

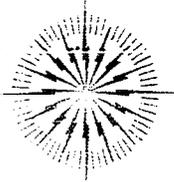
76

CITY COUNCIL MEETING
SEPTEMBER 16, 1987

PROCLAMATIONS

CC-37

Mayor Pro Tempore Snider presented a Proclamation
proclaiming "Public Power Week". The proclamation was
presented to Hans Hansen, Assistant Electric Utility
Director.



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AMERICAN PUBLIC POWER ASSOCIATION

2301 M STREET NW WASHINGTON DC 20037

CITY CLERK
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April 14, 1987

To: APPA Advisory Committee
From: Alan Richardson
Regarding: Public Power Week October 4-10

During your midwinter meeting, one of the APPA programs I discussed was Public Power Week. I indicated then that the active involvement of state and regional association managers is vital to its success.

It was the Advisory Committee, meeting last August, which identified the limited understanding of public power among our various publics as one of our major problems, and you recommended educational programs to correct this problem. Your recommendations were incorporated in APPA's 1987 work plan which was approved by the Board. One element in this plan, Public Power Week, is now scheduled for October 4-10. Since I talked to you in March, NRECA has formally joined as a cosponsor.

Public Power Week provides an opportunity to integrate Preference Campaign programs, other APPA and NRECA efforts, and existing and new activities of local systems and state and regional associations. The Public Power Week umbrella can, I think, magnify the parts so that the cumulative growth in public awareness can be much greater than if each of us acted separately or without the focus of Public Power Week.

The visible evidence of Public Power Week, like public power itself, will be largely local. However, I am convinced that its success -- the local evidence -- will be directly proportional to the number of networks in place, and the number of reminders, offers of assistance, and ready-to-use materials received by our local systems. Obviously, you are in a unique position to generate and support the all-important local actions.

Here are a few things I hope you will do:

- o Promote Public Power Week in your newsletter, at your workshops and meetings, in speeches and in conversations with your members.
- o Urge your members to adopt resolutions supporting Public Power Week. (APPA is providing a sample resolution.)
- o Ask your board (and your membership, as well, if you have a

member meeting scheduled before October) to pass a resolution. A sample resolution is attached.

- o As you receive APPA materials, please review them. Let us know what other materials and services APPA and NRECA could provide and what you will be doing to assist your members.
- o Consider a state or regional committee to support your members Public Power Week efforts. The Washington PUD Association has already established a 12-member Public Power Week committee. The committee consists of commissioners, managers and staff members with public information responsibilities. At their April meeting, they plan to adopt a theme, hear about APPA's plans, assess ideas developed in their "brainstorming-by-mail" exercise, and form subcommittees to modify APPA's materials, if needed, and to identify, develop and distribute additional materials of their own. This is exactly the type of "whip" organization needed to ensure wide participation in Public Power Week activities.
- o If it's feasible in your area, try to get memorials, resolutions or supporting statements from your governors or state legislatures.
- o Keep track, and inform us, of state and regional efforts.

Under separate cover, you will receive a letter from Larry Hobart to all APPA members announcing Public Power Week. I look forward to your participation, your response to APPA's plans, and your own ideas for Public Power Week.



AMERICAN PUBLIC POWER ASSOCIATION

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PUBLIC POWER WEEK RESOLUTION

State and Regional Associations

WHEREAS, the American Public Power Association and the National Rural Electric Cooperative Association, the national associations representing community- and consumer-owned power systems, are sponsoring Public Power Week October 4-10, and

WHEREAS, community- and consumer-owned power systems, sometimes referred to as "public power", provide electric service to 25% of all Americans, and

WHEREAS, public power systems are characterized by local control of electric service, thereby ensuring that all benefits of this essential service remain in the local community, and

WHEREAS, the local benefits of public power enrich the states and regions in which public power communities are located, and

WHEREAS, (name of association), like other state and regional associations, is in a unique position to assist its members in bringing the benefits of public power to the attention of consumers and the general public, and

WHEREAS, the success of Public Power Week will depend in part upon state and regional associations assisting their local members with planning, coordination and materials, and

WHEREAS, the purpose and focus of Public Power Week is the local celebration of accomplishments and benefits provided by public power in the communities they serve,

NOW, THEREFORE, BE IT RESOLVED that (name of association) urges its member systems to adopt resolutions supporting public power and to engage in appropriate activities in recognition of Public Power Week, and

BE IT FURTHER RESOLVED, that (name of association) pledges to assist its members in identifying and carrying out appropriate ways of extending awareness of the benefits of public power during Public Power Week.