

P. 134  
RES

CC-10

CITY COUNCIL MEETING

APRIL 7, 1982

PROPOSED INCREASES  
IN FEES AND CHARGES  
FOR RECREATION AND  
PARKS DEPARTMENT.

City Manager Glaves apprised the Council that in an effort to keep up with the costs to maintain, operate and provide services, an increase in fees and charges for the Department of Recreation and Parks is being proposed. A fee schedule reflecting the proposed increases was presented for Council's perusal and was highlighted for the benefit of the Council. A lengthy discussion followed with questions being directed to the City Manager and Mr. Ed DeBenedetti, Recreation and Parks Department Director, who was in the audience.

RES. NO. 82-33

On motion of Councilman Katnich, Murphy second, Council adopted Resolution No. 82-33 establishing an amended fee schedule for the Recreation and Parks Department as proposed.

RES. NO. 82-34

On motion of Councilman Pinkerton, Hughes second, Council adopted Resolution No. 82-34 approving additional revenue sources for the Recreation and Parks Department and authorizing the sale of beer at the City's softball complexes, with the City to receive a percentage of the gross sales.

CITY OF LODI  
DEPARTMENT OF RECREATION AND PARKS

SUGGESTED SOURCES FOR NEW REVENUE

1. Sell beer at softball complexes and armory

Suggest that beer be sold during softball games and tournaments by the concessionaire, with 25% of gross coming back to City.

EST. REVENUE TO CITY           \$3,000.

2. City-sponsored softball tournaments

Suggest that the City Recreation Dept. sponsor two (2) tournaments each year for men and women.

EST. REVENUE TO CITY           \$2,000.

3. Non-Resident Fees

Suggest that non-residents (people living outside Lodi Unified School District) pay \$10.00 player fees versus \$5.00 player fees. Some 220 people living outside of the Lodi Unified School District play in Lodi.

EST. REVENUE TO CITY           \$1,300.

4. Charge Lodi Unified School District a fee for use of the Festival Building for their Tiny Tots program.

The schools for many years have used the Tiny Tots Building on the Festival grounds for a school-sponsored pre-school program. The City pays the rent in whole on this facility, which is used for:

Tiny Tots  
Rifle Range  
Archery Range  
Dog Training Programs

COST TO CITY           \$2,500.

SUGGEST SCHOOLS PICK UP       \$1,500.

RESOLUTION NO. 82-34

RESOLUTION AUTHORIZING ADDITIONAL DEPARTMENT OF  
RECREATION AND PARKS REVENUE SOURCES FOR THE  
OF LODI

RESOLVED, that the City Council of the City of Lodi does hereby authorize the following additional Department of Recreation and Parks Revenue Sources for the City of Lodi effective this date.

- a) the sale of beer during softball games and tournaments by the concessionaire, with the City of receive 25% of gross sales
- b) the City Recreation Department is hereby authorized to sponsor two tournaments each year for men and women
- c) players fees for non-residents of the Lodi Unified School District are hereby established at \$10.00 per person
- d) a fee of \$1500.00 is to be charged the Lodi Unified School District for the use of the Festival Building for their Tiny Tots program.

Dated: April 7, 1982

I hereby certify that Resolution No. 82-34 was passed and adopted by the City Council of the City of Lodi in a regular meeting held April 7, 1982 by the following vote:

Ayes: Councilmen - Hughes, Pinkerton, Katnich,  
Murphy and McCarty

Noes: Councilmen - None

Absent: Councilmen - None

ALICE M. REIMCHE  
City Clerk

RESOLUTION NO. 82-33

RESOLUTION ESTABLISHING AMENDED FEES FOR THE  
DEPARTMENT OF RECREATION AND PARKS

RESOLVED that the City Council of the City of Lodi  
does hereby establish effective this date the following  
amended fees for the Department of Recreation and Parks:

