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CITY COUNCIL MEETING
JULY 11, 1984
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LODI CABLE T.V.
BECOMES KING
VIDEOCABLE -
LODI

CC 33a

City Clerk Reimche presented the following letter which had been received from Lodi Cable T.V. advising of their new name change:

"Lodi Cable TV announces that it will begin using the name KING VIDEOCABLE-LODI effective July 1, 1984.

King Videocable Company is the multiple cable system operator which has owned Lodi Cable for the past 15 years. Its parent corporation, King Broadcasting Company, is based in Seattle, Washington, and owns and operates nine radio stations (including KSFO and KYA in San Francisco), four television stations, and nine cable systems with over 80,000 subscribers. In addition to the Lodi operation, its other local cable holdings include systems in San Andreas, Placerville, Cameron Park and El Dorado Hills. King cable properties are also located in southern California, Oregon, and Washington.

KING VIDEOCABLE-LODI serves over 8,400 subscribers in Lodi, Lockeford, Victor and Woodbridge. It recently extended service to the 175-home Bear Creek Terrace development in Lockeford. The system provides 22 channels including Home Box Office, Showtime, The Disney Channel, The Playboy Channel, and six other satellite services.

Deanna Enright, General Manager of KING VIDEOCABLE-LODI calls the name change a "step toward the future. It signals the start of several projects which will improve our cable service and facilities." Details of the projects will be announced in future months."