

COUNCIL COMMUNICATION

TO THE CITY COUNCIL
FROM: THE CITY MANAGER'S OFFICE

DATE:
February 25, 1987

NO.

SUBJECT: King Videocable's Home Shopping Club

PREPARED BY: City Attorney

As per Council's direction, I have reviewed the agreement between the City of Lodi and King Videocable. I find nothing in the agreement which would permit us to regulate the cable company's showing of home shopping club type programs. The agreement and the City's Request For Proposals required the cable television firm to have certain broad categories of programming; however, there is nothing therein that prohibits their showing on a particular channel, a particular type of program.

As we learned early on in this field of regulation, the cable companies have protection via the first amendment of our Constitution and it is therefore very difficult to regulate the type of programming that they may show on cable television.

Respectfully submitted,



Ronald M. Stein
City Attorney

RMS:vc