

17

CITY COUNCIL MEETING
FEBRUARY 5, 1986

01000
AMENDED RATE SCHEDULE
FILED BY KING
VIDEOCABLE

City Clerk Reimche presented an amended rate schedule which had been received from King Videocable Company, which rates will become effective March 1, 1986.

1.22 received by
Lodi City Council
2/17/86
OK

Establishing commercial rates
affected 2/1/86

JAN 29 1986



King Videocable Company

521 S. Sierra Street
Lodi, California 95240
209.369.1001

An Affiliate of King Broadcasting Company

January 27, 1986

Mr. Thomas A. Peterson
City Manager
City of Lodi
221 West Pine Street
Lodi, California 95240

Dear Tom:

King Videocable Company wishes to extend our best wishes for continued success throughout 1986 as well as inform His Honor the Mayor and Members of the Lodi City Council that our customer rates have been established for the remainder of the year. The new rates will become effective March 1, 1986. Attached is a new listing including all those categories which are being updated. All customers affected by this action will be notified thirty (30) days prior to the effective date of the changes.

This year's rates reflect several reductions, and for the most part, modest increases. However, some of our bulk accounts will be adjusted to a greater extent in order to bring them into a more equitable position. Prior to the rate increase effective July 1, 1985, our bulk accounts had not experienced a rate increase for three years. Additionally, please note that throughout the industry, bulk account rates average approximately 70% to 80% of the individual basic rate. For many years King Videocable's bulk customers have only paid rates as low as 30% of our individual basic rate...unheard of in today's industry! Our goal is a fair one - to raise all commercial (motel) bulk rates to 45% of our individual basic rate...still a bargain. Apartment rates will be increased to 67% of our basic rate for buildings with ten (10) to fifty (50) units. Apartment complexes with fifty-one (51) or more units will be increased to 52% of our individual basic rate.

King Videocable has made a substantial investment in our facilities and equipment during the past year, as you know, and we are very pleased that our hard work is already paying off in positive customer response. We now serve over 9,200 subscribers.

A brief reminder about the upcoming switch between KCRA and our community access channel, which is due on Monday, February 3. All customers were notified thirty (30) days in advance.

Our thanks again to Mayor Hinchman, Members of the City Council, the City Attorney, yourself and other city staff members for your assistance in our continuing efforts to provide top-quality cable service to Lodi. If you have any questions regarding the rates or services, I'm as near as the telephone.

Sincerely,

Mary Helen Barro
General Manager

MHB:a

KING VIDEOCABLE COMPANY
RATE SCHEDULE EFFECTIVE MARCH 1, 1986

* indicates new rate

A. INSTALLATION

Installation, first outlet	25.00
Additional outlets, each	15.00
Relocation of existing outlet	15.00
* No charge for installation of/upgrade to premium services	-0- (reduction)
Non-standard installation - unusual construction requirements and/ cable drop over 150 feet	time and materials

B. MONTHLY SERVICE

* Basic Service, first outlet	10.50
Additional outlets, each	2.00
Premium stereo sound	4.50
* Entertainment service (basic + satellite tier)	15.95 (reduction)
On second TV	5.95
Entertainment + 1 pay service (HBO, Showtime or Disney)	25.25
On second TV	15.75
Entertainment + The Playboy Channel	22.95
On second TV	12.75
* Basic + HBO, Showtime or The Disney Channel	22.50
* On second TV	12.50
* Basic + The Playboy Channel	19.50
* On second TV	9.50
Entertainment Service + 2 pay services	30.75
Entertainment Service + 3 pay services	40.75
Entertainment Service + 4 pay services	46.25

C. OTHER FEES AND RENTAL

Processing fee for change of service (switch only)	10.00
* Processing fee for change of service (upgrade)	-0- (reduction)
No charge to downgrade or disconnect	-0-
Converter rental	2.00
* Remote control converter rental	3.00
* (Purchase of handheld unit for 15.00 no longer required)	-0- (reduction)
Parental control unit with key (refunded if returned in working condition)	16.00

D. BULK/COMMERCIAL ACCOUNTS

Apartments

* 10 - 50 units	7.00 per unit
* 50 and over units	5.50 per unit

Motels

* Regardless of number of units	4.50 per room
---------------------------------	---------------