



**CITY OF LODI  
COUNCIL COMMUNICATION**

**AGENDA TITLE:** Approve the City of Lodi's Arts Grants Submitted for the 2013/2014 Fiscal Year  
**MEETING DATE:** July 17, 2013  
**PREPARED BY:** Parks, Recreation and Cultural Services Director

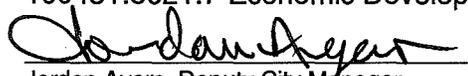
**RECOMMENDED ACTION:** Approve the City of Lodi's arts grants submitted for the 2013/2014 Fiscal Year.

**BACKGROUND INFORMATION:** The City Council approved the grant funding for the 2013/2014 fiscal year in the amount of \$36,500. Grant applications were made available to local nonprofit organizations with an application deadline of April 2, 2013. Ten grants were turned in and screened. A grant review panel from the Lodi Arts Commission (LAC) reviewed and scored them. Seven applications were approved at the LAC meeting on June 12, 2013. One project has since been withdrawn by the Lodi Community Art Center.

The grants are being submitted for a total of \$28,000 for approval by the City Council. They are: Central Valley Youth Symphony - \$6,000; Changing Faces Theater Company - \$11,000; Lodi Community Art Center - 2 grants totaling \$3,000; Sandhill Crane Association - \$1,500; Stockton Symphony Association - \$6,500. The remaining \$8,500 will be used for mini-grants throughout the balance of this fiscal year.

**FISCAL IMPACT:** Funding of \$36,500 provided by the General Fund.

**FUNDING AVAILABLE:** 100431.8021.7 Economic Development, Special Payments

  
 Jordan Ayers, Deputy City Manager

  
 Jeff Hood  
 Parks, Recreation and Cultural Services Director

Attachment: Arts Commission summary of grant requests

APPROVED:

  
 Konrad Bartlam, City Manager

**LODI ARTS COMMISSION PROJECT GRANTS  
2013 - 14 PROGRAM CYCLE  
SUMMARY OF GRANT APPLICATIONS**

**Group Name:** Central Valley Youth Symphony Association (CVYSA)

**Art Form(s):** Music

**Grant Request:** \$7,000

**Project Expenses:** \$ 14,500.00

**Previous Funding:** 2001/02 - \$10,000.00; 2004/05 - \$5,000.00;  
2004/2005 - \$1,500.00 (Mini Grant); 2005/06 - \$5,120.00; 2007/08 - \$6,336.00;  
2008/09 - \$6,048.00; 2009/10 - \$6,336.00; 2010/11 - \$5,000.00; 2011/12 \$5,000.00;  
2012/13 - \$5,500

**Recommended for Funding 2013/14: YES    Award: \$6,000.00**

**Project Name:** “Young Musicians Perform a Little Symphonic Romance”

**Project Description:** “CVYSA collaborating with the Lodi Children’s Chorus will perform romantic symphony selections. The concert will be free to all 18 and under, with invitations to Lodi schools, preschools and others who offer children’s activities.”

**Benefit to the Community:** “This planned concert will give all of the members of our Lodi community a chance to enjoy symphonic music performed by a symphony orchestra with vocals. This grant proposal will also make this music available free of charge to all those 18 years and under. This project gives an opportunity to our young musicians to give to their community and to inspire other young musicians.”

**Group Name:** Changing Faces Theater Co. (CFTC)

**Art Form(s):** Theatre

**Grant Request:** \$12,000.00

**Project Expenses:** \$70,800.00

**Previous Funding:** 2006/07 - \$9,671.00; 2007/08 - \$12,000.00; 2008/09 - \$16,952.00;  
2009/10 - \$4,250.00; 2010/2011 - \$7,500; 2011/12 - \$9,000.00; 2012/13 - \$10,000.00

**Recommended for Funding for 2013/14: YES    Award: \$11,000.00**

**Project Name:** “Wizard of Oz”

**Project Description:** “CFTC will stage an outdoor production of “Wizard of Oz” with a cast and crew of approximately 80 students from elementary school through college.”

