



**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Presentation of Proclamation Proclaiming September 21, 2013 as "California Coastal Cleanup Day" and September 16 - 21, 2013 as "National Pollution Prevention Week" in Lodi

MEETING DATE: September 4, 2013

PREPARED BY: Public Works Director

RECOMMENDED ACTION: Presentation of proclamation proclaiming September 21, 2013 as "California Coastal Cleanup Day" and September 16 - 21, 2013 as "National Pollution Prevention Week" in Lodi.

BACKGROUND INFORMATION: Every year, on the third Saturday in September, people join together at sites all over California to take part in the State's largest volunteer event, California Coastal Cleanup Day. In 2012, over 65,000 volunteers removed almost 770,000 pounds of trash and recyclables from California's beaches, lakes, and waterways. Families, friends, coworkers, scout troops, school groups, service clubs, and individuals come together to celebrate and share their appreciation of California's fabulous coast and waterways. The event is part of the International Coastal Cleanup, organized by the Ocean Conservancy, which is the largest volunteer event on the planet.

Vast amounts of plastic debris litter the world's oceans, and most of this debris comes from land. Our beaches are collecting spots for trash from city streets and highways. Trash can travel via inland waterways, storm drains, sewers, and wind, and then eventually ends up on the coast. If not removed, this debris will end up in the ocean. Beach cleanups are a last line of defense to prevent debris from causing harm to our oceans, to wildlife, to our coastal economies, and even to beach-goers.

2013 will be Lodi's eleventh year participating in this annual event. In 2012, over 240 volunteers removed almost 500 pounds of trash and recyclables from Lodi Lake and nearby waterways. This year, Lodi Lake Coastal Cleanup participants are encouraged to ride their bicycles to the cleanup event. A bicycle valet and safe parking area will be designated near the Discovery Center.

National Pollution Prevention Week is an opportunity for City of Lodi to bring awareness to ways in which we can all on a daily basis prevent pollution and to celebrate the volunteers and residents throughout the City of Lodi who actively participate in pollution prevention activities.

A representative of the Public Works Department will be present to accept the proclamation.

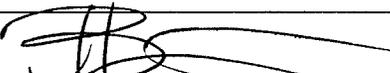
FISCAL IMPACT: None.

FUNDING AVAILABLE: Not applicable.

for 

F. Wally Sandelin
Public Works Director

Prepared by Kathryn E. Garcia, Compliance Engineer
FWS/KMG/pmf
cc: Deputy Public Works Director – Utilities

APPROVED: 

Konradt Bartlam, City Manager