ☐ $100,000 -$124,999
- ☐ $125,000 -$149,999
- ☐ $150,000 or more

20 How many total people live in your house or apartment?

- ☐ One
- ☐ Two
- ☐ Three
- ☐ Four or more

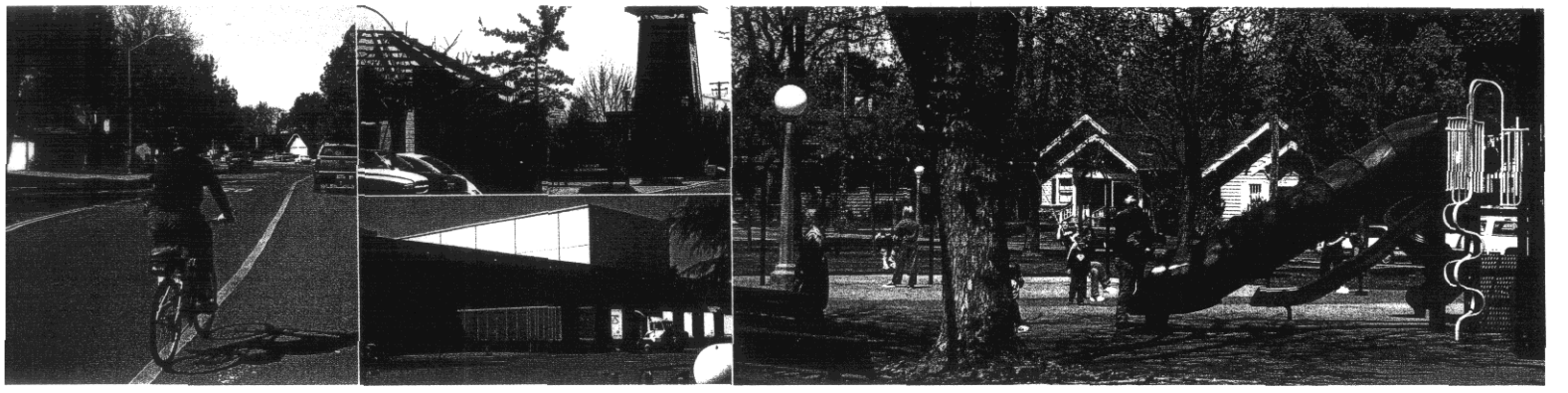
Tear off, fold as indicated, tape closed so address is on the outside, and mail.

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO 3 LODI CA

POSTAGE WILL **BE** PAID BY ADDRESSEE

COMMUNITY DEVELOPMENT DEPARTMENT
CITY OF LODI
PO BOX 3006
LODI **CA** 95241-9912



Khat *is* the General Plan?

fie General Plan is the guide for the future social, physical, and :conomic development of the City. It establishes where, what kind, ınd how much development can occur, in addition to policies on and use, transportation, environmental quality, and resource con- :ervation. All cities in California must adopt general plans, per state aw—it is our land use "constitution."

What will it Cover?

4 wide range of topics will be addressed in the General Plan Update, such as how and where the City should grow: connections between :he older neighborhoods, downtown, and newer developments: Strategies for attracting new businesses, stores, and high-quality jobs; protecting important natural and agricultural areas; strategies for growth management; and quality of life issues such as public facilities, air quality, parks, walkability, environmental sustainability, and livability. The new General Plan will contain chapters or "elements"—such as land use, housing, conservation, community design; circulation, noise, open space and recreation, and safety—to guide future decisions on these important City issues and others.

What is the Process?

Updating the General Plan involves a step-by-step process, where each step builds on the last and involves community discussion. The first steps involve gathering public input on goals, hopes, and visions for Lodi, and mapping existing land use patterns, resources, and development opportunity sites. Alternative growth and development scenarios will then be presented for public discussion before the new General Plan is prepared. A consultant team specializing in general plans and urban planning is facilitating this process.

Meet the General Plan Team

The City Council and the Planning Commission are guiding the General Plan Update process. The Planning Commission will make recommendations to the City Council, which makes the ultimate decisions. City staff, our consultants—Dyett & Bhatia, Urban and Regional Planners—and associated team members together with City staff will assist with public participation and prepare plans and documents.

¿Qué es el Plan General?

