



**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Adopt Resolution Appointing New Representatives to the Lodi Tourism Business Improvement District Advisory Board

MEETING DATE: October 3, 2012

PREPARED BY: City Clerk

RECOMMENDED ACTION: Adopt resolution appointing new representatives to the Lodi Tourism Business Improvement District (LTBID) Advisory Board.

BACKGROUND INFORMATION: On February 4, 2009, the City Council adopted Resolution 2009-14 (attached as Exhibit A) appointing five members to the LTBID Advisory Board pursuant to Lodi Municipal Code Chapter 12.07.100, "Levy of Assessment—Use of Revenue—Authority." Since that time, changes have occurred in the membership of the Board and we have received a request to update the list of members. The following three names have been recommended by Nancy Beckman, Executive Director of the Lodi Conference and Visitors' Bureau, and it is recommended that Council adopt the attached resolution appointing the following members to serve as the LTBID Advisory Board.

Frank Gayaldo, Gayaldo Farms
Beth Kim, Holiday Inn Express
Diane Niggli, Helms Brisco

FISCAL IMPACT: Not Applicable.

FUNDING AVAILABLE: Not Applicable.

A handwritten signature in black ink, appearing to be "Randi Johl", written over a horizontal line.

Randi Johl
City Clerk

APPROVED:

A handwritten signature in black ink, appearing to be "Konradt Bartlam", written over a horizontal line.

Konradt Bartlam, City Manager

RESOLUTION NO. 2009-14

A RESOLUTION OF THE LODI CITY COUNCIL RESCINDING
RESOLUTION 2004-192 APPOINTING THE LODI TOURISM BUSINESS
IMPROVEMENT DISTRICT ADVISORY BOARD AND APPOINTING
NEW REPRESENTATIVES TO SERVE ON THE BOARD

WHEREAS, the Lodi City Council adopted a Resolution of Intention to form the Lodi Tourism Business Improvement District (LTBID) at its meeting held September 15, 2004; and

WHEREAS, the Lodi City Council adopted Resolution 2004-192 appointing the Advisory Board for the LTBID; and

WHEREAS, it is necessary to update the list of Board members due to recent changes. The following names have been recommended by Nancy Beckman, Executive Director of the Lodi Conference and Visitors' Bureau, to sit on the Advisory Board:

Heather Reagan	Wine and Roses
Beth Kim	Hampton Inn & Suites
Sonny Patel	Wine Country Inn
Sunil Yadav	Modern Motor Lodge
Marty Willett	G-REM

NOW, THEREFORE, BE IT RESOLVED by the Lodi City Council that it does hereby appoint the individuals listed above to serve on the LTBID Advisory Board as recommended.

Date: February 4, 2009

I hereby certify that Resolution No. 2009-14 was passed and adopted by the Lodi City Council in a regular meeting held February 4, 2009, by the following vote:

- AYES: COUNCIL MEMBERS - Hitchcock, Johnson, Katzakian, Mounce, and Mayor Hansen
- NOES: COUNCIL MEMBERS - None
- ABSENT: COUNCIL MEMBERS - None
- ABSTAIN: COUNCIL MEMBERS - None



BANDI JOHL
City Clerk

RESOLUTION NO. 2012-158

A RESOLUTION OF THE LODI CITY COUNCIL RESCINDING
RESOLUTION 2009-14 APPOINTING THE LODI TOURISM BUSINESS
IMPROVEMENT DISTRICT ADVISORY BOARD AND APPOINTING
NEW REPRESENTATIVES TO SERVE ON THE BOARD

WHEREAS, the Lodi City Council adopted a Resolution of Intention to form the Lodi Tourism Business Improvement District (LTBID) at its meeting held September 15, 2004; and

WHEREAS, the Lodi City Council adopted Resolution 2009-14 appointing the Advisory Board for the LTBID; and

WHEREAS, it is necessary to update the list of Board members due to recent changes. The following names have been recommended by Nancy Beckman, Executive Director of the Lodi Conference and Visitors' Bureau, to sit on the Advisory Board:

Frank Gayaldo, Gayaldo Farms
Beth Kim, Holiday Inn Express
Diane Niggli, Helms Brisco

NOW, THEREFORE, BE IT RESOLVED by the Lodi City Council that it does hereby appoint the individuals listed above to serve on the LTBID Advisory Board as recommended.

Date: October 3, 2012

I hereby certify that Resolution No. 2012-158 was passed and adopted by the Lodi City Council in a regular meeting held October 3, 2012, by the following vote:

AYES: COUNCIL MEMBERS – Hansen, Johnson, Katzakian, Nakanishi,
and Mayor Mounce

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None


RANDI JOHL
City Clerk

CITY COUNCIL

JOANNE MOUNCE, Mayor
ALAN NAKANISHI,
Mayor Pro Tempore
LARRY D. HANSEN
BOB JOHNSON
PHIL KATZAKIAN

CITY OF LODI

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KONRADT BARTLAM
City Manager
RANDI JOHL, City Clerk
D. STEPHEN SCHWABAUER
City Attorney

October 4, 2012

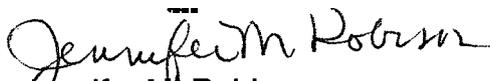
Nancy Beckman
President and CEO
Visit Lodi! Conference & Visitors Bureau
25 N. School Street
Lodi, CA 95240

**RE: RESOLUTION APPOINTING NEW REPRESENTATIVES TO SERVE ON
THE LODI TOURISM BUSINESS IMPROVEMENT DISTRICT ADVISORY
BOARD**

The Lodi City Council, at its meeting of October 3, 2012, adopted the enclosed resolution appointing new representatives to serve on the Lodi Tourism Business Improvement District Advisory Board.

Should you have any questions, please feel free to contact the City Clerk's Office.

Sincerely,


Jennifer M. Robison
Assistant City Clerk

JMR

Enclosure