AGENDA ITEM 1-2

CITY OF LODI
COUNCIL COMMUNICATION

TM

AGENDA TITLE: **Discuss and Set Public Hearing for October 20, 2004, to Consider Adopting Resolution Approving Fare Increases for GrapeLine Fixed Route and Dial-A-Ride Services**

MEETING DATE: **October 6, 2004**

PREPARED BY: **Public Works Director**

RECOMMENDED ACTION: That the City Council discuss and set a public hearing for the regularly scheduled Council meeting of October 20, 2004, to consider a resolution approving fare increases for GrapeLine fixed route and Dial-A-Ride services.

BACKGROUND INFORMATION: The City of Lodi's transit operations provide fixed route and Dial-A-Ride services throughout the City of Lodi and some adjoining areas in San Joaquin County, such as Woodbridge. Operating costs for transit have steadily increased (Exhibit A). As noted on the exhibit, operating costs have more than doubled over the last six years. While we have reduced operating costs in the past year, fare revenue still covers only about 9% of operating costs. With the proposed increases, they would still only cover about 13% of operating costs.

Fixed route and Dial-A-Ride have not seen a fare increase since the creation of the fixed route system in 1994. Staff is recommending the following fare increases, effective January 1, 2005, to help meet the operational and capital needs of the Transit system. The current and proposed fares are as follows:

FIXED ROUTE

	Existing	**Proposed**
General Public	$0.50	$1.00
Senior (60+)/Disabled/Medicare	$0.25	$0.50
Transfers	Free	Free
Children under 5	4 free per paying passenger	2 free per paying passenger
31 Day Pass (General Public)	$20.00	Eliminate Pass
31 Day Pass (Senior/Disabled/Medicare)	$10.00	Eliminate Pass
Monthly Pass (Good only in month issued)		
(General Public)	N/A	$35.00
(Senior/Disabled/Medicare)	N/A	$17.50

APPROVED: Janet S. Keeter, Interim City Manager

DIAL-A-RIDE

	Existing	Proposed
General Public	$2.00	$5.00
Senior/Disabled/Medicare	$1.00	$1.50
Surcharge for area outside City limits but within the San Joaquin County portion of the Lodi Urbanized Area (in addition to applicable fare)	$0.50	$1.00

The proposed fare increases still leave Lodi's transit fares less than most transit systems (with the exception of the proposed general public Dial-A-Ride fare). See Exhibit B. Transfers on fixed route will remain free, however, a stricter transfer policy has been established. Passengers previously were able to receive transfers to any route, including the route they are currently on, which is not the intent of a transfer. Passengers will still be able to receive a free transfer when they board a bus, however, that transfer will only be able to be used to transfer to a different route (i.e., for a cross-town trip via Lodi Station).

Another change to be implemented with the proposed fare increases is in the policy regarding children's fares. Currently, up to four free children under the age of 5 can ride with every paying passenger. The standard for most systems is two free children under the age of 5 per paying passenger. Staff is recommending amending the policy to conform with industry standards.

Also, changes in the cost and type of multi-ride pass are being recommended. Presently, 31-day passes are provided at essentially full fare for regular weekday passengers. These must be dated and punched as used. In order to simplify administration and encourage regular ridership, these passes would be eliminated in favor of a monthly pass at a true discounted rate. Additionally, as a convenience, a 10-ride ticket will be offered (at regular fare) on both Dial-A-Ride and fixed route. These 10-ride tickets will be good at any time and will not have an expiration date.

For Dial-A-Ride, staff is proposing to increase the surcharge from $0.50 to $1.00 for service outside the City limits. In addition, the City is proposing to expand our Dial-A-Ride service area to include the San Joaquin County portion of the Lodi Urbanized Area which is currently outside our fixed route service area. This area includes the community of Woodbridge, as well as the Highway 99 corridor from the north County line to Bear Creek Road.

Two public meetings are currently scheduled prior to the public hearing on October 20, 2004. The first meeting is Tuesday, October 5, 2004, at 9:00 a.m., at the Hutchins Street Square Senior Center. The second public meeting is scheduled for October 12, 2004, at 9:30 a.m., at the Loel Senior Center and Gardens. Free transportation is being offered to both meetings. Comments received at these two meetings will be presented at the public hearing on October 20, 2004.

FUNDING: None required.