**Benefit to the Community:** “The CFTC summer program is of value to both students who are considering college majors and possible careers in theater arts, and to students whose goal is a challenging, enjoyable summer activity. For students pursuing the performing arts, the program offers the opportunity to spend a summer focused on their craft. Each CFTC company member is required to adhere to the high standard of discipline and commitment needed to create a complex and high-quality theatrical production, and such experience is directly relevant to any personal or professional endeavor.”

**Group Name:** Lodi Community Art Center (LCAC)

**Art Form(s):** Visual Art

**Grant Request:** \$2,000.00

**Project Expenses:** \$3,200.00

**Previous Funding:** 2005/06 - \$2,080.00; 2006/07 - \$2,273.00; 2007/08 - \$4,650.00; 2009/10 - \$3,400.00; 2010/11 - \$5,000.00 (various grants); 2011/12 \$4,000.00; 2012/13 - \$5,500.00 combined grants

**Recommended for Funding for 2013/14:** NO      **Award:** N/A

**Project Name:** Elementary Kids Art Class

**Project Description:** “Saturday morning children’s art classes from 10 am – noon are provided to explore different art mediums and materials. \$5.00 per child is charged for the classes. Typically 8 – 12 children are in each class.”

**Benefit to the Community:** “Children are able to attend our art class for a small cost to their parents. We hope that will expand opportunities to children interested in art.

**Declined:** Does not serve large enough population. Application lacked specifics..”

**Group Name:** Lodi Community Art Center (LCAC) **Withdrew Request – Project Canceled.**

**Art Form(s):** Visual Art

**Grant Request:** \$1,000.00

**Project Expenses:** \$2,800.00

**Previous Funding:** See previous information

**Recommended for Funding for 2013/14:** YES      **Award:** \$1,000.00

**Project Name:** Lodi Open Studio Tour L.O.S.T.

**Project Description:** “LCAC will sponsor an open studios tour with various local artists opening their studios for the public.”

**Benefit to the Community:** “This event brings the community together in the shared appreciation of numerous forms of art, the processing and equipment used to create art. We intend to include special outreach to middle and high schools within the community with special student tickets at no cost to foster an appreciation of local artists.”

**Group Name:** Lodi Community Art Center (LCAC)

**Art Form(s):** Visual Art

**Grant Request:** \$2,800.00

**Project Expenses:** \$3,500.00

**Previous Funding:** See previous information

**Art Form(s):** Visual Fine Arts

**Recommended for Funding for 2013/14: YES     Award: \$2,000.00**

**Project Name: Student Gallery and Scholarships**

**Project Description:** “This project is designed to provide local high school students the opportunity to exhibit their artistic talent in the community. Community art teachers mentor students on portfolio assemblage, presentation and biography preparation in a workshop environment. Students are awarded ribbons, monetary awards and scholarships.”

**Benefit to the Community:** “The Student Gallery/Scholarship project provides opportunities and resources that foster outlets for creative expression and promotes reflection and self-expression for aspiring high school students interested in the visual arts. Each month, LCAC puts the spotlight on the students and their artistic talent through a monthly exhibit. ... Our program helps prepare our future artists for pursuing a college degree in the arts....We encourage the students to join our community and show their work in an ongoing basis and attend our classes at a regular members’ price. We offer students a discounted member rate ...”

**Group Name:** Lodi Community Art Center (LCAC)

**Art Form(s):** Visual Art

**Grant Request:** \$2,000.00

**Project Expenses:** \$3,450.00

**Previous Funding:** See previous information

**Art Form(s):** Visual Fine Arts

**Recommended for Funding for 2013/14: YES     Award: \$1,000.00**

**Project Name: Juried Photography show**

**Project Description:** “Develop a respected fine art photography juried show. This project will work to grow our foray into fine art photography.”

**Benefit to the Community:** “... A show such as this, teaches the community about photography as a fine art. The show is free to the public and provides an opportunity for community member so see advances in fine art photography. We always hope that exposure to fine art of all kids will inspire people who see it to pursue opportunities to expand their own artistic abilities.”

