

RENEWAL OF  
CONTRACTS FOR  
BILLBOARDS  
AT VARIOUS  
ENTRANCES TO  
THE CITY  
APPROVED

City Clerk Reimche presented the following proposal which had been received for the renewal of the permanent painted bulletins and the permanent poster panel, the City of Lodi has under contract with 3M National Advertising. These billboards are located at various entrances to the City.

The following is the location description, rates and effective date for the Outdoor Advertising structures being offered by 3M National Advertising.

PAINT

Board Number - 007077

Location - Highway 99 W/L 50° N/O Peltier Rd.

Size - 12x40

Face - North

Rate - \$260.00

Term - 12 mo.

Effective Date - April 1981

Contract Value - \$3,120.00

Board Number - 040410

Location - Highway 99 E/L .5 mi S/O Armstrong

Size 12x40

Face - North

Rate - \$260.00

Term - 12 mo.

Effective Date - March 1981

Contract Value - \$3,120.00

POSTER

The City of Lodi maintains a permanent special poster showing as follows:

Renewal Rate - \$225.00 (Space Only)

Effective Date - April 5, 1981

Contract Value - \$2,700.00

The above rate is for space only and does not include poster paper. The City of Lodi will contract separately, and supply National Advertising with paper necessary to maintain the above poster panel with copy.

*See contract file for space*

SUMMARY

Monthly Rate -	\$ 260.00
	260.00
	225.00
	<u>\$ 745.00</u>
Total Contract Value -	\$3,120.00
	3,120.00
	2,700.00
	<u>\$8,940.00</u>

Following discussion, on motion of Councilman Murphy, Pinkerton second, Council approved the renewal of contracts for three billboards at various entrances to the City at a cost of \$8,940.00.

# COUNCIL COMMUNICATION

TO THE CITY COUNCIL

FROM THE CITY MANAGER'S OFFICE

DATE

February 4, 1981

NO.

SUBJECT:

Contracts with 3M Company for 1981 Outdoor Advertising at Entrance to City

The attached proposal has been received for the renewal of the permanent painted bulletins and the permanent poster panel the City of Lodi has under contract with 3M National Advertising. These billboards are located at various entrances to the City.

The proposed contracts reflect the following increases over the current contracts:

<u>Board No.</u>	<u>Location</u>	<u>Existing Rate Per Mo.</u>	<u>Proposed New Rate Per Mo.</u>
007077	Highway 99 W/L 50' N/O Peltier Rd.	\$225.00	\$260.00
040410	Highway 99 E/L .5 mi S/O Armstrong	\$225.00	\$260.00
Poster Board*	Highway 12 at DeVries Road	\$175.00	\$225.00

\*The above rate for the poster board is for space only and does not include poster paper. The City of Lodi will contract separately and supply National Advertising with the paper necessary to maintain the above poster panel with copy.

The cost for these poster panels in 1980 amounted to \$561.10.

Under the terms of these contracts, the City would be able to redesign these boards, and, as in the past, the Lodi District Chamber of Commerce has indicated it would like to work with the City in reviewing the final design work.

In the past, charges for these billboards, at the direction of the Council, have been made to the City Beautification Fund.

  
ALICE M. REIMCHE  
City Clerk

AR:dg

PAINI AND POSTER PROPOSAL

CITY OF LODI

The following is the location description, rates and effective date for the Outdoor Advertising structures being offered by 3M National Advertising.

PAINI

<u>Board Number</u>	<u>Location</u>	<u>Size</u>	<u>Face</u>	<u>Rate</u>
007077	Highway 99 W/L 50' N/O Peltier Rd.	12x40	North	\$260.00

<u>Term</u>	<u>Effective Date</u>	<u>Contract Value</u>
12 mo.	April 1981	\$3,120.00

<u>Board Number</u>	<u>Location</u>	<u>Size</u>	<u>Face</u>	<u>Rate</u>
040410	Highway 99 E/L .5 mi S/O Armstrong	12x40	South	\$260.00

<u>Term</u>	<u>Effective Date</u>	<u>Contract Value</u>
12 mo.	March 1981	\$3,120.00

POSTER

The City of Lodi maintains a permanent special poster showing as follows:

<u>Renewal Rate</u>	<u>Effective Date</u>	<u>Contract Value</u>
\$225.00 (Space Only)	April 5, 1981	\$2,700.00

The above rate is for space only and does not include poster paper. The City of Lodi will contract seperately, and supply National Advertising with paper necessary to maintain the above poster panel with copy.

