



**CITY OF LODI  
COUNCIL COMMUNICATION**

**AGENDA TITLE:** Present Certificates of Appreciation to Blakely Park Pool Free Swim Donors  
**MEETING DATE:** November 6, 2013  
**PREPARED BY:** Parks, Recreation and Cultural Services Director

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**RECOMMENDED ACTION:** Mayor Nakanishi present certificates of appreciation to Blakely Park Pool free swim donors.

**BACKGROUND INFORMATION:** The City provides public swimming between Memorial Day weekend and Labor Day each year at the Blakely/Enze Aquatics Complex. Attendance, however, had declined in recent years, with some days drawing only a handful of swimmers despite a nominal entry fee.

Getting more public use from the pool was important to the Parks, Recreation and Cultural Services Department, but even a \$1.50 fee appeared to be a barrier for many potential users, and the cost to provide lifeguards for few swimmers was no longer economically feasible.

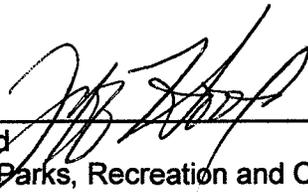
Instead of closing the pool, staff solicited donations to cover the cost of lifeguards and swim instruction in order to provide free swimming throughout the summer. The result was 2,748 people – the vast majority children -- enjoyed swimming in 2013 compared to 1,557 in 2012, and stable summer employment for Lodi teens and young adults.

The Michael-David Family Foundation was our chief sponsor, providing free swimming for four weekends and an additional donation for swimming safety instruction. Other donors include Omega Nu and Lodi Health (two weekends each), Lodi Tokay Rotary Club, Lodi Lions, FCB Homes, Reynolds Ranch Partners, Carol Marvel, Lodi City Swim Club, Lodi City Employees Association and the Woodbridge Greens Area Residents.

The Parks, Recreation and Cultural Services Department is grateful for their support in providing safe and healthy recreation to the Lodi community.

**FISCAL IMPACT:** Not applicable.

**FUNDING AVAILABLE:** Not applicable.

  
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Jeff Hood  
Director Parks, Recreation and Cultural Services

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**APPROVED:**   
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Konradt Bartlam, City Manager