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CITY COUNCIL

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EVELYN M. OLSON
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CITY OF LODI

CITY HALL, 221 WEST PINE STREET
CALL BOX 3006
LODI, CALIFORNIA 95241-1910
(209) 334-5634
TELECOPIER (209) 733-6795

THOMAS A. PETERSON
City Manager
ALICE M. REIMCHE
City Clerk
BOB McNATT
City Attorney

August 7, 1989

Dr. Phyllis Jane Nusz, CFRE
PJ Enterprises
1300 West Lodi Avenue
Suite A-12
Lodi, CA 95242

Dear Dr. Nusz: *Phyllis*

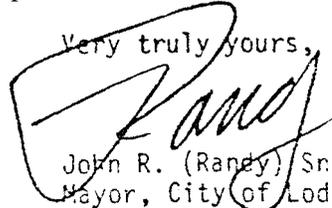
Thank you for your recent letter outlining the work of *the* National Society of Fund Raising Executives and its endeavors in recognizing the efforts of millions of Americans who volunteer their time, talent and/or money to charitable causes.

We truly believe that a basic ingredient in the foundation of this nation is the voluntary **acceptance of initiative and responsibility** by private citizens and voluntary organizations. This fact is largely responsible for the progress and development of our great country.

The City of Lodi certainly is an exemplary example of a community whose citizens willingly give their time **and talent** toward the well-being of fellow residents and in the participation and support of on-going community programs and projects.

We would be most pleased to have you in attendance at the November 1, 1989 City Council meeting to receive a proclamation proclaiming the Week of November 13, 1989 as "National Philanthropy **Week**" and to recognize the efforts of the nonprofit volunteers in this community.

Very truly yours,



John R. (Randy) Snider
Mayor, City of Lodi

PJ

ENTERPRISES

Dr. Phyllis Jane Nusz, CFRE
Consultant

July 8, 1989

FUND-RAISING
MEETING PLANNING
COMMUNICATION SKILLS

The Honorable Randy Snider
Mayor of the City of Lodi
c/o Wentland-Snider & Associates
301 S. Ham Lane
Lodi, CA 95242

Dear Randy:

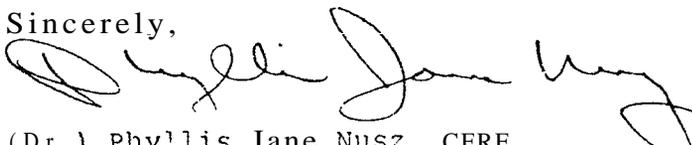
As a member of the Board of Directors for the Central California Chapter of the National Society of Fund Raising Executives (Sacramento), I have been asked to make the following inquiry with the City of Lodi.

Through the work of a small body of volunteer leaders from various nonprofit organizations--united by their philanthropic spirit--National Philanthropy Day came into being three years ago. President Reagan and the Congress endorsed the need for the citizens of our country to recognize the efforts of millions of Americans who volunteer their time, talent, and/or money to charitable causes. On November 15, 1986, the first National Philanthropy Day was celebrated in cities throughout the United States.

The National Society of Fund Raising Executives (NSFRE) have undertaken the responsibility of continuing to spearhead this national recognition program through a variety of events. {The Sacramento chapter hosts an annual awards luncheon to honor the Outstanding Philanthropist, outstanding Volunteer Fund-Raiser, Outstanding Fund-Raising Executive, Outstanding Philanthropic Organization, Outstanding Corporation, and Outstanding Foundation.) The area covered by the Sacramento chapter runs from the Oregon border to Merced, therefore, although Lodi is eligible for recognition by the local NSFRE organization, the volunteers in this community do not receive the gratitude from the citizenry that they so well deserve.

QUESTION: On behalf of NSFRE, I would like to ask if the City of Lodi would be interested in recognizing the work of the nonprofit volunteers in this community? Would the City consider issuing a proclamation or some type of recognition program, luncheon, and/or activity in conjunction with this year's event scheduled for Friday, November 17? If such a proposal would be of interest, I would be happy to meet with you at your convenience, to discuss various options. (see enclosures.)

Sincerely,



(Dr.) Phyllis Jane Nusz, CFRE
209/367-1172 • 1300 W. LODI AVE., SUITE A-12 • LODI, CA 95242

DRAFT--7/8/89

SAMPLE PROCLAMATION
FOR USE BY MAYORS, GOVENORS, OR OTHER OFFICIALS

WHEREAS : There are more than 20+(?) non-profit philanthropic Organizations in The City of Lodi that are largely responsible for enhancing the quality of life for **the** City of Lodi citizens **and** others throughout **our** country **and** world; and

WHEREAS : Over (?) **people** volunteer their services to these organizations each month and more than (?) people are employed by non-profit organizations in the City of Lodi; and

