

CITY COUNCIL MEETING

JUNE 15, 1983

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19446

LODI CABLE TV
RATE INCREASE
ANNOUNCEMENT
RECEIVED

City Clerk Reimche presented a letter which had been received from Deanna Enright, General Manager of Lodi Cable TV apprising that "Lodi Cable TV wishes to update City records effective July 1, 1983 regarding rates for cable TV monthly service and installation charges. Rates for monthly premium services have been increased, there is no change for monthly basic service. Installation charges for reconnecting have been increased to include premium service. All other rates remain the same. All premium service customers have been notified, effective June 1". A sample of the notification letter was included.

Lodi Cable TV



1521 South Stockton
Lodi, California 95240
209/369-7457
An Affiliate of King Broadcasting Company

~~W. H. HARRIS~~
CITY CLERK
CITY OF LODI

June 1, 1983

Mr. Henry Graves
City Manager
City of Lodi
Lodi, CA 95240

Dear Mr. Graves:

Lodi Cable TV wishes to update City records effective July 1, 1983 regarding rates for cable TV monthly service and installation charges. Rates for monthly premium services have been increased, there is no change for monthly basic service. Installation charges for reconnecting have been increased to include premium service. All other rates remain the same. All premium service customers have been notified, effective June 1, with the enclosed letter sent in June billing.

Sincerely,

Deanna Enright
General Manager

enc.

LODI CABLE TV - SUBSCRIBER RATES EFFECTIVE JULY 1, 1983

INSTALLATION

new service or reconnection of existing service, including premium service	\$ 25.00
additional outlets/relocating existing outlets - TV or FM	each \$ 15.00
premium services - to existing basic customers	
processing fee if picked up at office, or	\$ 10.00
installed by our personnel	\$ 20.00

MONTHLY SERVICE

basic service - first outlet	overhead	\$ 9.00
	underground, Lockeford	\$ 9.50
additional outlets - TV or FM	each	\$ 2.00
Home Box Office or Showtime		\$ 11.95
The Playboy Channel		\$ 8.95
any 2 premium services		\$ 20.45
any 3 premium services		\$ 28.95

RENTAL/PURCHASES

channel converter monthly rental	\$ 2.00
remote control converter monthly rental	\$ 4.95
hand-held remote control unit purchase	\$ 20.00
parental control device (Playboy Channel) purchase	\$ 16.00
(both have buy-back options conditional to damages - full or partial purchase price)	

Non-standard charges - no change

Bulk rates - no change



June 1, 1983

To our valued customers:

Entertainment costs have never been higher, but the premium services you receive from Lodi Cable TV continue to be the best value in town. You and your family see movies—the big blockbusters, the often acclaimed sleepers, or your favorites back for a return treat. Exclusive movies—made just for Showtime, HBO, or Playboy. Exclusive entertainment—sports, concerts, Broadway plays, special family features and late night adult viewing.

Our premium services are committed to goals of continuing to develop new exclusive programming and to bring you the finest in over all entertainment features. We are announcing new rates effective July 1, 1983 as we continue to bring you a viewing bonanza from Home Box Office, Showtime and The Playboy Channel. HBO or Showtime will be \$11.95 monthly, The Playboy Channel \$8.95 monthly. Any 2 services are just \$20.45 monthly, all 3 services are \$28.95.

If you presently subscribe to only 1 premium service we invite you to double your choices and viewing pleasure with no processing fee during the month of June. Bring your converter into the office during our business hours any time in June. We'll trade it for the 2 or all 3 services of your choice. This offer applies only to additional services added and will not apply to switches in service. Offer expires June 30, 1983.

P.S. We'll be adding new programming services later this year. Our customers with 2 or 3 premium services will receive these additions free!



**LODI
CABLE**

1521 S. Stockton Street
369-7451