El Plan General es la guia para el futuro social, fisico y economico del desarrollo de la ciudad. Establece dónde, qué tipo y cuanto desarrollo puede ocurrir, además de normas relacionadas con el uso del terreno, transportación, calidad ambiental y conservación de los recursos. Todas las ciudades de California tienen que adoptar Planes Generales por ley estatal.

¿Qué cubrira?

Una amplia variedad de topicos serán discutidos en el Plan General Actualizado, tales como, como y donde la ciudad debiera crecer, conecciones entre los vecindarios viejos, centro de la ciudad y nuevos desarrollos; estrategias para atraer nuevos negocios y trabajos de alta calidad; proteger áreas naturales importantes y de agricultura; estrategias para controlar el crecimiento: y asuntos sobre la calidad de vida como son las facilidades publicas, calidad del aire, parques, la habilidad de caminar a todas partes, mantenimiento del medio ambiente y la habitabilidad. El nuevo Plan General tendra capitulos 6 "elementos" –como el uso del terreno, viviendas, conservación, diseno de la comunidad, circulación, ruido, espacios abiertos y de recreación, y seguridad- para guiar decisiones futuras en estos importantes temas de la ciudad y otros.

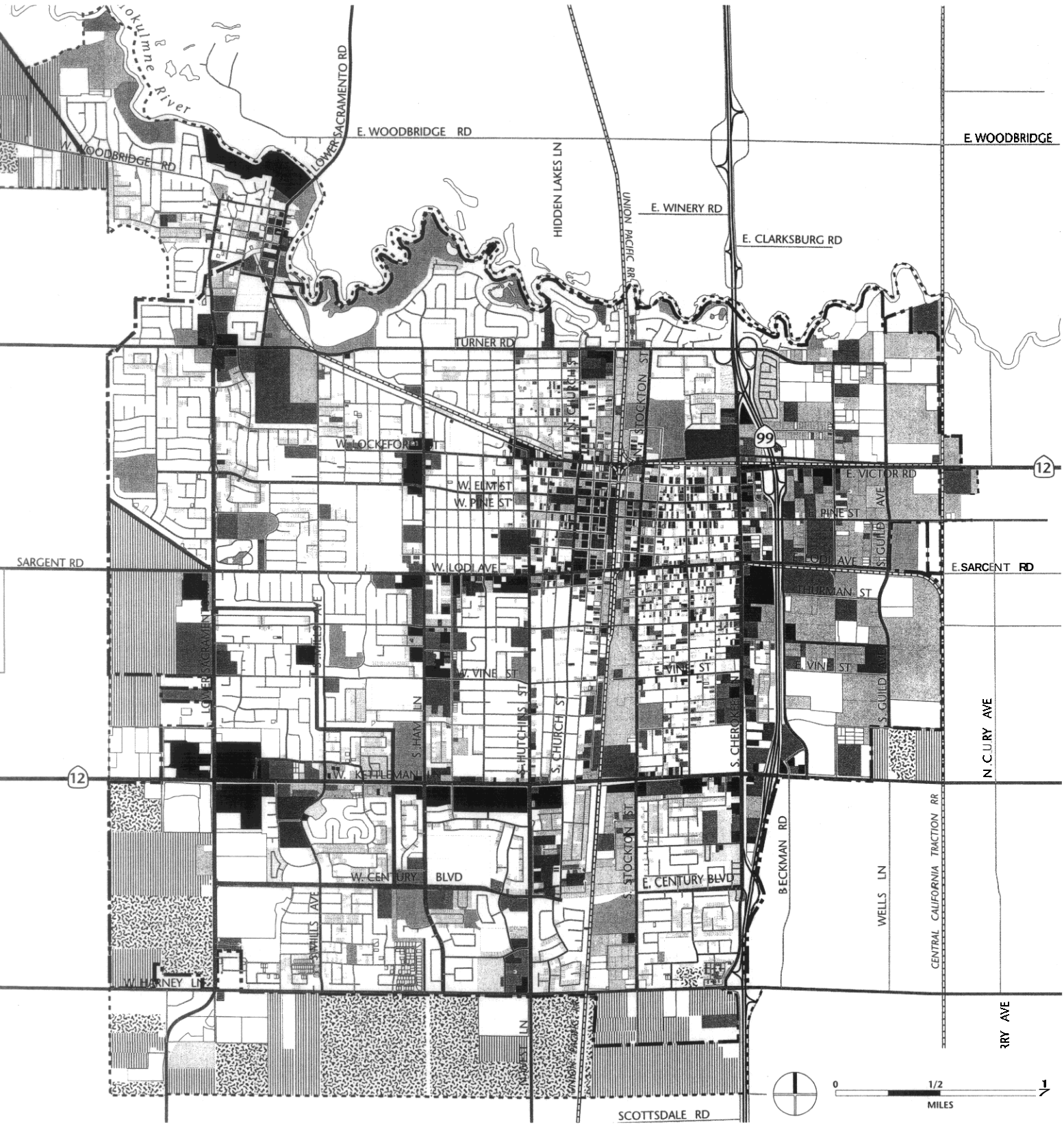
¿Cuál es el proceso?

