

CITY COUNCIL MEETING  
JANUARY 2, 1985

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CC6 CC24 Pg 336

REQUEST FROM  
AMERICAN RED  
CROSS REQUESTING  
FUNDS

Following introduction of the matter by the City Clerk, Council, on motion of Council Member Pinkerton, Hinchman second, with regret and not wishing to establish a precedent denied the request from the American Red Cross for a grant of \$500.00 for the purchase of supplies for CPR SATURDAY. City Clerk Reinche was directed to correspond with the American Red Cross regarding the Council's action in this matter and the reasons for it.



**American Red Cross**

**TO:** ALICE REIMCHE  
CITY CLERK  
CITY OF LODI

**FROM:** KATHLEEN KELLY  
DIRECTOR, HEALTH & SAFETY

**RE:** COUNCIL MEETING  
JANUARY 2, 1985  
FINANCIAL REQUEST

RECEIVED

1984 DEC 27 84 Chapter  
San Joaquin County Chapter  
936 North Commerce Street  
Stockton, California 95252  
ALICE REIMCHE  
CITY CLERK  
CITY OF LODI  
(209) 466-6971

December 27, 1984

Dear Ms. Reimche,

I spoke with Jerry Glenn today, and he suggested I send this letter to you so our request can be discussed at the January 2nd City Council meeting.

I have attached an open letter to the Council, along with an informational sheet that concisely outlines CPR SATURDAY.

Briefly, our request is this:

\$500 Grant from the City of Lodi. The money to be applied to the purchase of books or T-Shirts, as determined by the Council members.

I will be presenting an identical request to the Stockton City Council on the same day. It is my hope I will be successful in persuading the Councils to support CPR SATURDAY.

If you have any questions that are not answered within the enclosed material, please don't hesitate to call me. I can be reached at the number listed on the letterhead.

Thank you for your assistance in this matter.

Sincerely,

Kathleen Kelly  
Director, Health & Safety

ALICE M. REIMCHE  
CITY CLERK  
CITY OF LODI

1984 DEC 27 PM 4: 28

RECEIVED

P.S. Please let me know what happens.



## American Red Cross

TO: THE CITY COUNCIL  
CITY OF LODI

FROM: KATHLEEN KELLY,  
DIRECTOR, HEALTH & SAFETY

RE: CPR SATURDAY, 1985

San Joaquin County Chapter  
936 North Commerce Street  
Stockton, California 95202  
(209) 466-6971

December 27, 1984

Dear Council Members,

Last year, the San Joaquin County Chapter of the American Red Cross participated in a new event called CPR SATURDAY. This year, on January 26th, we will again host CPR SATURDAY training. Last year, our training sites were in Manteca and Stockton. This year, we will again be training in Manteca and Stockton; we will also be training in Lodi.

By offering a CPR SATURDAY site in Lodi, and by using many of the instructors who live in the Lodi area, we hope to acquaint the Lodi community with the instructors in the area, and encourage more CPR classes taught on a more frequent basis all through the year in the Lodi community.

Last year's CPR SATURDAY turned out to be the largest mass training in CPR skills that had ever been done anywhere. The original goal of the group of Chapters that participated in 1984 was to train 3000 people; when the event was over, we had trained over 10,000 people!

This year, the public response and turnout promises to be even greater. We are anticipating approximately 1200 people in the 3 sites we will host. In order to provide the training, we are rounding up approximately 250 support volunteers, 70 CPR instructors, 70 training mannequins, 3 video units, 3 computers, etc. It is truly a massive undertaking. Last year, a major financial sponsor for the project and the Sacramento Area Chapter of the American Red Cross provided the bulk of our supplies at no cost to us. This year, each Chapter must pay it's own way.