WHEREAS: Contributions by the people of the City of Lodi to support such organizations amounts to more than \$ (?) per year; and

WHEREAS : The people of the City of Lodi **owe a great** debt to the schools, religious organizations, museums, art **and** music centers, youth groups, hospitals, research institutions **and** institutions and organizations that aid and comfort the elderly, the .disadvantaged and the sick; **and**

WHEREAS : The people of the City of Lodi should demonstrate their gratitude and support for philanthropic organizations and the **efforts, skills,** and resources of those individuals who carry out their missions:

NOW, THEREFORE, I (name), (title) of the City of Lodi do hereby proclaim (Friday, November 17, 1989 or the week of November 13, 1989) as National Philanthropy (Day/Week) in the City of Lodi and urge the people of the City of Lodi to join me in supporting those philanthropic organizations that help make life in the City of Lodi better **for** everyone.

Giving is Loving

The **spirit** of philanthropy is flourishing in our nation today, from board rooms to classrooms ... from the south lawn of the White House to the grassroots of America. More than 89 million Americans gave of **their time**, talents and resources last year simply because they care. A record \$93.68 billion was donated in 1987 to more than 350,000 gift-supported institutions, organizations and agencies.

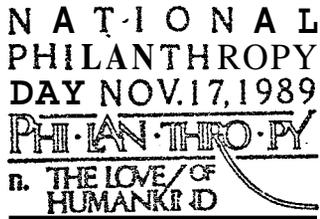
Philanthropy **reflects** and embodies the American spirit. That's why National Philanthropy Day, established in 1986 to recognize all who so generously give to others, **has** grown to be an important and successful **annual** event.

Let us stop for a moment on **National** Philanthropy Day — November 17, 1989 — to say "thank you, **America**, for giving." Let us renew our commitment to helping others. And let us move **forward together** in a spirit of compassion, a spirit of giving, **that** celebrates philanthropy.

**Statistics supplied by Giving USA, a publication of EAFRC Trust for Philanthropy*

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n. THE LOVE / OF
HUMANKIND

NATIONAL PHILANTHROPY DAY
NOVEMBER 17, 1989



NATIONAL PHILANTHROPY DAY

FACT SHEET

NAME: National Philanthropy Day (NPD)

DATE: November 17, 1989

PURPOSE: To commemorate and pay tribute to the contributions that philanthropy has made to our **personal** lives, our nation, and **our** world. NPD **will** acknowledge the entire spectrum of services provided by the nonprofit community **to** our nation and will recognize the profound impact that philanthropy has on the fabric of our society. NPD's function **is** to strengthen voluntarism and philanthropy by emphasizing their importance and heritage.

CONGRESSIONAL
RESOLUTION:

Senator Don Riegle (D-MI) and Congressman Dan Burton (R-IN) have agreed to introduce a bill to designate November 17, 1989, "National Philanthropy Day."

DATA:

- * In 1987, more than **89** million Americans gave of their time, talents and resources.
- * Americans gave a record \$93.68 billion in 1987 to more than 350,000 gift-supported organizations.
- * **82%** of these donations were pledged by individuals, with the remainder coming from bequests, foundations and corporations.

1989 NPD

COMMITTEE:

American Association of Fund-Raising Counsel, Inc.
American Bar Association
American Institute for Philanthropic Studies
Brakeley, John Price Jones Inc.
Council for advancement and Support of Education
Council an Foundations

The Foundation Center -
Girl Scouts of the U.S.A.

INDEPENDENT SECTOR

National Association for Hospital Development
National Society of Fund Raising Executives
Russ Ried Company
Seventh-Day Adventist World Headquarters
United Negro College Fund
United Way of America

ADDITIONAL

INFORMATION:

Cathlene Williams, (703) 684-0410

NATIONAL
PHILANTHROPY
DAY NOV. 17, 1989

PHILANTHROPY
n. THE LOVE/OF
HUMANKIND

1101 King Street

Suite 3000

Alexandria, VA 22314

703) 684-0410

National Philanthropy Day
Chairman

Frank M. Hubbard
Former President and Chairman
Hubbard Construction Co

1989 NPD Committee

President
John I. Schwartz, CFRE
Consultant
Indiana University
Center on Philanthropy
Community Counselling
Service Company, Inc

Vice President
Holly Stewart McMahon
American Bar Association

Secretary
Cathlene Williams
National Society of
Fund Raising Executives

Treasurer
Gale Clarke
National Society of
Fund Raising Executives

Robert Beggan
United Way
of America

George ... Brakeley, Jr. CFRE
Brakeley, John Price Jones Inc

Virgil Ecton, CFRE
United Negro
College Fund

Sara Engelhardt
The Foundation Center

Douglas Freeman
The American Institute for
Philanthropic Studies

Vivienne M. Lee
Council for Advancement and
Support of Education

John S. Lore, CFRE
National Society of
Fund Raising Executives
St. John Health Corporation

