

COUNCIL COMMUNICATION

TO: THE CITY COUNCIL
FROM: THE CITY MANAGER'S OFFICE

DATE:
February 18, 1987

NO.

SUBJECT: APPOINTMENT BY MAYOR REID OF COUNCIL MEMBER PINKERTON TO SERVE AS THE COUNCIL'S LIAISON TO THE LODI DOWNTOWN BUSINESS ASSOCIATION REGARDING THE CALIFORNIA MAIN STREET PROGRAM AND THE FORMATION OF A BUSINESS IMPROVEMENT DISTRICT

PREPARED BY: City Manager

RECOMMENDED ACTION: That the Mayor appoint a member of the City Council to serve as a member of the committee to be formed for the purpose of coordinating the California Main Street Program being developed by the Lodi Downtown Business Association (LDBA).

BACKGROUND INFORMATION: This effort has been discussed in detail at two recent "Shirtsleeve" sessions. It is the recommendation of the consultant, Les-Thomas Associates, that a member of the City Council be designated to serve on the committee being formed to develop and implement this program. The LDBA would welcome a City Council representative.

Respectfully submitted,



Thomas A. Peterson
City Manager

TAP:br