



**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Approve the City of Lodi's Arts Grants Submitted for the 2011/2012 Fiscal Year

MEETING DATE: October 19, 2011

PREPARED BY: Director of Parks, Recreation and Cultural Services

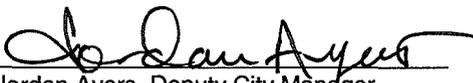
RECOMMENDED ACTION: Approve the City of Lodi's arts grants submitted for the 2011/2012 Fiscal Year.

BACKGROUND INFORMATION: The City Council approved the grant funding for the 2011/2012 fiscal year in the amount of \$36,120.00. Grant applications were made available to local non-profit organizations with an application deadline of September 22, 2011. Nine grants were turned in and screened. A grant review panel from the Lodi Arts Commission (LAC) reviewed and scored them. Eight grants are being submitted to the LAC for funding approval. Voting takes place at the regular LAC meeting on October 12, 2011.

Eight grants are being submitted for a total of \$26,500.00 for approval by the City Council. The remaining \$9,620.00 will be used for mini-grants throughout the balance of this fiscal year. At this time, pending mini grants include the Sand Hill Crane Festival Art Show, First Friday Art Hops and Taco Truck Cook Off.

FISCAL IMPACT: Funding of \$36,120 provided by the General Fund.

FUNDING AVAILABLE: 100205.8099 Special Payment Administration Donations


Jordan Ayers, Deputy City Manager


James M. Rodems
Director of Parks, Recreation and Cultural Services

APPROVED: _____


Konradt Bartlam, City Manager

**LODI ARTS COMMISSION PROJECT GRANTS
2011 - 12 PROGRAM CYCLE
SUMMARY OF GRANT APPLICATIONS**

Group Name: Changing Faces Theatre Co. (CFTC)

Art Form: Theatre

Grant Request: \$10,000.00

Project Expenses: \$72,700.00

Previous Funding: 2006-07 - \$9,671.00; 2007-08 - \$12,000.00; 2008-09 - \$16,952.00;
2009-10 - \$4,250.00; 2010-2011 - \$7,500

Recommended for Funding for 2011 - 2012: YES Award: \$9,000~00

Project Description: “Changing Faces Theatre Company would like to request a grant for its Summer 2012 production of Treasure Island. The company will stage its eleventh summer theatre production outdoors at Jessie’s Grove Winery in Lodi, with a cast and crew of approximately 80 students from elementary school through college.”

Benefit to the Community: “Young people in Lodi have few opportunities to see or participate in live theatre: local schools offer only very limited theatre arts programs, and several local theatre companies have disbanded in recent years. CFTC casts all elementary school children who audition: they are given roles in the “pre-show”. Older students will audition for roles in Treasure Island. The CFTC program is a six-week immersion in all aspects of the craft of theatre. No student has ever been turned away because of inability to pay the cost of tuition.”

Group Name: Central Valley Youth Symphony (CVYS)

Art Form(s): Music

Grant Request: \$7,000

Project Expenses: \$ 13,899.00

Previous Funding: 2001-02 - \$10,000.00; 2004-05 - \$5,000.00;
2004-2005 - \$1,500.00 (Mini Grant); 2005-06 - \$5,120.00; 2007-08 - \$6,336.00;
2008-09 - \$6,048.00; 2009-10 - \$6,336.00; 2010-11 - \$5,000

Recommended for Funding 2011 - 12: YES Award: \$5,000

Project Description: “Lodi’s Young Stars of Broadway“- “The Central Valley Youth Symphony Association will accompany 3-5 performers from the Lodi Children’s Chorus to perform Broadway musical numbers. The concert will be free to all 18 and under.”

Benefit to the Community: “These planned concerts will give all members, of our community, a chance to enjoy symphonic music. This grant proposal will also make this music free of charge to those 18 and under. Research shows that music enhances our lives. This project gives an opportunity to our young musicians to give to their community and to inspire other young musicians. The goal of this project is to bring families and their children quality music and to encourage their participation in seeking music as a continued part of their child’s life.”

Group Name: Stockton Symphony Association - "Steppin Out!"

Art Form(s): Music

Grant Request: \$5,000.00

Project Expenses: \$ 76,100.00

Previous Funding: 2001-02 - \$9,542.00; 2003-04 - \$4,006.00; 2004-05 - \$7,000.00; 2005-06 - \$1,000.00; 2008-09 - \$2,500.00; 2009-10 - \$2,500.00; 2010-11 - \$5,000.00

Recommended for funding 2011-12: YES Award: \$5,000.00

Project Description: The "Steppin' Out" concert series provides 4th and 5th grade students with an exhilarating interactive live music education program that culminates with the opportunity to experience a live classical music concert by a full professional symphony orchestra. The curriculum is designed to accommodate teachers with little or no music experience. Lesson plans will be offered in a variety of lengths to make it easier for busy teachers to find time to present the material."

