



**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Parks Make Life Better Month Proclamation
MEETING DATE: June 19, 2013
PREPARED BY: Parks, Recreation and Cultural Services Director

RECOMMENDED ACTION: Mayor Nakanishi present proclamation proclaiming the month of July 2013 as "Parks Make Life Better Month" in the City of Lodi.

BACKGROUND INFORMATION: Statewide public opinion research has found that 98 percent of California households visit a local park at least one a year; two-thirds visit a park once a month; half of households participate in an organized recreation program; and most park use is with family and friends.

Residents value recreation as it provides positive alternatives for children and youth to reduce crime and mischief especially during nonschool hours. It promotes the arts, it increases social connections, aids in therapy and promotes lifelong learning.

Lodi residents, including children, youth, families, adults, seniors, businesses, community organizations, and visitors benefit from the wide range of parks, trails, open space, sports fields, tennis courts, facilities and programs. Thousands of residents participate in youth sports and other activities, and Lodi Lake Park has more than 200,000 visitors a year.

Through this proclamation, the City Council urges all its residents to recognize that parks and recreation enrich the lives of Lodi residents and visitors, as well as add value to the community's homes and neighborhoods.

With July being celebrated across the nation as Parks and Recreation Month, the Council is asked to proclaim July 2013 as Parks Make Life Better[®] Month in the City of Lodi

FISCAL IMPACT: None.



Jeff Hood
Parks, Recreation and Cultural Services Director

APPROVED: 
Konradt Bartlam, City Manager