

REQUEST TO USE  
GRAPE BOWL FOR  
CONCERT

Parks and Recreation Director DeBenedetti addressed the Council advising that they had received a request to use the Grape Bowl for a concert considered to be soft rock and gospel music. Mr. DeBenedetti apprised the Council that if permission is granted, the City would be guaranteed:

1. \$2,000.00 up front
2. 10% of all concessions
3. The City will be paid for cleanup and all utilities
4. Promoter would provide:
  - a) Insurance, naming the City as additional insured
  - b) Security, both inside and outside
  - c) Pay for extra police traffic patrol, amount to be discussed with Police Department
  - d) External cleanup, if needed.

Mr. DeBenedetti stated that he would recommended that if any additional utilities are needed at the facility, it would be at the expense of the promoter and that the City is to receive 5% of the first \$10,000 over \$50,000 gross and 2% for any amount over the \$60,000 gross.

Following Council discussion, on motion of Councilman Pinkerton, Murphy second, Council approved the use of the Grape Bowl for a concert as outlined by Parks and Recreation Director DeBenedetti and authorized the City Attorney to draw up an appropriate agreement.

M E M O R A N D U M

TO: Henry Graves, Jr., City Manager  
FROM: Ed DeBenedetti, Director, Recreation and Parks  
SUBJECT: Concert - Lodi Grape Bowl  
DATE: March 12, 1982

I was recently approached by a gentleman from Stockton, who requested use of the Grape Bowl for a concert considered to be soft rock and gospel from a musical aspect.

I talked to him as well as his wife and father-in-law, and I am sure that we would be working with fine young people but who may lack experience in this field. Their proposed show is quality; as a matter of fact, both groups just recently won awards on TV and are considered tops.

They have requested the following of the City:

1. Stadium
2. A 30 x 40' stage, which we can borrow from the Festival.
3. Lights, restrooms, dressing rooms
4. Concession privileges

In return, the City would be guaranteed:

1. \$2,000.00 up front
2. 10% of all concessions
3. The City will be paid for cleanup and all utilities
4. Promoter would provide:
  - a. Insurance naming the City as additional insured
  - b. Security, both inside and outside
  - c. Pay for extra police traffic patrol, amount to be discussed with Police Department
  - d. External cleanup, if needed

I am in favor of the rental with two provisions:

1. That the utilities that are there now are adequate to handle the show. If the City needs to add more, it would be at promoter's expense.
2. That the City receive 5% of the first \$10,000 over \$50,000 gross and 2% for any amount over the \$60,000 gross.

The promoters would appreciate your earliest reply to their request. Also, in negotiating a contract I would ask that if this show is successful and they want to promote others, the Stadium would be their first choice.

ED:jd

# CITY COUNCIL COMMUNICATION

TO THE CITY COUNCIL

FROM THE CITY MANAGER'S OFFICE

DATE

March 15, 1982

NO.

SUBJECT: Contract with 3M National Advertising Company for 1982 Outdoor Advertising at Highway 12 West entrance to City.

The renewal contract with 3 M National Advertising Company for 1982 Outdoor advertising at Highway 12 (west entrance to the City of Lodi) has been received.

The board is a poster board and in addition to the rental fee, the cost for posters for this year will be approximately \$600.00.

Listed below is a rental cost breakdown on this poster board over the past several years.

1979 Rate per month	1980 rate per month	1981 rate per month	proposed (1982) new rate per month
\$175.00	\$175.00	\$225.00	\$250.00

In the past, at the direction of the City Council, charges for these billboards have been made to the City Beautification Fund.

RECOMMENDED ACTION:

If the Council is desirous of renewing this contract, it is recommended that the Council, by motion action, approve the renewal and authorize the Mayor and City Clerk to execute the contract on behalf of the City and authorize the City Clerk to order the poster sheets.

  
Alice M. Reinche  
City Clerk