

CITY COUNCIL MEETING

APRIL 1, 1981

cc
Pg 390-

MOTION TO ALLOW
USE OF LODI GRAPE
BOWL FOR MONTHLY
FLEA MARKET DIED
FOR LACK OF A
SECOND

Agenda item "i" - "Request for use of Lodi Grape Bowl for monthly flea market" was introduced by City Manager Graves. The City Manager apprised Council that since the last Council Meeting, no public input regarding the matter had been received. Councilman Pinkerton moved that the request be approved for a three event trial period with the conditions set forth in Parks and Recreation Director DeBenedetti's letter of March 5, 1981. The motion died for lack of a second.

COUNCIL COMMUNICATION

TO THE CITY COUNCIL
FROM THE CITY MANAGER'S OFFICE

DATE
March 5, 1981

NO.

SUBJECT USE OF THE LODI GRAPE BOWL

A proposal has been submitted for use of the Lodi Grape Bowl for a monthly flea market to be held on Saturdays. The proposal was submitted by Mr. Lee Holm, 845 Lloyd St., phone 368-2866, who is a resident of Lodi, married, and the son-in-law of Stanley Kirst.

Mr. Holm feels that a monthly flea market, preferably held within the confines of the Lodi Grape Bowl, could be successful, and given time to be built up, might be a worthwhile revenue situation for the City of Lodi. He would like to have the first Saturday of each month set aside for this endeavor. Because of prior commitments, it may be a little difficult to start out in this manner, but eventually, this is the day that he would like to have.

At the present time his proposal would be 20% of all stall rental or \$150.00, whichever is greater. Ten percent of all food concessions would be turned over to the City.

Mr. Holm would carry sufficient insurance coverage and name the City as additional insured.

Mr. Holm would put up a \$500.00 clean-up deposit, which would insure that the stadium would be clean after each event. He would pay whatever energy costs would be involved. His hours of operation would be from 5 a.m. until approximately 10:00 p.m., which would give him ample time to clean up. He would be charged only for the time that he would be using the lights at approximately 4.6 cents per kilowatt hour. The flea market would be open from 7:30 a.m. until 4:30 p.m.

Mr. Holm has had experience in that he operated a successful produce market in southern California for two years.

COMMENTS OF DIRECTOR OF RECREATION AND PARKS

Based on the number of stalls that could be rented, it is conceivable that this could build up to a \$400 per month revenue source for the City of Lodi. It is my feeling that, weather permitting, it would be operated eight months out of the year, possibly nine. As Mr. Holm stated to me, he would operate twelve months out of the year if the weather permitted.

This will cause some inconvenience to our softball and baseball programs where Ponytail Softball and Junior League Baseball are concerned in that they do use the stadium for their activities during April, May and June. It is also possible, I am sure, to find a place for them for that one Saturday a month. If the supervisors who make up the schedules are notified in sufficient time, we feel it can be worked out.

I would therefore recommend that Mr. Holm's proposal be given approval.


Ed DeBenedetti, Director, Recreation & Parks

REVISED 4/1
CITY COUNCIL

WALTER KATNICH, Mayor
JAMES A. McCARTY, Mayor Pro Tem
RICHARD L. HUGHES
ROBERT G. MURPHY
JAMES W. PINKERTON, Jr.

CITY OF LODI

CITY HALL, 221 WEST PINE STREET
LODI, CALIFORNIA 95240
(209) 334-5634

HENRY A. CLAVES, Jr.
City Manager

ALICE M. REIMCHE
City Clerk

RONALD M. STEIN
City Attorney

April 8, 1981

Lee Holm
845 Lloyd Street
Lodi, CA 95240

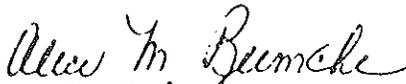
Dear Mr. Holm:

This letter will serve as formal notification of the denial by the Lodi City Council of your request for the use of the Lodi Grape Bowl for a monthly flea market to be held on Saturdays.

This matter was brought before the Lodi City Council at its March 18, 1981 meeting and was continued to the meeting of April 1, 1981. Following discussion on the matter, a motion was made to allow the use of the Grape Bowl for the monthly flea market, but the motion died for lack of a second.

Should you have any questions regarding this matter, please feel free to call this office.

Very truly yours,


Alice M. Reimche
City Clerk

AR:dg

cc: Ed DeBenedetti
Recreation & Parks Director