ACTIVITY	TEAMS OR PARTICIPANTS	AMENDED FEE
<u>Volleyball</u>		
Men	10 teams	\$55+\$5/pl
Women	10 teams	\$50+\$5/pl
Co-ed	32 teams	\$50+\$5/pl
<u>Basketball</u>		
Men	43 teams	\$150+\$5/pl
Women	8 teams	\$70+\$5/pl
<u>Softball</u>		
Summer	220 teams	\$135+\$5/pl
Fall & Winter	76 teams	\$120+\$5/pl
<u>Swim Programs &amp; Pools</u>		
Instruction Program	1135 partic.	\$5.00
Pools	38,053 partic.	\$1.00/60¢
Swim Tickets		
- Adults	106 books	\$10.00/20 tick.
- Children	429 books	\$5.00/20 tick.
<u>Boat Rentals</u>		
Paddle Boards)		\$1.50/half hr.
Pedal Boats )		\$2.00/half hr.
Kayaks )	2100 rentals	\$1.50/half hr.
Rowboats )		\$1.50/half hr.
<u>Building Rentals</u>		
Hale Park		\$175+\$75 dept.
Cafeteria		\$175+\$75 dept.
		or \$100+\$75 dept.
Kofu Building		\$20 per use
Lee Jones Building		\$20 per use
<u>Ball Park Rentals</u>		
Lawrence Park Dodgers	65/70 dates	\$4,300/yr
Others		\$30/night
Special Events		Negotiated
Kofu Park		\$30/night

Softball Tournaments

Armory

- Practice Only

\$15/2 hrs.

Complexes

- Practice Only

\$30/3 hrs.

Golf Driving Range

\$100/mo.+

bldg. rental

Football - Stadium

10% ball rent

BE IT FURTHER RESOLVED that the City Council of the City of Lodi does hereby establish the following fees for parking at Lodi Lake Park.

Daily Parking Charge	-	\$ .50 per vehicle
Weekend and Holiday Charge	-	\$1.00 per vehicle

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1982  
CITY OF LODI  
DEPARTMENT OF RECREATION AND PARKS

ACTIVITY	TEAMS OR PARTICIPANTS	PRESENT FEES CHARGED	COST OF ACTIV. TO CITY	REVENUE GENERATED	SUGGESTED NEW FEE OR CHARGE	POSSIBLE INCRS TO CITY
<u>VOLLEYBALL</u> - Men	10 Teams	\$40+\$3/pl	\$ 1,225.	\$ .700.	\$50+\$5/pl	\$ 300.
Women	10 Teams	\$40+\$3/pl	950.	700.	\$50+\$5/pl	\$ 300.
Co-ed	32 Teams	\$40+\$3/pl	2,512.	2,240.	\$50+\$5/pl	\$ 1,000.
<u>BASKETBALL</u> - Men	43 Teams	\$140+\$4/pl	\$ 11,465.	\$ 7,720.	\$150+\$5/pl	\$ 860.
Women	8 Teams	\$70+\$4/pl	650.	640.	\$70+\$5/pl	\$ 80.
<u>SOFTBALL</u> --- Summer	220 Teams	\$110+\$5/pl	\$64,000.	\$44,000.	\$135+\$5/pl	\$ 5,500.
Fall & Winter	76 Teams	\$90+4/pl	11,365.	11,400.	\$120+\$5/pl	\$ 3,800.
<u>SWIM PROGRAMS &amp; POOLS</u>						
Instruction Program	1135 Partic.	\$3.00		\$ 3,305.	\$5.00	\$ 2,270.
Pools	38,053 Partic.	75¢/50¢			\$1.00/60¢	\$ 7,810.
Swim Tickets - Adults	106 Books	\$7.50/20 tick.}	\$79,304.	\$49,850.	\$10.00/20 tick.	\$ 159.
Children	429 Books	\$3.50/20 tick.}			\$5.00/20 tick.	\$ 643.
<u>BOAT RENTALS</u> (Suggest selling or concession out)						
Paddle Boards )	2100 Rentals	\$1.00/half hr.	\$ 8,156.	\$ 8,505.	\$1.50/half hr. )	\$ 9,500.
Pedal Boats )		\$1.50/half hr.			\$2.00/half hr. )	
Kayaks )		\$1.00/half hr.			\$1.50/half hr. )	
Rowboats )		\$1.00/half hr.			\$1.50/half hr. )	
<u>BUILDING RENTALS</u>						
Hale Park Cafeteria		\$175+\$75 Dept.	\$15,000 (est)	\$ 3,703/6,278 (Jazz.)	No change	
		\$175+\$75 Dept.				
Kofu Building		(or) \$100+\$75 Dept.	\$12,000 (est)	\$ 2,388/2,605 (Jazz.)	No change	
Lee Jones Bldg.		\$10 per use		\$ 545.	\$20 per use	\$ 545.
		\$10 per use		\$ 270.	\$20 per use	\$ 270.
<u>BALL PARK RENTALS</u>						
Lawrence Pk Dodgers	65/70 dates.	\$3,600/year		\$ 3,600.	\$4,300/yr	\$ 1,000.
Others		\$20/night		\$ 500.	\$30/night	\$ 200.
Special Events		Negotiated		\$ 200.	Negotiated	\$ 50.
Kofu Park		\$20/night		\$ 100.	\$30/night	\$ 50.