SUMMARY

<u>Monthly Rate</u>	<u>Total Contract Value</u>
\$260.00	\$3,120.00
260.00	3,120.00
225.00	2,700.00
<u>\$745.00</u>	<u>\$8,940.00</u>

RENEWAL OF  
CONTRACTS FOR  
BILLBOARDS  
AT VARIOUS  
ENTRANCES TO  
THE CITY  
APPROVED

CC-39  
CC-14(B)

351-1-10

FEBRUARY 4, 1981  
City Council

City Clerk Reimche presents the following proposal which had been received for the renewal of the permanent painted bulletins and the permanent poster panel, the City of Lodi has under contract with 3M National Advertising. These billboards are located at various entrances to the City.

The following is the location description, rates and effective date for the Outdoor Advertising structures being offered by 3M National Advertising.

PAINT

Board Number - 007077

Location - Highway 99 W/L 50' N/O Peltier Rd.

Size - 12x40

Face - North

Rate - \$260.00

Term - 12 mo.

Effective Date - April 1981

Contract Value - \$3,120.00

Board Number - 040410

Location - Highway 99 E/L .5 mi S/O Armstrong

Size 12x40

Face - North

Rate - \$260.00

Term - 12 mo.

Effective Date - March 1981

Contract Value - \$3,120.00

POSTER

The City of Lodi maintains a permanent special poster showing as follows:

Renewal Rate - \$225.00 (Space Only)

Effective Date - April 5, 1981

Contract Value - \$2,700.00

The above rate is for space only and does not include poster paper. The City of Lodi will contract separately, and supply National Advertising with paper necessary to maintain the above poster panel with copy.

SUMMARY

Monthly Rate -	\$ 260.00
	260.00
	225.00
	<u>\$ 745.00</u>

Total Contract Value -	\$3,120.00
	3,120.00
	2,700.00
	<u>\$8,940.00</u>

Following discussion, on motion of Councilman Murphy, Pinkerton second, Council approved the renewal of contracts for three billboards at

# COUNCIL COMMUNICATION

TO: THE CITY COUNCIL

DATE

NO.

FROM: THE CITY MANAGER'S OFFICE

February 4, 1981

SUBJECT:

Contracts with 3M Company for 1981 Outdoor Advertising at Entrance to City

The attached proposal has been received for the renewal of the permanent painted bulletins and the permanent poster panel the City of Lodi has under contract with 3M National Advertising. These billboards are located at various entrances to the City.

The proposed contracts reflect the following increases over the current contracts:

<u>Board No.</u>	<u>Location</u>	<u>Existing Rate Per Mo.</u>	<u>Proposed New Rate Per Mo.</u>
007077	Highway 99 W/L 50' N/O Peltier Rd.	\$225.00	\$260.00
040410	Highway 99 E/L .5 mi S/O Armstrong	\$225.00	\$260.00
Poster Board*	Highway 12 at DeVries Road	\$175.00	\$225.00

\*The above rate for the poster board is for space only and does not include poster paper. The City of Lodi will contract separately and supply National Advertising with the paper necessary to maintain the above poster panel with copy.

The cost for these poster panels in 1980 amounted to \$561.10.

Under the terms of these contracts, the City would be able to redesign these boards, and, as in the past, the Lodi District Chamber of Commerce has indicated it would like to work with the City in reviewing the final design work.

In the past, charges for these billboards, at the direction of the Council, have been made to the City Beautification Fund.

*Alice M. Reimche*  
ALICE M. REIMCHE  
City Clerk

AR:dg

PAINT AND POSTER PROPOSAL

CITY OF LODI

The following is the location description, rates and effective date for the Outdoor Advertising structures being offered by 3M National Advertising.

PAINT

<u>Board Number</u>	<u>Location</u>	<u>Size</u>	<u>Face</u>	<u>Rate</u>
007077	Highway 99 W/L 50' N/O Peltier Rd.	12x40	North	\$260.00

<u>Term</u>	<u>Effective Date</u>	<u>Contract Value</u>
12 mo.	April 1981	\$3,120.00

<u>Board Number</u>	<u>Location</u>	<u>Size</u>	<u>Face</u>	<u>Rate</u>
040410	Highway 99 E/L .5 ml S/O Armstrong	12x40	South	\$260.00

<u>Term</u>	<u>Effective Date</u>	<u>Contract Value</u>
12 mo.	March 1981	\$3,120.00

POSTER

The City of Lodi maintains a permanent special poster showing as follows:

<u>Renewal Rate</u>	<u>Effective Date</u>	<u>Contract Value</u>
\$225.00 (Space Only)	April 5, 1981	\$2,700.00

The above rate is for space only and does not include poster paper. The City of Lodi will contract seperately, and supply National Advertising with paper necessary to maintain the above poster panel with copy.

SUMMARY

<u>Monthly Rate</u>	<u>Total Contract Value</u>
\$260.00	\$3,120.00
260.00	3,120.00
225.00	2,700.00
<u>\$745.00</u>	<u>\$8,940.00</u>