

CITY COUNCIL MEETING

JULY 20, 1983

LETTER FROM  
LODI CABLE  
TELEVISION RE  
PROGRAM  
CHANGES

City Clerk Reimche presented the following letter which had been received from Lodi Cable Television regarding certain programming changes.

"I am pleased to announce effective August 15, 1983, the establishment of channel 7 on Lodi Cable TV as a community channel. On August 15 KGO, channel 7 from San Francisco will replace KPIX on cable channel 19. At that time Lodi Cable TV will make available free - converters to those customers whose sets will not tune in cable channel 19 or who do not already have converters and wish to continue viewing KGO. Customers currently renting converters will not be charged after August 15.

Lodi Cable TV is committed to making available a full-time dedicated community channel. Our community bulletin board information now seen part-time on channel 7 will be expanded. New equipment now being installed will allow us to program more information and will be updated daily to keep the community up to date on information that effects their daily lives. Community programming, such as City Council meeting, currently seen on channel 13 will move to channel 7. This will allow us to provide Christian Broadcast Network uninterrupted to those viewers and we will be able to improve the broadcast quality of our live programming. Most importantly, the move to channel 7 will open an access channel to the community for use by individuals or groups, schools, churches, and others who have programming for entertainment, information or education.

Lodi Cable TV has not made changes without concern for our customers. Changes to the cable TV industry have given us hundred of choices in programming. We rely on marketing information, combined with customer and community feedback to make decisions for change. We, as much as any other local business, answer to our customers, but we must also change to continue to grow. When we began service 15 years ago we had 10 channels, with 4 duplicated network stations. This fall we will have 22 non-duplicated channel choices.

We have continually added choice, value, and convenience to our customers' TV viewing. We have responded to our customers' desire to keep KGO and feel this will be of benefit to us all. Thank you for your concern in this matter. We appreciate the input of all our customers and others in the community."

RECEIVED



1983 JUL 18 PM 3:4 Lodi Cable TV

1521 South Stockton  
Lodi, California 95240  
209/369-7451  
An Affiliate of King Broadcasting Company

ALICE M. REIMCHE  
CITY CLERK  
CITY OF LODI

July 15, 1983

City Council  
City of Lodi  
Lodi, Ca. 95240

Ladies and Gentlemen:

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Sincerely,

Deanna Enright  
General Manager