Para actualizar el Plan General envuelve un proceso de paso a paso, donde cada paso se basa en el anterior e incluye discusiones de la comunidad. Los primeros pasos envuelven recopilar la *opinión pública* sobre metas, esperanzas yvisiones para Lodi, y hacer un mapa de los patrones del uso de terrenos existentes, recursos y locales con la oportunidad de desarrollo. Crecimiento alternativo y escenarios de desarrollo serán entonces presentados para discusión pública antes de que el nuevo Plan General sea preparado. Un equipo de consultores especializados en Planes Generales y Planificación Urbana facilitará este proceso.

Conozca el equipo del Plan General

El Consejo de la Ciudad y la Comision de Planificación están guiando el proceso de actualización del Plan General. La Comision de Planificacion hará recomendaciones al Consejo de la Ciudad quien hace la decision final. Los empleados de la ciudad, nuestros consultores, Dyett & Bhatia Urban and Regional Planners, los socios del equipo conjuntamente con los empleados de la ciudad asistirán a que el público participe y prepararán los planos y documentos.

EXISTING LAND USE | USO EXISTENTE



- Low Density Residential
- Medium Density Residential
- High Density Residential
- Very High Density
- Neighborhood Commercial
- General Commercial
- Commercial-Light Industrial
- Office
- Medical Office
- Hotels, Motels
- Mixed Use
- Quasi Public
- Schools
- Light Industrial
- Heavy Industrial
- Parks
- Open Space
- Commercial Recreation
- Parking
- Utilities
- Vineyards
- Agriculture
- Vacant
- Unincorporated County Excluding Woodbridge
- Planning Area
- Sphere of Influence
- City Limits

NCUESTA DEL PLAN GENERAL DE LODI PARA ENVIAR POR CORREO (RESPONDA ANTES DEL 13 de Junio 30)

1 **¿Qué es lo que más le gusta de vivir en Lodi?** _____

_____

2 **Mirando hacia el futuro, ¿qué es lo más importante que usted cree deberia hacerse para mejorar la ciudad de Lodi?** _____

_____

3 **Por favor de indicar si a usted le gustaría que la Ciudad llevara a cabo las siguientes oportunidades en los próximos 20 años:**

	Totalmente de acuerdo	Un tanto de acuerdo	Un tanto en desacuerdo	Totalmente en desacuerdo	Sin opinión
mantener el sentir de Lodi de pueblo pequeño	☐	☐	☐	☐	☐
construir más parques	☐	☐	☐	☐	☐
fornentar rnds centros de comercio y tiendas en Lodi	☐	☐	☐	☐	☐
fornentar rnds oportunidades de diversión	☐	☐	☐	☐	☐
atraer visitantes/turistas	☐	☐	☐	☐	☐
fornentar viviendas en el centro de la ciudad	☐	☐	☐	☐	☐
fornentar rnds tiendas y restaurantes en el centro de la ciudad	☐	☐		☐	☐
fomentar rnds oficinas en el centro de la ciudad	☐	17	.n.	☐	☐
proveer más conecciones para los transeúntes y construir mejores aceras	☐	☐	☐	☐	☐
expandir el servicio de autobuses dentro de Lodi	☐	☐	☐	☐	☐
construir rnds senderos y carriles para el uso de bicicletas	☐	☐	☐	☐	☐
expandir las opciones de trdnsito pdblico a Stockton y a otras áreas en las afuera de Lodi	☐	☐	☐	☐	☐

4 **Favor de poner en orden de prioridad los tipos de espacios abiertos nuevos, Areas naturales y facilidades de recreación que se necesitan dentro y alrededor de Lodi, usando el 1 como la prioridad mas alta y el 10 como la prioridad menos alta:**