William C. McGinly, Ph.D.
National Association for
Hospital Development

Marshall Monroe, CFRE
National Society of
Fund Raising Executives
YMCA of the USA

Milton Murray, FNAHD
Seventh-Day Adventist
World Headquarters

Dori Parker
Girl Scouts of the USA

Arlie Schardt
Council on Foundations

John Thomas
INDEPENDENT SECTOR

Ernest Wood, CFRE
National Society of
Fund Raising Executives Foundation
The Russ Reid Company

Sponsors
Lilly Endowment, Inc

John D. Regan
General Services Life
Insurance Company

Co-Sponsor
Thomas I. Douman
Advanced Planning Concepts, Inc

A Commemoration of American Givers

- Events Around the Nation -

In 1988

The third annual celebration of National Philanthropy Day was the culmination of a grassroots effort that began in 1986. A small body of volunteer leaders from various nonprofit organizations -- united by their philanthropic spirit -- came together to form an organization that would give recognition to the millions of Americans who volunteer their time, talent, and/or money to charitable causes. Through their efforts the first NPD was organized - on November 15, 1986. It was endorsed by Congress, President Reagan participated, and hundreds of communities throughout the nation held celebrations.

In 1988, that spirit continued as over 50,000 individuals across America participated in the third National Philanthropy Day on November 18. "Thank you's" abounded at awards ceremonies sponsored by many National Society of Fund Raising Executives chapters. Several chapters scheduled professional development workshops coinciding with the National Philanthropy Day celebration, and three chapters reported that they requested their local post offices to order a special philanthropy die hub for the occasion. In all, more than 70 chapters reported activities in recognition of National Philanthropy Day.

PJ

ENTERPRISES

Dr. Phyllis Jane Nusz, CFRE
Consultant

FUND-RAISING
MEETING FUNNING
COMMUNICATION SKILLS

October 17, 1989

TO: charlotte Rosson,
Executive Director
Lodi Memorial Hospital Foundation
and
Alice Reimche,
City Clerk
City of Lodi

FROM: Dr. Phyllis Jane Nusz, CFRE
P J Enterprises

RE: NATIONAL PHILANTHROPY WEEK PROCLAMATION--PRESENTATION
WEDNESDAY, NOVEMBER 1, 1989

This memo will provide both of you with the details that **have** been made for the presentation of the National Philanthropy Week Proclamation that will be presented at the meeting of the Lodi City Council, Wednesday, November 1, 1989.

1. Two recipients have been asked to accept this year's proclamation on behalf of the City of Lodi.

Sherry Mallory--One of the original designers for the restoration of the old Lodi Union High School and an active community volunteer for Field and Fair Day since 1979. She has been Treasurer of the restoration project since its inception.

Robert Mullen--Chairman of the Board for the Lodi Memorial Hospital Foundation.

Alice, Sherry will prepare a short bio sheet about her work for Mayor Snider, that will be directed to your office. Charlotte is writing a similar copy for you for Bob Mullen.

2. The official video (8 minutes in length) for National Philanthropy Day (Week) has been loaned to us by the staff of the National Society of Fund Raising Executives, Alexandria, VA. I have seen the professional production at the International Conference in Anaheim, CA, and feel that both the Council and the community will have a far better understanding of the importance of this event following the viewing of the video.

Alice, Charlotte would like to preview the video with Bob and Sherri before the Council meeting. She will **see** to it that you receive it a couple of days in advance so you **can** check out how it will work with the new equipment at Carnegie Forum.

3. Charlotte, would you contact Sherri before the event so she will know who is handling this presentation. She may also like to **see** the video so she knows more about **what we** are trying to promote within the community.

4. Charlotte, I have been in touch with Marty Weybreth at the Lodi News Sentinel for a special feature in his editorial of "wires and choirs". He doesn't **feel** that there is enough human/community interest in philanthropy to merit an article. If we would have someone receiving an award at the NPD celebration in Sacramento, November 9, or Lodi had an awards program, he would write something. I did tell him that Tom Raley, Raley's, has been selected as the Outstanding Corporation philanthropist, but since Tom isn't from Lodi Marty feels it isn't important.

There is one person left who may **assist** with the possibility of getting a feature for Raley's, and it **might be** more appropriate for the "Business Section" of the paper. I have tried to contact him several times, but he has been out. The man is the Director of Public Relations for Raley's Corporation.

Dick Shredder
1-916-373-6574

His name was given to me by both Joan Hadley, Awards Chairman for Sacramento's NPD, and the private secretary for Tom Raley's daughter (Dorothy), who has taken over as the corporate President for her father.

Thank you both and good luck with this project! I will be thinking of you while on my trip, it's just that I will be one-day ahead of things after crossing the International Dateline.

Your work is greatly appreciated!

