



**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Adopt Resolution Authorizing Expenditure of Grant Funding and Authorizing the City Manager to Enter into a Contract with Cool the Earth, Incorporated to Conduct a New Energy Education Pilot Program for the Electric Utility Department (EUD)

MEETING DATE: October 21, 2009

PREPARED BY: Interim Electric Utility Director

RECOMMENDED ACTION: Adopt a resolution authorizing the expenditure of grant funding and authorizing the City Manager to enter into a contract with Cool the Earth, Incorporated to conduct a new energy education pilot program for the Electric Utility Department.

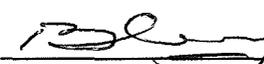
BACKGROUND INFORMATION: As part of the American Recovery & Reinvestment Act of 2009, the United States Department of Energy created the Energy Efficiency & Conservation Block Grant Program (EE & CBG). The City of Lodi, California has received a grant in the amount of \$586,200 for ten programs, five of which are to be administered by the EUD. EUD is requesting authorization to spend the \$198,000 granted to these programs, which have been described previously to the City Council:

Lodi Keep Your Cool Program	\$25,000
Lodi Lodging Energy Efficiency Pilot Project	\$48,000
Lodi Cool the Earth Educational Pilot Project	\$25,000
Lodi Energy Efficient Home Improvement Rebate Program	\$50,000
Low-Income Customer Refrigerator Replacement Program	\$50,000

For existing programs, the funds will be used to increase rebates and increase the number of customers who can be served. The Lodging Energy Efficiency and Cool the Earth are new programs for Lodi.

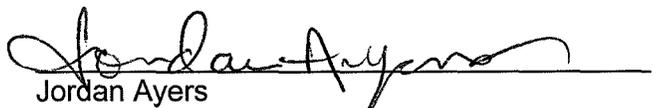
Lodi Cool The Earth Educational Pilot Project: EUD is requesting that the City Council authorize the City Manager to execute a professional services contract with Cool The Earth, Incorporated, to conduct this program on behalf of EUD. The project expenditure is not to exceed the \$25,000 EE&CBG grant. This pilot project is designed for students in grades K through 6 in both private and public schools within the Lodi city limits. The interactive and engaging program teaches students about renewable energy resources, energy/water conservation, global warming, greenhouse gas or carbon emissions, as well as sustainable living practices. With the \$25,000 allocation, a total of twelve school sites in Lodi will be able to participate, and it is anticipated that the energy savings derived from this pilot project will approach two million kilowatt hours annually.

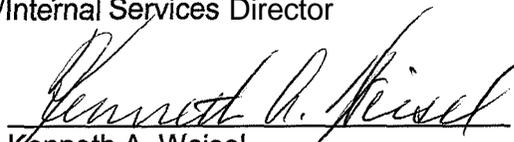
Cool The Earth, Incorporated has implemented this one-of-a-kind program in some 100 school sites throughout northern California. In addition, electric utilities, such as PG & E are currently utilizing this program, while several other municipal utilities are considering a Cool The Earth campaign in their service territories. In light of this, EUD finds that Cool The Earth, Incorporated is uniquely qualified to

APPROVED: 
Blair King, City Manager

conduct this program and requests that Lodi City Council dispense with the bid process, pursuant to Lodi Ordinance 3.20.070.

FUNDING: Energy Efficiency & Conservation Block Grant (an element of the American Recovery & Reinvestment Act of 2009), in the amount of \$198,000. This is a federally-funded program, administered by the United States Department of Energy.


Jordan Ayers
Deputy City Manager/Internal Services Director


Kenneth A. Weisel
Interim Electric Utility Director

PREPARED BY: Rob Lechner, Manager, Customer Service and Programs

KAW/RSL/ist

RESOLUTION NO. 2009-144

A RESOLUTION OF THE LODI CITY COUNCIL AUTHORIZING
EXPENDITURE OF GRANT FUNDING AND AUTHORIZING THE
CITY MANAGER TO ENTER INTO A CONTRACT WITH COOL THE
EARTH, INCORPORATED TO CONDUCT A NEW ENERGY EDUCATION
PILOT PROGRAM FOR THE ELECTRIC UTILITY DEPARTMENT

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NOW, THEREFORE, BE IT RESOLVED that the Lodi City Council does hereby authorize the expenditure of funding from the American Recovery & Reinvestment Act of 2009/Energy Efficiency & Conservation Block Grant for programs as previously described to the City Council up to the following amounts:

Lodi Keep Your Cool Program	\$25,000
Lodi Lodging Energy Efficiency Pilot Project	\$48,000
Lodi Cool the Earth Educational Pilot Project	\$25,000
Lodi Energy Efficient Home Improvement Rebate Program	\$50,000
Low-Income Customer Refrigerator Replacement Program	\$50,000

BE IT FURTHER RESOLVED that the City Manager is hereby authorized to execute and the Electric Utility Director is authorized to administer a professional services agreement with Cool the Earth, Incorporated to conduct the Lodi Cool the Earth Pilot Project.

Dated: October 21, 2009

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I hereby certify that Resolution No. 2009-144 was passed and adopted by the City Council of the City of Lodi in a regular meeting held October 21, 2009, by the following Vote:

AYES: COUNCIL MEMBERS – Hitchcock, Johnson, Katzakian, Mounce,
and Mayor Hansen

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None


RANDI JOHL
City Clerk