

ORDINANCE NO. 900

AN ORDINANCE AMENDING SECTION 27-13 (h) OF THE CODE OF THE CITY OF LODI THEREBY CHANGING THE REGULATIONS FOR SIGNS IN THE C-S, COMMERCIAL SHOPPING; C-1, NEIGHBORHOOD COMMERCIAL; C-2, GENERAL COMMERCIAL AND M, INDUSTRIAL DISTRICTS.

The City Council of the City of Lodi does ordain as follows:

Section 1. Section 27-13 (h) (1) is hereby amended to add the following:

- i. In calculating the total area of signs, all readable surfaces shall be counted.

Section 2. Section 27-13 (h) (3) is hereby amended to read in full as follows:

(3) Neighborhood Commercial Zones: Signs are permitted in the C-1 zones subject to the following conditions:

- a. Signs may not exceed a height of thirty-five (35) feet.
- b. Signs may not project more than one (1) foot over the public right of way except that signs may be mounted on a marquee in the public right of way provided:
 - (i) Signs shall be placed flush and have a maximum height of two (2) feet when attached to the front of a marquee.
 - (ii) Signs placed under a marquee shall not exceed ten (10) square feet and shall be a minimum of eight (8) feet above the finished grade of the existing or future sidewalk.
 - (iii) Theater marquee signs when an integral part of the marquee may overhang the public right of way a distance of ten (10) feet and shall not be erected until first securing a Use Permit from the Planning Commission.

- c. In no case shall signs extend closer than two (2) feet from the back of the curb.
- d. The maximum size of any one sign shall be three hundred (300) square feet.
- e. The ratio for calculating maximum area of signs on property shall be:
 - (i) For individual businesses which are adjacent to a public street or streets, two (2) square feet of sign area for each one (1) foot of lineal street frontage.
 - (ii) For individual businesses which have street frontage in common with other businesses, two (2) square feet of sign area for each one (1) foot of lineal building frontage.
 - (iii) For individual businesses located on corners (i. e., building frontage or street frontage on two sides), seventy-five (75) per cent of the ratio of two (2) square feet of sign area for each one (1) foot of lineal building frontage or street frontage.
- f. Parcels under one ownership which contain four or more businesses may erect a free-standing sign in addition to other permitted sign area which:
 - (i) Shall be a maximum of three hundred (300) square feet. One hundred (100) square feet of the total sign area may be used for individual identification signs uniform in size, shape and lettering.
 - (ii) Shall have a maximum height of thirty-five (35) feet and shall be a minimum of ten (10) feet from finished grade of the existing or future sidewalk; except that non-illuminated, non-structural and non-supporting decorative spires mounted on the top of said signs may exceed the height limit by a height

equal to one-third (1/3) of the distance measured between the top portion of the sign identifying the shopping area and the finished grade of the existing or future sidewalk.

(iii) Shall not contain "reader boards."

Section 3. Section 27-13 (h) (3A)d. is amended to read in full as follows:

d. Free-standing signs which identify the shopping center:

(i) May not project more than one foot over the public right of way and in no case shall such sign extend closer than two feet from the back of curb.

(ii) Shall be a maximum of six hundred (600) square feet for all readable surfaces. One hundred (100) square feet of the total sign area may be used for individual business identification signs uniform in size, shape and lettering.

(iii) Shall have a maximum height of thirty-five feet (35') and shall be a minimum of ten (10) feet above the finished grade of the existing or future sidewalk; except non-illuminated, non-structural and non-supporting decorative spires mounted on top of said signs may exceed the height limit by a height equal to one-third (1/3) of the distance measured between the top of the portion of the sign identifying the shopping center and the finished grade of the existing or future sidewalk.

(iv) Shall be limited to one per shopping center except that shopping centers of ten acres or more may have two free-standing identification signs subject to the approval of the planning commission.

(v) Shall not contain "reader boards."