**Group Name:** Lodi Sandhill Crane Association (LSCA)

**Art Form(s):** Visual Art

**Grant Request:** \$1,500.00

**Project Expenses:** \$1,500.00

**Previous Funding:** 2009/10 - \$1,700.00; 2010/11- \$1,500.00; 2011/12 - \$1,000.00; 2012/13 - \$1,500.00

**Recommended for Funding for 2013/14: YES Award: \$1,500.00**

**Project Name:** “Sandhill Crane Festival Art Show”

**Project Description:** “... requesting a Lodi Arts Commission Arts Grant to provide support for the 2013 Sandhill Crane Festival Art Show. The Art show will display approximately 100 entered pieces and student art from 2 or 3 local classrooms.”

**Benefit to the Community:** “The Art Show provides members of the community an opportunity to view artwork from well-known and talented local artists, at no charge. The Art Show is also an opportunity for community members to learn about and appreciate Sandhill Cranes and other local wildlife through art. Attendees can experience and benefit from art in other forms at the Festival.....arts and crafts for children, origami, photography workshops, musical performances, a Native flute workshop, and a decoy-carving workshop.”

**Group Name:** Lodi Community Outreach Garden under United Congregational Christian Church

**Art Form(s):** Visual Art

**Grant Request:** \$500.00

**Project Expenses:** \$ 750.00

**Previous Funding:** None – first application

**Project Name:** “Garden View”

**Recommended for funding for 2013/14: No Award: N/A**

**Project Description:** “Our garden needs signage to inform visitors/public of our mission and to add artistic visuals.”

**Benefit to the Community:** “It is our hope to involve others in the community and increase the award of those that go hungry here in Lodi.”

**Declined:** Signage is not a project funded under the grant program.

**Group Name:** Stockton Symphony Association

**Art Form(s):** Music

**Grant Request:** \$8,000.00

**Project Expenses:** \$ 63,500.00

**Previous Funding:** 2001/02 - \$9,542.00; 2003/04 - \$4,006.00; 2004/05 - \$7,000.00; 2005/06 - \$1,000.00; 2008/09 - \$2,500.00; 2009/10 - \$2,500.00; 2010/11 - \$5,000.00; 2011/12 - \$5,000.00; 2012/13 - \$5,500.00

**Project Name:** “Steppin’ Out with the Stockton Symphony”

**Recommended for funding for 2013/14:** YES    **Award:** \$6,500.00

**Project Description:** “The Steppin’ Out concerts provide fourth and fifth grade students in Lodi with an interactive music education program that culminates with the opportunity to experience a live classical music concert performed by a full professional symphony orchestra.”

**Benefit to the Community:** “...By coming to Lodi to perform, the Stockton Symphony has a positive impact on the arts in Lodi and increases awareness of the art of symphonic music.

...The Steppin’ Out concerts provide young people a first in classical music and the symphony.

...The project may increase participation in the arts by encouraging youngsters to study a musical instrument.”

**Group Name:** Valley Performing Arts (VPA)

**Art Form(s):** Theater

**Grant Request:** \$30,000.00

**Project Expenses:** Unknown

**Previous Funding:** 2010/11 \$7,500.00 for “Fiddler on the Roof”

**Project Name:** “Les Miserables”

**Recommended for funding for 2013/14:** No    **Award:** N/A

**Project Description:** “VPA will produce the world-wide musical sensation “Les Miserables”, featuring a cast, orchestra and choir of local community talents and members of Lodi Musical Theater.”

**Benefit to the Community:** “... Over 100 people will have the opportunity to participate in this spectacular musical on an enormous scale....thousands will experience this world wide musical sensation without having to purchase a \$250 ticket from the standard professional production of “Les Mis.”... This production will generate revenue for the city of Lodi and HSS, our community theatre, which is often ‘dark’ and unused due to the uncertain economy.”

**Declined:** Valley Performing Arts previously received a grant for \$7,500 in 2010/11 for “Fiddler on the Roof.” This grant was not used for that performance. On Jan. 16, 2013, the City Council allowed a change in the 2010 grant conditions for Valley Performing Arts to use the award to produce Les Miserables in 2013. No additional funding was approved.