___ áreas naturales para caminatas, observar pdjaros, ecuestre, etc.
___ vecindarios y parques para la cornunidad
___ parques activos para hacer deportes y carnpos de pelota
___ gimnasios bajo techo y cornplejos de deportes
___ centro acudtico
___ senderos para bicicletas
___ caminos recreacionales a lo largo de los canales
___ mejorar el acceso al Rio Mokelumne
___ desarrollar un complejo de deportes regional
___ otra alta prioridad _____

Separe aquí

5 **¿Usted apoya o se opone a las siguientes declaraciones con respecto a la agricultura/espacios abiertos/comunidad-separadora alrededor de Lodi?**

	Totalmcntc de acuerdo	Un tanto de acuerdo	Un tanto en deracucrdo	Totalmente cn desacuerdo	Sin opinión
el terreno alrededor de Lodi deberia rnantenerse especificarnente para la agricultura	☐	☐	☐	.U.	☐
el terreno entre Lodi y Stockton deberla mantenerse como agricultural o espacio abierto separador de la cornunidad utilizando restricciones del uso del terrerno	☐	☐	☐	☐	☐
la Ciudad deberia comprar terreno alrededor de Lodi para asegurarse de que la tierra sea mantenida para la agricultura, espacios abiertos o como un separador de la cornunidad	☐	☐	☐	☐	☐
todas las propiedades en California pagan un impuesto basado en el valor asesado de la propiedad. Algunos gobiernos locales también irnponen "impuesto de parcela" que ayuda a varios servicios públicos, como proyectos públicos, escuelas y bibliotecas. ¿Usted apoyarla este "irnpuesto de parcela" para pagar por la adquisicidn de terreno alrededor de Lodi para uso de agricultura o de espacios abiertos de la comunidad-separadora?	☐	O. . .	☐	☐	☐

si usted apoya este "irnpuesto de parcela", ¿cuánto estaria usted dispuesto a pagar por año? $ _____

6 **¿Para qué tipo de programas y proyectos usted apoyaria aumentos de impuestos y tarifas de la Ciudad?**

	Totalmente de acuerdo	Un tanto de acuerdo	Un tanto en desacucrdo	Totalmente en desacuerdo	Sin opinión
construyendo y manteniendo parques y facilidades de recreación	☐	☐	n. .	☐	☐
protección de la policla y los bornberos	.n.	☐	☐	☐	☐
expandiendo las opciones de viviendas para los envejecientes	☐	☐	☐	☐	☐
servicios bibliotecarios	☐	. .n	☐	☐	☐
manteniendo parques y senderos	☐	☐	☐	n.	☐
extendiendo el transporte pdblico y los servicios de autobuses	☐	☐	☐	☐	☐
proveyendo rnds viviendas costeables	☐	☐	☐	☐	☐
otro (favor especificar)	☐	. .u	☐	☐	☐

7 La población de Lodi era de 62,800 habitantes, un aumento del 76% en 25 años (27,200 in 1981). ¿Cuál debiera ser el crecimiento de la comunidad en otros 25 años?

- ☐ 25% (78,500 residentes en total)
- ☐ 50% (94,200 residentes)
- ☐ 75% (109,900 residentes)
- ☐ 100% or more (125,600 residentes ó más)
- ☐ Otro (Favor especificar)_____

8 ¿Dónde compra usted más frecuentemente los siguientes artículos?

	Centro de la Ciudad de Lodi	Parte baja de Sac/Kettleman	Eastside	En otro lugar en Lodi	Stockton	Elk Grove/ Sacramento	Internet	Otro
comestibles	☐	☐	☐	☐	☐	☐	☐	☐
ropa de mujer	☐	☐	☐	☐	☐	☐	☐	☐
ropa de hombre	☐	☐	☐	☐	☐	☐	☐	☐
ropa de niños	☐	☐	☐	☐	☐	☐	☐	☐
equipos electrónicos	☐	☐	☐	☐	☐	☐	☐	☐
muebles para el hogar	☐	☐	☐	☐	☐	☐	☐	☐
materiales de oficina y para la escuela	☐	☐	☐	☐	☐	☐	☐	☐
libros y música	☐	☐	☐	☐	☐	☐	☐	☐
entretenimiento para la familia	☐	☐	☐	☐	☐	☐	☐	☐

9 ¿A dónde va usted más frecuentemente a comer fuera? ☐ ☐ ☐ ☐ ☐ ☐ ☐

10 ¿Dónde compró usted su último automóvil? ☐ ☐ ☐ ☐ ☐ ☐ ☐

Doble

11 ¿Qué marca de carro le gustaría a usted que se vendiera en Lodi? _____

12 ¿Cuánto tiempo ha vivido usted en Lodi? _____ Años

13 Edad _____ Años **14** Usted es: ☐ Varón ☐ Hebra

15 ¿En cuál de las siguientes localizaciones usted trabaja o estudia actualmente?