We did not wish to lose the essence of what we were doing, i.e., offering free training, so we have proceeded to try to raise the \$8000 to \$10,000 necessary to provide the equipment and materials we will not be able to borrow or have donated. In December, we held a fundraiser that generated enough support to allow us to purchase some new training mannequins and have enough money left to purchase the cleaning solutions, paper, pens, etc. We still have a need to raise approximately \$3000. Of that amount, \$1500 is necessary to purchase the T-Shirts for the CPR instructors and other volunteers that will help identify the trainers and the aides from the course participants; the other \$1500 is necessary to purchase the books that will be used and kept by the course participants.

Thus, we are requesting a grant of \$500.00 from the City of Lodi. The \$500 would apply to either the books or the T-Shirts, per the decision of the Council. We are recognizing all contributors of \$500 or more as Sponsors of CPR SATURDAY. We hope you will help. Thank you for your consideration.

Sincerely,

Kathleen Kelly

CPR SATURDAY, 1985

WHAT IS CPR SATURDAY?

1. A free, open to the public (over age 12), mass training event.
2. A day when participating American Red Cross Chapters in Northern California set up mass training sites, round up support volunteers and volunteer CPR instructors, and provide training in artificial respiration techniques, choking rescues, and cardiopulmonary resuscitation skills geared toward adult victims.

WHERE IS CPR SATURDAY HELD?

1. At 17 different Northern California sites.
2. Locally, the San Joaquin County Chapter of the American Red Cross is sponsoring 3 sites, one each at the following locations:

LODI: Hutchins Street Square (Cafeteria)  
MANTECA: St. Paul's United Methodist Church  
STOCKTON: Claudia Landeen School (Auditorium)

WHEN IS CPR SATURDAY?

1. Saturday, January 26th, 1985.
2. The event runs between the hours of 8 AM and 8 PM.

HOW LONG IS THE COURSE?

1. The course takes 3 to 4 hours.
2. Courses start every hour from 8 AM to 4 or 5 PM.

HOW DOES A PERSON SIGN UP?

1. Advance registration is strongly suggested. We will accommodate as many walk-ins as we can, but advance registrations allow us to plan and schedule our material and support personnel needs by the hour.
2. The toll-free number for advance registration is as follows:

1-(800)-222-4CPR

HOW MANY PEOPLE WILL BE TRAINED?

1. For all participating ARC Chapters, the total goal is 15,000.
2. Locally, the training goal is 1200 to 1500, as follows:

LODI: 250 to 300  
MANTECA: 250 to 300  
STOCKTON: 700 to 900

WHY IS THE RED CROSS DOING THIS?

1. Because CPR skills save lives.
2. Because our goal is to have one member of every household trained.
3. Because we want to reach into the community and provide, at no cost to the participating individuals, lifesaving skills and emergency preparedness.
4. Because, "WE WANT TO HELP: WILL YOU?"

CITY COUNCIL

JOHN R. (Randy) SNIDER, Mayor  
DAVID M. HINCHMAN  
Mayor Pro Tempore  
EVELYN M. OLSON  
JAMES W. PINKERTON, Jr.  
FRED M. REID

# CITY OF LODI

CITY HALL, 221 WEST PINE STREET  
POST OFFICE BOX 320  
LODI, CALIFORNIA 95241  
(209) 334-5634

HENRY A. GLAVES, Jr.  
City Manager

ALICE M. REIMCHE  
City Clerk

RONALD M. STEIN  
City Attorney

January 3, 1985

Ms. Kathleen Kelly  
Director, Health and Safety  
American Red Cross  
936 North Commerce Street  
Stockton, CA 95202

Dear Ms. Kelly:

This letter will confirm our January 3, 1985 telephone conversation advising that the Lodi City Council, at its regular meeting of January 2, 1985, with regret, and so as not to set a precedent, denied your request for a \$500.00 grant for supplies for CPR Saturday.

This decision was not an easy one for the Council to make, but it was concerned about the establishing a precedent for requests of this kind.

On behalf of the City Council, may I extend best wishes for a most successful CPR Saturday, 1985.

Very truly yours,

*Alice M. Reimche*  
Alice M. Reimche  
City Clerk

AMR:jj