Benefit to the Community: "Since over half of the elementary school population is considered to be socio-economically disadvantaged, the Stockton Symphony is providing a large number of students an opportunity that they might not otherwise have. Outreach to the community is exclusively through the school districts, private schools, and home schools. We have estimated that over 50,000 children have been impacted by Steppin' Out concerts in the last 14 years."

Group Name: Lodi Community Art Center - Paint Lodi 2012

Art Form(s): Visual Art

Project 1 Title: Paint Lodi 2012

Grant Request: \$1,000.00

Project Expenses: \$1,775.00

Previous Funding: 2009-10 - \$2,150.00; 2010-11 - \$5,000.00 (various grants)

Recommended for Funding for 2011 - 12: YES Award: \$1,000.00

Project Description: "To sponsor an event for all local artists and kids to paint scenes of Lodi during the last week of May 2012. Cash and merchandise prizes will be awarded to winners at a June 30 display and public judged event."

Benefit to the Community: "We plan to encourage artists of all levels and abilities to take part in a fun event. Getting artists out in the community will draw attention to art and public art. Artists will have their art work displayed at the LCAC Gallery at no charge."

Group Name: Lodi Community Art Center -- Preview Night Benefit

Art Form: Visual Art

Grant Request: \$5,000

Project Expenses: \$5,300.00

Previous Funding: 2005-06 - \$2,080.00; 2006-07 - \$2,273.00; 2007-08 - \$4,650.00; 2009-10 - \$3,400.00; 2010-11 - \$5,000.00 (various grants)

Recommended for Funding for 2011 - 12: YES Award: \$2,500.00

Project Description: "The 52nd Lodi Invitational Art Show will have a preview night benefit. The proceeds of the benefit will be dedicated to LUSD high school art program for art materials and supplies."

Benefit to the Community: "The general public will have an opportunity to support art programs in our public schools by attending this event. Our event will help the short-fall to the schools budget."

Group Name: Lodi Community Art Center

Art Form: Spring Art Show

Grant Request: \$5,000.00

Project Expenses: \$12,040.00

Previous Funding: 2010-11 - \$5,000.00 (various grants)

Recommended for Funding for 2011- 12: NO Award: NONE

It was felt this was a duplication of the previous grant awarded for the Preview Night of the Event.

Group Name: Lodi Community Art Center – Student Gallery & Scholarships

Art Form: Visual Art

Grant Request: \$4,000.00

Project Expenses: \$3,900.00

Previous Funding: 2009-10 - \$4,250.00; 2010-11 - \$5,000.00 (various grants)

Art Form(s): Visual Fine Arts

Recommended for Funding for 2011 - 12: YES Award: \$1~500.00

Project Description: "The LCAC Student Gallery provides a venue for local high school artists to exhibit their work. We provide awards for each month. We provide instruction on creating portfolios that art students can use to prepare a presentation to compete for a scholarship to further their education."

Benefit to the Community: "By displaying student work, we remind the public of the value of art training. We are keeping art alive in our community and helping insure future artistic creations. We bring the public in contact with young artists."

Group Name: Friends of Lodi Public Library

Art Form: Theatre

Grant Request: \$1,000.00

Project Expenses: \$1,000.00

Previous Funding: 2010-2011 - \$2,000.00

Recommended for Funding for 2011 - 12: YES **Award:** \$1,000.00

Project Description: “Create a Reader’s Theater drama troupe for ages 10-12. They will perform suitable plays based on folklore and children’s literature. The group will perform at library story house, nursing homes, and preschools.”

Benefit to the Community: “The troupe will perform Reader’s Theater, an art form, not only entertaining but, a proven method for increasing the reading ability and confidence of students. The program will increase the opportunities available for children to perform in Lodi.”

Group Name: Lodi Public Library Foundation

Art Form: Storytelling

Grant Request: \$2,000.00

Project Expenses: \$2,000.00

Previous Funding: NONE

Recommended for Funding for 2011- 12: YES **Award:** \$1,500.00

Project Description: “Provide special storytelling programs for children at the library throughout the year in conjunction with the 2012 Summer Reading Club. Provide a variety of formats including ventriloquists, drama troupes, etc. The culmination of the children’s Summer Reading Club is a party coordinated with the WOW Science Museum for those children who complete the reading requirements. This partnership is in its third year.”

Benefit to the Community: “Special performances introduce children and parents to the wonderful world of live performance. These programs broaden the attendees’ experience. Many programs offer an interactive element allowing the audience to join in the performance. These programs offer exposure to live performances not readily available to many residents of the community.”