PROPOSED INCREASES TO FEES AND CHARGES - 1982 (Cont'd)

ACTIVITY	TEAMS OR PARTICIPANTS	PRESENT FEES CHARGED	COST OF ACTIV. TO CITY	REVENUE GENERATED	SUGGESTED NEW FEE OR CHANGE	POSSIBLE INCRS TO CI
<u>SOFTBALL TOURNAMENTS</u>						
<u>(Complexes &amp; Armory)</u>						
	Armory - Practice only	\$10/2 hrs	\$6/night		\$15/2 hrs	\$ 100.
	Complexes - Practice only	\$25/3 hrs	\$18/night.	\$ 7,782.	\$30/3 hrs	\$ 200.
<u>GOLF DRIVING RANGE</u>						
		\$40/mo+	\$ 2,100.	\$ 1,268.	\$100/mo.+Bldg Rental	\$ 800.
		10% ball rent.			10% Same	
<u>FOOTBALL - STADIUM</u>						

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The schools for many years have used the Tiny Tots Building on the Festival grounds for a school-sponsored pre-school program. The City pays the rent in whole on this facility, which is used for:

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Women	10 Teams	\$40+\$3/pl	950.	700.	\$50+\$5/pl	\$ 300.
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<u>BUILDING RENTALS</u>						
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DEPARTMENT OF RECREATION AND PARKS

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<u>VOLLEYBALL</u> - Men	10 Teams	\$40+\$3/pl	\$ 1,225.	\$ 700.	\$50+\$5/pl	\$ 300.
	Women	\$40+\$3/pl	950.	700.	\$50+\$5/pl	\$ 300.
	Co-ed	\$40+\$3/pl	2,512.	2,240.	\$50+\$5/pl	\$ 1,000.
<u>BASKETBALL</u> - Men	43 Teams	\$140+\$4/pl	\$11,465.	\$ 7,720.	\$150+\$5/pl	\$ 860.
	Women	\$70+\$4/pl	650.	640.	\$70+\$5/pl	\$ 80.
<u>SOFTBALL</u> ---	Summer	\$110+\$5/pl	\$64,000.	\$44,000.	\$135+\$5/pl	\$ 5,500.
	Fall & Winter	\$90+4/pl	11,365.	11,400.	\$120+\$5/pl	\$ 3,800.
<u>SWIM. PROGRAMS &amp; POOLS</u>						
Instruction Program	1135 Partic.	\$3.00		\$ 3,305.	\$5.00	\$ 2,270.
Pools	38,053 Partic.	75¢/50¢			\$1.00/60¢	\$ 7,810.
Swim Tickets - Adults	106 Books	\$7.50/20 tick.)	\$79,304.	\$49,850.	\$10.00/20 tick.	\$ 159.
	Children	429 Books			\$3.50/20 tick.)	\$5.00/20 tick.
<u>BOAT RENTALS</u>						
(Suggest selling or concession out)						
Paddle Boards )		\$1.00/half hr.			\$1.50/half hr. )	
Pedal Boats )	2100 Rentals	\$1.50/half hr.	\$ 8,156.	\$ 8,505.	\$2.00/half hr. )	\$ 9,500.
Kayaks )		\$1.00/half hr.			\$1.50/half hr. )	
Rowboats )		\$1.00/half hr.			\$1.50/half hr. )	
<u>BUILDING RENTALS</u>						
Hale Park Cafeteria		\$175+\$75 Dept.	\$15,000 (est)	\$ 3,703/6,278 (Jazz.)	No change	
		\$175+\$75 Dept.				
Kofu Building		(or) \$100+\$75 Dept.	\$12,000 (est)	\$ 2,388/2,605 (Jazz.)	No change	
		\$10 per use		\$ 545.	\$20 per use	\$ 545.
Lee Jones Bldg.		\$10 per use		\$ 270.	\$20 per use	\$ 270.
<u>BALL PARK RENTALS</u>						
Lawrence Pk Dodgers	65/70 dates.	\$3,600/year		\$ 3,600.	\$4,300/yr	\$ 1,000.
Others		\$20/night		\$ 500.	\$30/night	\$ 200.
Special Events		Negotiated		\$ 200.	Negotiated	\$ 50.
Kofu Park		\$20/night		\$ 100.	\$30/night	\$ 50.

