



CITY OF LODI  
COUNCIL COMMUNICATION

**AGENDA TITLE:** Proclaim April "Keep Lodi Beautiful Month"

**MEETING DATE:** April 1, 2009

**PREPARED BY:** community Development Department

**RECOMMENDED ACTION:** That the Mayor present a proclamation declaring the month of April 2009 as "Keep Lodi Beautiful Month" in the City of Lodi.

**BACKGROUND INFORMATION:** The Mayor has been requested to present a proclamation declaring the month of April 2009 as "Keep Lodi Beautiful Month" in the City of Lodi. Neighborhood Services Manager Joseph Wood and Waste Management Representative Jennelle Bechtold, who have been coordinating this as one of the several activities for the annual Great American Clean Up campaign, will be present at the meeting to accept the proclamation.

Lodi is one of over 10,000 communities nationwide that participate in the Great American Clean Up campaign, which is coordinated nationally by Keep America Beautiful Inc. and the state level by Keep California Beautiful Inc. Those organizations provide a loose outline for activities for each affiliate to follow and a multitude of support materials and equipment to further facilitate each city's effort. It is the individual affiliate's responsibility to plan one or more events throughout the community to focus on recycling, conservation, clean up and beautification efforts and other community improvement activities. A schedule of Lodi's Great American Clean Up activities is attached.

**FISCAL IMPACT:** None

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Attachments

APPROVED:   
Blair King, City Manager

## **SCHEDULE OF KEEP LODI BEAUTIFUL EVENTS**

### **Lodi City Wide Garage Sale – March 28 – April 29**

The City Wide Garage Sale is an event for the community to advertise their garage sale for free in the Lodi News Sentinel. The City Wide Garage Sale will run Saturday and Sunday if the citizen chooses.

### **Free E/U-waste Event – April 4 (9am – 1pm)**

The WM Lodi Transfer Station will be hosting an Electronic and Universal Waste collection event. This event will allow the Lodi community to drop off Electronic waste and U-waste for free. Here is a list of acceptable materials: Radios/Stereos, VCRs, Microwaves, Cell Phones, Telephones, Answering Machines, Batteries (not including car batteries), Televisions, Computer Monitors, Laptops, Computer Processing Units, Printers, Fluorescent Lamps, and Mercury Thermometers.

### **Dollar Diversion Day – April 11 (10am – 3pm)**

Dollar Diversion Day is an updated, revamped version of Dollar Dump Day. Citizens of Lodi will be able to bring their “diversion” to the WM Transfer Station for just one dollar; the change is that WM is going to have drop off areas for recyclable goods. WM is planning on having a drop off for wood, metal, concrete, cardboard, and green waste. These changes will divert recyclable material from being dumped in the landfill.

### **Curbside Clean Up – April 13-17**

Our curbside clean up will allow the Citizens of Lodi to place up to six 36-gallon bags or trash carts in front of their house for collection. WM will collect the trash on their regular service day.

### **Clean Your Files Week – April 20-24**

WM will be collecting office paper at their Buy Back Center to be recycled. Bins for paper collection will be provided to the City of Lodi offices.