- ☐ Lodi
- ☐ Woodbridge
- ☐ Stockton
- ☐ Elk Grove
- ☐ Sacramento
- ☐ Otro (Favor especificar)) _____

16 ¿Cuál es su situación de empleo? (Seleccione todos los que apliquen)

- ☐ Empleado tiempo completo
- ☐ Empleado tiempo parcial
- ☐ Empleado por cuenta propia
- ☐ Estudiante
- ☐ Ama de casa
- ☐ Retirado
- ☐ No estoy empleado

17 ¿Usted es dueño de su casa o la renta?

- ☐ Dueño
- ☐ Rento

18 ¿A qué grupo étnico se considera usted que pertenece?

- ☐ Americano-africano o negro
- ☐ Asiático / Sur Asiático
- ☐ Caucásico o blanco
- ☐ Latino o Hispano
- ☐ Nativo de América
- ☐ Isleño del Pacífico
- ☐ Mezcla
- ☐ Otro _____

19 Solamente para propósitos de estadísticas, ¿cuál fue el ingreso total de su familia antes de los impuestos en el 2006?

- ☐ Menos de $20,000
- ☐ $20,000-$39,999
- ☐ $40,000-$49,999
- ☐ $50,000-$74,999
- ☐ $75,000-$99,999
- ☐ $100,000 -$124,999
- ☐ $125,000 -$149,999
- ☐ $150,000 o más

20 ¿Cuántas personas viven en tu casa ó departamento?

- ☐ Una
- ☐ Dos
- ☐ Tres
- ☐ Cuatro o más

Doble

Separe, doble como indicado, cierre con cinta adhesiva con la dirección en la parte exterior, y envie por correo.

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO 3 LODI CA

POSTAGE WILL BE PAID BY ADDRESSEE

COMMUNITY DEVELOPMENT DEPARTMENT
CITY OF LODI
PO BOX 3006
LODI CA 95241-9912

And most important to the process are citizens like **you!** It is crucial that the General Plan reflects the goals of residents, business owners, and all community members. You can provide ideas and suggestions by coming **to** meetings and workshops, writing to the City, filling out the survey, and participating in whatever way is convenient for you. Please fill out and return the enclosed survey.

How You Can Participate

- Visit our frequently updated website: www.lodi.gov/community_development/general_plan/
- Attend workshops. The first Issues and Visioning Workshop will be held on

  Wednesday June 13,2007

  6 3 0 P.M. Kirst Hall
  Hutchins Street Square
  125 South Hutchins Street
  Lodi, **CA** 95240

- Send in your surveys

¡Y lo más importante en el proceso son los ciudadanos como tú! Es crucial que el Plan General refleje las metas de los residentes, dueños de negocios y todos los miembros de la comunidad. Usted puede proveer ideas y sugerencias asistiendo a las reuniones y talleres, escribiéndole a la Ciudad, llenando la encuesta y participando de cualquier forma que sea conveniente para usted. Favor de llenar y devolver la encuesta adjunta.

Cómo puede usted participar

- Visite nuestra pigina en el Internet que se pone al dia frecuentemente: ww.lodi.gov/comnunity_development/general_plan/
- Atienda a los talleres. El primer Taller de Temas y Visión tendrá lugar el

  miércoles 13 de Juniodel 2007

  6 3 0 P.M. Kirst Hall
  Hutchins Street Square
  125 **Sout** Hutchins Street
  Lodi, **CA** 95240

- Envíe su encuesta

THANK YOU! | **¡GRACIAS!**

COMING UP

Issues and Visioning Workshop

6:30 Kirst Hall
Hutchins Street Square
125 South Hutchins Street
Lodi, CA 95240

Wednesday June 13, 2007

DENTRO DE POCO

Taller de Temas y Visión

6:30 Kirst Hall
Hutchins Street Square
125 South Hutchins Street
Lodi, CA 95240

miércoles 13 de Junio del 2007

General Plan Update
City of Lodi
Community Development, Planning Division
PO BOX 3006
Lodi. California 95241