



**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Adopt Resolution Setting Park Fees
MEETING DATE: February 19, 2014
PREPARED BY: Parks, Recreation and Cultural Services Director

RECOMMENDED ACTION: Adopt resolution setting park fees.

BACKGROUND INFORMATION: The Parks, Recreation and Cultural Services Department regularly examines its facility fees to ensure they reflect a balance of market rates and cost-recovery objectives. The following proposed fees, which received unanimous Recreation Commission support, were crafted through a combination of staff recommendations, public comment and commission debate during meeting in November, January and February.

The Recreation Commission recommends the City Council adopt the following fees:

- Create a \$5 entry fee for trailers in Lodi Lake Park. The park does not charge to launch non-motorized boats, but some visitors haul multiple kayaks or other non-motorized watercraft on trailers, taking up additional parking space. The trailer fee would not be in addition to the existing \$5 boat launch fee. The Recreation Commission initiated the concept of this fee and voted 5-0 in support on November 5, 2013.
- Create a \$50 annual boat launch/trailer fee. This comes at the request of boaters who have purchased the annual vehicle entry fee and do not want to buy a separate single-use launch pass. The \$50 annual boat launch/trailer fee would only be sold to those who have purchased the annual vehicle entry fee, which is also \$50. The Recreation Commission voted 5-0 in support on November 5, 2013.
- Create new fees for whole Lodi Lake Park use: The Department's existing park fee represents a significant subsidy to those conducting partial-day "fun runs" or other special events that impact the general public's ability to use Lodi Lake. After debate covering two meetings, the Recreation Commission voted 5-0 on January 7, 2014, to support establishing a \$700 whole-lake fee for residents (\$400 currently) and \$800 for nonresidents (\$500 currently) in 2014, increasing it to \$1,000 for residents and \$1,200 for nonresidents in 2015.

The proposed fee(s) better reflects the community's loss of access to the lake and the significant financial impact of a whole-park rental in deterring potential picnic rentals (up to \$780), loss of vehicle entry and launch/trailer fees, loss of boat house revenue and additional impacts on restrooms, garbage removal and post-event cleanup required to prepare the park for the general public.

APPROVED: 
 D. Stephen Schwabauer, Interim City Manager

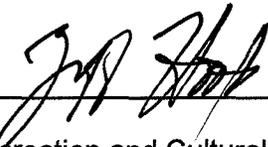
- Create a \$20 hourly field rental fee for DeBenedetti Park: The Department will be installing a number of soccer goals and marking fields this year, making it a more desirable field for play. This rental fee is in line with similar facilities in the region. Teams and groups that are not part of the City's recreation programs will be able to reserve field space at an affordable price and have priority over walk-on users. The Recreation Commission voted 4-0 in support of this fee on February 4, 2014.
- Create hourly rental rates for Zupo Field (\$75 resident/\$100 nonresident) and Kofu Park's Yamashita Field (\$50 resident/\$75 nonresident): These fields are highly desired by baseball teams because of the high care provided by the Parks Division, which includes full field preparation. The park is likely better maintained today than it was when it was home to a minor league baseball team. The existing per-use rate does not cover the cost of baseball field and park preparation, much less follow-up care and overhead associated with administrative and equipment costs. The majority of uses at Zupo Field are by the Boosters of Boys and Girls Sports' American Legion baseball teams, who are not charged for field use, and the Lodi Unified School District, which uses the field under the Joint Use Agreement. The only "cash" customers are a handful of adult leagues and the occasional high school rental. The vast majority of Kofu Park users are BOBS and LUSD teams.

The existing rate for Zupo Field is \$200 per game (\$250 for a doubleheader) for a resident, and \$250/\$300 for a nonresident. The existing rate for Kofu Park's Yamashita Field is \$140 resident/\$190 nonresident for a single game and \$190/\$240 for a doubleheader. For a typical 3½-hour baseball rental, the fee would be \$267.50 for Zupo Field (resident) and \$175 for Yamashita Field under the proposed hourly rate.

On February 4, 2014, the Recreation Commission voted 3-0 (one member absent, one member recused himself) to recommend the hourly rental fee for these baseball fields. The fee will not apply in 2014 to those users who have submitted field use requests as of February 4, 2014.

FISCAL IMPACT: Revenue increase of approximately \$14,000-\$15,500 per year (\$1,000 from boat/trailer fees, \$2,000 from whole-park rental fee, \$3,500-\$5,000 from DeBenedetti Park field rental fee and \$7,500 from Zupo/Kofu).

FUNDING AVAILABLE: Not applicable.



Jeff Hood
Parks, Recreation and Cultural Services Director

JH:tl

Attachment: Resolution

cc: City Attorney

RESOLUTION NO. 2014-22

A RESOLUTION OF THE LODI CITY COUNCIL
REVISING AND ESTABLISHING PARK FEES

WHEREAS, the Parks, Recreation and Cultural Services Department regularly examines its facility fees to ensure they reflect a balance of market rates and cost-recovery objectives; and

WHEREAS, the proposed fees, which received unanimous Recreation Commission support, were crafted through a combination of staff recommendations, public comment, and Commission debate.

NOW, THEREFORE, BE IT RESOLVED that the Lodi City Council does hereby revise and establish the following fees for various Parks, Recreation and Cultural Services facilities; and

Entry Fee for Trailers at Lodi Lake	\$5
Annual Boat Launch/Trailer Fee	\$50
Lodi Lake Park Whole Fee - 2014	\$700 Residents \$800 Non-Residents
Lodi Lake Park Whole Fee - 2015	\$1,000-Residents \$1,200 Non-Residents
DeBenedetti Park Field Rental Fee	\$20 per hour
Tony Zupo Field Rental Fee	\$75 Residents \$100 Non-Resident
Kofu Field Rental Fee	\$50 Residents \$75 Non-Resident

BE IT FURTHER RESOLVED by the Lodi City Council that the above-referenced fees shall take effect upon adoption of this Resolution.

Dated: February 19, 2014

I hereby certify that Resolution No. 2014-22 was passed and adopted by the Lodi City Council in a regular meeting held February 19, 2014, by the following vote:

AYES: COUNCIL MEMBERS – Hansen, Johnson, Mounce, Nakanishi, and Mayor Katzakian

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None


RANDI JOHL-OLSON
City Clerk