

CITY COUNCIL MEETING  
SEPTEMBER 5, 1990

KING VIDEOCABLE COMPANY  
ADVISES OF RATE ADJUSTMENT  
ON CERTAIN SERVICES EFFECTIVE  
OCTOBER 1, 1990.

CC-22(c)

The City Council received a letter from **King Videocable Company** advising of a rate adjustment on certain services effective October 1, 1990.

MEMORANDUM

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TO: City Clerk  
FROM: City Manager  
DATE: August 29, 1990  
SUBJ: Cable Television Rate Adjustment

Attached is a memo (Exhibit A) from Ms. Deanna Enright, General Manager, King Videocable Company (CATV) advising the City Council of a rate adjustment in cable television service. Those customers subscribing to the limited basic service which is no cable channels (ESPN, CNN, Turner Broadcasting, etc.) will receive an increase of \$.70 per month (\$14.30 to \$15.00). The additional charge for the cable channels will be \$.30 per month (\$2.20 to \$2.50). Thus customers subscribing to both services will receive an increase of \$1.00 per month.

The passage by Congress in 1984 of the Cable Communications Act removed from the City Council all authority with regard to the setting of rates for cable television service. This communique is presented for information only.

TAP br

Attachment

COUNC921

AUG 27 '90

City Manager's Office



Kinc Videocable Company

August 24, 1990

Tom Peterson, City Manager  
 City of Lodi  
 221 West Pine Street  
 Lodi, CA 95240

Dear Tom:

The 1990's promise to be an exciting decade for cable television. The quality of programming and the choices for programming continue to increase. In turn, we have renewed our commitment to quality customer service. We provide installation appointments 6 days a week. We shifted our office hours to 9:00am to 6:00pm to meet customer needs. We are responding to 80% of our service calls on a same day basis. Our goal is 90%. Our system reliability (a ratio of total viewing hours of all customers as a % of outage hours) is 99.9997%. Our goal is 99.9999%. This would be equivalent to a total system outage for 1 hour per year. We are setting and meeting very high standards for our system operation.

At the same time we face rising costs. Our programming costs have risen dramatically as we have added new channels and received increases for existing channels. Effective October 1, 1990 the following changes will be made:

	old rate	new rate
limited basic	\$ 14.30	\$ 15.00
cable channels	\$ 2.20	\$ 2.50

We will continue to concentrate our efforts on system reliability, quality programming, and excellent customer service. It is our privilege to serve the community.

Best regards,

Deanna Enright  
 General Manager