

CITY COUNCIL MEETING

JULY 6, 1983

COMPLAINTS
RECEIVED RE
LODI CABLE
TELEVISION
PROGRAM CHANGES

City Clerk Reinche apprised the Council that in keeping a very informal tally of telephone calls received regarding Lodi Cable TV Programming changes, her office noted approximately 20 telephone calls indicating displeasure and none were received indicating support.

Council Member Pinkerton apprised his fellow Council Members that he had received 48 telephone calls and three letters indicating displeasure in the programming change.

Council discussion followed. On motion of Mayor Pro Tempore Snider, Murphy second, Council directed the City Clerk to forward the following letter to the General Manager of Lodi Cable Television and to its parent company in Seattle:

Ms. Deanna Enright
General Manager
Lodi Cable Television
1521 South Stockton Street
Lodi, CA 95240

Dear Ms. Enright:

This letter is to apprise you of the extraordinary number of telephone calls, letters, and personal contacts Lodi City Council Members have received from the citizens of this Community, opposing the program changes recently announced by you for Lodi Cable Television.

We certainly realize that under existing law and the current applicable City ordinance, the City Council of this City has no authority in dictating Lodi Cable Television programming or programming format. However, as elected officials of this Community, members of the City Council are privileged to a special insight as to the pulse of this Community. Based on the information and opinions received, we wish to suggest that you consider conducting a more extensive survey of viewers programming priorities. Such a programming survey could be included in your next service billing, and would provide you with valuable information as to the television programming priorities within this Community.

We sincerely hope that you will be amiable to this suggestion which we feel will benefit Lodi Cable Television as well as its viewing public.

City Council
City of Lodi

RI

MEMORANDUM TO THE FILE

In keeping a very informal tally of telephone calls received regarding Lodi Cable T. V. programing changes, I noted approximately 20 telephone calls indicating displeasure. None were received indicating support.

Council Member Pinkerton asked that I report that he had received 48 calls and three letters indicating displeasure in the programing change.

ALICE M. REIMCHE
CITY CLERK
June 30, 1983

21

RECEIVED

John P. Colvin
2325
Lodi, CA
95240

1983 JUN 21 PM 8:47

ALICE M. BENOITE
CITY CLERK
CITY OF LODI

C/o City Clerk
Lodi City Council

I have read the article referring to the change of our Cable TV station, the Friday in the News Sentinel, and am very disturbed.

I first purchased Cable TV. to be able to receive Channels 4-5-7 the San Francisco station and in the process to receive the other channels 3-10-13-31-40-36-19.

These channels can be received on a regular antenna all except 4-7-5 which the Cable was the answer. - now these people (Cable TV) are changing to other stations without any voice of the people. I request this and am asking you to NOT allow this to happen. We should, want to get the regular Channel and not be asked to pay more for less.

John P. Colvin

CITY COUNCIL

EVELYN M. OLSON, Mayor
JOHN R. (Randy) SNIDER
Mayor Pro Tempore
ROBERT C. MURPHY
JAMES W. PINKERTON, Jr.
FRED M. REID

CITY OF LODI

CITY HALL, 221 WEST PINE STREET
POST OFFICE BOX 320
LODI, CALIFORNIA 95241
(209) 334-5634

HENRY A. CLAVES, Jr.
City Manager

ALICE M. REIMICHE
City Clerk

RONALD M. STEIN
City Attorney

July 6, 1938

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