Section 4. Section 27-13 (h) (4) is hereby amended to read in full as follows:

(4) General Commercial and Industrial Zones: Signs are permitted in C-2 and M zones, subject to the following regulations:

- a. Free-standing signs which are supported primarily by structures on the ground may not exceed a height of thirty-five (35) feet and shall be a minimum of ten (10) feet above the finished grade of the existing sidewalk or future sidewalk; except that non-illuminated, non-structural and non-supporting decorative spires mounted on top of said signs may exceed the height limit by a height equal to one-third ($1/3$) of the distance measured between the top portion of the sign identifying the business and the finished grade of the existing or future sidewalk.
- b. Signs mounted on buildings may not exceed the height limit of the building or thirty-five (35) feet, whichever is the greater.
- c. The maximum distance a sign may overhang the public right of way shall be six (6) feet from the building except:
 - (i) Signs shall be placed flush and have a maximum height of two (2) feet when attached to the front of a marquee.
 - (ii) Signs placed under a marquee shall not exceed ten (10) square feet and shall be a minimum of eight (8) feet above the finished grade of the existing or future sidewalk.
 - (iii) Theater marquee signs when an integral part of a marquee may overhang the public right of way a distance of ten (10) feet and shall not be erected until first securing a Use Permit from the Planning Commission.
- d. In no case shall signs extend closer than two (2) feet from the back of the curb.
- e. The maximum size of any one sign shall be four hundred eighty (480) square feet.

- f. The ratio for calculating the maximum area of signs on property shall be:
- (i) For individual businesses which are adjacent to a public street or streets, three (3) square feet of sign area for each one (1) foot of lineal street frontage.
 - (ii) For individual businesses which have street frontage in common with other businesses three (3) square feet of sign area for each one (1) foot of lineal building frontage.
 - (iii) For individual businesses located on corners (i. e., building frontage or street frontage on two sides) seventy-five (75) per cent of the ratio of three (3) square feet of sign area for each one (1) foot of lineal building frontage or street frontage.
- g. Parcels under one ownership which contain four or more businesses may erect a free-standing sign in addition to the permitted sign area which:
- (i) Shall be a maximum of three hundred square feet. One hundred (100) square feet of the total sign area may be used for individual business identification signs, uniform in size, shape and lettering.
 - (ii) Shall not contain "reader boards."
- h. A Freeway Information (FI) area is hereby established to include that area within the City of Lodi described as follows: On the west by a line drawn fifty (50) feet west of the west right of way line of Cherokee Lane or five hundred (500) feet west of the west right of way line of the U.S. Highway 50-99 Freeway, whichever is greater; on the east by a line drawn five hundred (500) feet east of the east right of way line of U.S. Highway 50-99 Freeway;

and on the north and south by the present City Limits of the City of Lodi or as the same may exist in the future.

(i) Signs erected in FI area shall not exceed seventy-five (75) feet in height.

i. Off-premise signs may be erected in addition to the maximum permitted sign area under the following conditions:

(i) One (1) off-premise sign shall be permitted per each city block, except that in any city block in excess of five hundred (500) lineal feet, one additional off-premise sign shall be permitted in every three hundred (300) lineal feet thereof.

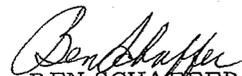
(ii) The maximum size of any off-premise sign shall be four hundred eighty (480) square feet.

(iii) In determining the maximum size of two off-premise signs which are placed back to back on the same structure, only one readable surface shall be counted.

Section 5. All ordinances and parts of ordinances in conflict herewith are repealed insofar as such conflict may exist.

Section 6. This ordinance shall be published one time in the "Lodi News Sentinel," a daily newspaper of general circulation printed and published in the City of Lodi, and shall be in force and take effect thirty days from and after its passage and approval.

Approved this 18th day of June, 1969.


BEN SCHAFFER, Mayor Pro Tempore

Attest:


Bessie L. Bennett
City Clerk

State of California,

County of San Joaquin, ss.

I, Bessie L. Bennett, City Clerk of the City of Lodi, hereby certify that Ordinance No. 900 was introduced at a regular meeting of the City Council of the City of Lodi held June 4, 1969, and was thereafter passed, adopted and ordered to print at a regular meeting of said Council held June 18, 1969, by the following vote:

Ayes: Councilmen - Brown, Culbertson, Hunnell and Schaffer

Noes: Councilmen - None

Absent: Councilmen - Kirsten

I further certify that Ordinance No. 900 was approved and signed by the Mayor Pro Tempore on the date of its passage and the same has been published pursuant to law.