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<u>SOFTBALL TOURNAMENTS</u>						
<u>(Complexes &amp; Armory)</u>						
	Armory - Practice only	\$10/2 hrs	\$6/night		\$15/2 hrs	\$ 100.
	Complexes - Practice only	\$25/3 hrs	\$18/night	\$ 7,782.	\$30/3 hrs	\$ 200.
<u>GOLF DRIVING RANGE</u>						
		\$40/mo+	\$ 2,100.	\$ 1,268.	\$100/mo.+Bldg	\$ 800.
		10% ball rent.			Rental	
					10% Same	
<u>FOOTBALL - STADIUM</u>						

CITY OF LODI  
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SUGGESTED SOURCES FOR NEW REVENUE

1. Sell beer at softball complexes and armory

Suggest that beer be sold during softball games and tournaments by the concessionaire, with 25% of gross coming back to City.

EST. REVENUE TO CITY           \$3,000.

2. City-sponsored softball tournaments

Suggest that the City Recreation Dept. sponsor two (2) tournaments each year for men and women.

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3. Non-Resident Fees

Suggest that non-residents (people living outside Lodi Unified School District) pay \$10.00 player fees versus \$5.00 player fees. Some 220 people living outside of the Lodi Unified School District play in Lodi.

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4. Charge Lodi Unified School District a fee for use of the Festival Building for their Tiny Tots program.

The schools for many years have used the Tiny Tots Building on the Festival grounds for a school-sponsored pre-school program. The City pays the rent in whole on this facility, which is used for:

Tiny Tots  
Rifle Range  
Archery Range  
Dog Training Programs

COST TO CITY           \$2,500.

SUGGEST SCHOOLS PICK UP       \$1,500.

PROPOSED INCREASES TO FEES AND CHARGES  
1982  
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COST TO CITY \$2,500.

SUGGEST SCHOOLS PICK UP \$1,500.

# COUNCIL COMMUNICATION

TO - THE CITY COUNCIL

DATE

NO.

FROM THE CITY MANAGER'S OFFICE

March 12, 1982

SUBJECT Review and discuss suggested increases in fees and charges as recommended by the Department of Recreation and Parks

Like every other entity, costs to maintain, operate and provide services are increasing, and the Department of Recreation and Parks, in an attempt to keep up with the general increases, is submitting the suggested fees and charges.

Under the general guidelines that have been used in the past, the City will provide the service, and although we do not expect to recapture all of the costs, we do expect to recapture some of the costs, while trying to keep the fees and charges within reason.

Where adult programs are concerned, we are trying to recapture approximately 66 to 70% of the costs. There are some specialty programs where the entire cost is born by the user.

Where youth programs are concerned, the Department does recapture some of the costs with regard to some of the activities. In other areas the cost of the program is borne jointly by the City, the participants, and the Boosters of Boys Sports, making a rather unique arrangement.

We are attempting to review fees and charges on a yearly basis so as to make the increases gradual versus letting things slide for a period of time and then coming in with large suggested increases.

Along with the fees and charges, there are four items that are included that might be considered as suggested sources for new revenue.

Although the Commission for Recreation and Parks is not in agreement on all of the items, the Director of Recreation and Parks is suggesting or recommending that consideration be given to selling beer at the softball complexes so that the City can get a percentage of the gross sales, which on an estimated basis should bring in considerable revenue to the department. Teams and fans presently bring in their own beer, so it seems feasible to have it available. Stockton, Elk Grove, and other cities do make it available.

We are suggesting, also, that non-resident fees for adult programs be put into effect.

Some of the other suggestions that are recommended are fairly explanatory.

We think there is one item that was not included that might be considered and that is a daily parking charge at Lodi Lake Park of 50¢ during the week and \$1.00 on weekends and holidays. Again, this is an item that the Commission for Recreation and Parks was not in agreement with. For that matter, I as the Director of Recreation and Parks am not sure either; however, over the years our park patrol staff has indicated that this should be done.

I can see some problems that would be created, particularly where local residents are concerned. It certainly would increase our revenue, it would stop some in-and-out traffic problems that we have during the week, and it might help to control some of the riff-raff that use Lodi Lake Park as a daily meeting place.

Certainly it is an item worth considering and discussing.

A handwritten signature in cursive script, appearing to read "Ed DeBenedetti", written over a horizontal line.

Ed DeBenedetti, Director  
Recreation and Parks

Attach.