



**CITY OF LODI  
COUNCIL COMMUNICATION**

**AGENDA TITLE:** Consider Approving the First "Mokelumne River Challenge" on June 12, 2010

**MEETING DATE:** February 3, 2010

**PREPARED BY:** James M. Rodems – Interim Director/Parks and Recreation

**RECOMMENDED ACTION:** Consider approving the first "Mokelumne River Challenge" on June 12, 2010.

**BACKGROUND INFORMATION:** The City of Lodi Parks and Recreation Department has been approached by Alan MacIsaac of the Mokelumne River Adventure Company to assist in the production of the "Mokelumne River Challenge." The Mokelumne River Challenge is a one-day triathlon event to be held at Lodi Lake Park and the Mokelumne River.

The Challenge will consist of a 0.6-mile swim from Lodi Lake Beach. This will be followed by a 3-mile run starting at the Boat House, winding through the Wilderness Area, and ending at the north side boat launch. The final leg will be kayaking up the Mokelumne River, to the Highway 99 overpass, and back to the finish line at Parsons Point (7-mile roundtrip). The event is scheduled to start early on Saturday, June 12 and end in the afternoon.

Impact of the event on the Lodi Lake facility is estimated to be no greater than that of a dual cross country meet with an attendance estimate of 75 to 125 participants.

This Mokelumne River Challenge was approved by the Parks and Recreation Commission and the department will assist as best possible to help plan and promote the event as it fits into the mission of both the use of Lodi Lake and the purpose of the department.

**FISCAL IMPACT:** None. Event is programmed to be fully sponsored with cost recovery only.

**FUNDING AVAILABLE:** N/A

  
James M. Rodems  
Interim Parks and Recreation Director

JMR:vl  
cc: City Attorney

APPROVED:   
Blair King, City Manager



**mokelumne**  
river adventure company

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# Mokelumne River Adventure Company

## M.R.A.C.

- Alan MacIsaac
- Lodi / Acampo Resident ( 23 years )
- 6812 East Woodbridge Rd., Acampo, Ca.
- (209) - 368-4298
- Graduate Michigan State University 1984, B.A. Social Science
- Founder [www.mokelumneriver.com](http://www.mokelumneriver.com) and News & Flows Blog

# INTRODUCING THE



# HOW WILL WE DO THIS

The Challenge will consist of a .6 mile swim from Lodi Lake Beach. This will be followed by a 3 mile run starting at the Boat House, winding through the Wilderness Area, and ending at the north side boat launch. The final leg will be kayaking up the Mokelumne River, to the Hwy 99 overpass, and back to the finish line at Parsons Point. ( 7 mile roundtrip )

# Mokelumne River Adventure Challenge – Site Benefits

- Fully contained within Lodi Lake Park.
- Zero Street Closures.
- Health & Sanitation Facilities on site.

# Competitor Categories

- Iron Woman – Open, 40+, 50 +
- Iron Man – Open, 40+, 50+
- Teams

Adaptive ( At lest one member must have a disability),

Tandem Kayak 3 person Team– ( One Kayaker must complete either the swim or run portion of the event )

Tandem Kayak 4 person Team

Corporate

Family

Co-Ed (No age limitations one male/female)

Fire Fighter - Police

# COMMITTED SPONSORS

- Michael David Winery
- Macchia Winery
- Grand Amis Winery
- Benson Ferry Vineyards
- Lodi Wine Commission
- Foothill Conservancy

# Committed Operational Event Partners

- City of Lodi and Parks & Recreation Department
- Mokelumne River Fire & Rescue Boat
- Clements Fire River Rescue Boat
- Woodbridge Fire Department Rescue Boat
- San Joaquin County Sheriff Patrol Boat
- Tokay High Cross Country Team

# Additional Event Partners

- Lodi Police & Fire Rescue
- U.S.C.G. Auxillary Unit
- Woodbridge Irrigation District
- East Bay Municipal Utilities District

# Local Non-Profit Benefactors & Event Labor Staffing

- Work with a local Lodi Rotary club, for event staffing. The selected club as a benefactor of a portion of event proceeds.
- Tokay High School Cross Country Team – Event Staffing, logistical expertise in the running portion of the event at the lake & Wilderness Area

# National Benefactor



- Juvenile Diabetes Research Foundation

# QUESTIONS & COMMENTS