Richard C. Prima, Jr.
Public Works Director

Prepared by Tiffani M. Fink, Transportation Manager
RCP/TMF/pmf
Attachments
cc: Transportation Manager, San Joaquin Council of Governments
Liz Diaz, General Manager, MV Public Transportation, San Joaquin Regional Transit District

Transit Operating Costs

EXHIBIT A

Category	1997/1998	1998/1999	1999/2000	2000/2001	2001/2002	2002/2003	2003/2004
Dial-A-Ride	$546,218.00	$619,667.00	$858,518.66	$774,825.99	$1,147,768.22	$1,130,162.54	$1,091,068.06
Fixed Route	$493,321.00	$536,996.00	$750,897.14	$665,914.90	$947,454.21	$1,039,788.96	$1,063,384.65
Transit Administration/Misc	$216,611.36	$229,213.68	$266,162.06	$297,111.52	$511,884.96	$668,896.87	$583,219.35
Total	**$1,256,150.36**	**$1,385,876.68**	**$1,875,577.86**	**$1,737,852.41**	**$2,607,107.39**	**$2,838,848.37**	**$2,737,672.06**

Average Cost Increase Per Year	**$247,000.00**
Percent Increase Over Time Period	**118.00%**

Operating Cost Measures

Category	1999/2000	2000/2001	2001/2002	2002/2003	2003/2004
Total Number of Fixed Route Passengers	428,358	438,932	518,805	520,562	493,552
Total Number of Dial-A-Ride Passengers	73,243	80,602	88,268	87,474	78,931
Operating Cost per Passenger for Fixed	$2.24	$2.27	$2.80	$3.17	$3.22
Operating Cost per Passenger for Dial-A-Ride	$13.54	$11.46	$15.90	$16.74	$17.14
Operating Cost per Hour for Fixed Route	$39.00	$36.33	$51.19	$58.45	$56.07
Operating Cost per Hour for Dial-A-Ride	$42.05	$37.60	$51.82	$55.89	$47.58
Operating Cost per Mile for Fixed Route	$3.11	$2.89	$4.28	$4.79	$4.00
Operating Cost per Mile for Dial-A-Ride	$4.42	$3.52	$5.24	$5.65	$4.83

FARE COMPARISON

EXHIBIT B

Fixed Route Fares

Agency	General Public	Senior/Disabled/Medicare
Calaveras Transit	$1.00	$0.75
Fairfield Transit	$1.35	$0.65
Benicia Transit	$1.00	$0.50
Livermore-Amador Transit	$1.25	$0.40
Merced Transit	$1.00	$0.50
Modesto Transit	$0.85	$0.40
Monterey-Salinas Transit	$1.75	$0.85
Riverbank-Oakdale Transit	$0.75	$0.50
Roseville Transit	$1.30	$0.65
San Joaquin Regional Transit	$1.25	$0.60
Sacramento Regional Transit	$1.50	$0.75
Yolo County Transit	$1.50	$0.60
Amador County Regional Transit	$1.00	$0.50
City of Folsom Transit	$1.50	$1.50
City of Lincoln Transit	$0.75	$0.50
Napa County Transit	$1.00	$0.50
City of Tracy Transit	$1.00	$0.50

Dial-A-Ride Fares

Agency	General Public	Senior/Disabled/ Medicare	Additional Charges/ Restrictions
Fairfield Transit	Not Offered	$2.50	
Benicia Transit	$2.50	$1.25	
Livermore-Amador Transit	Not Offered	$1.25	
Merced Transit	Not Offered	$2.00	General Public Only offered outside of City
Modesto Transit	$1.70	$1.70	General Public Only during off peak
Monterey-Salinas Transit	Not Offered	$2.50	
Riverbank-Oakdale Transit	$1.50	$1.25	
Roseville Transit	$3.75	$1.75	
San Joaquin Regional Transit District	$2.00	$2.00	General Public limited availability: first come/first serve
Paratransit Inc (Sac RT Dial-A-Ride)	Not Offered	$3.00	
City of Folsom Transit	$2.50	$2.50	
City of Lincoln Transit	$2.00	$2.00	
City of Galt Dial-A-Ride	$1.00	$0.75	Senior is 65+
City of Tracy Transit	$1.25	$1.25	General Public Only offered outside of City/ $0.50 surcharge for same day service

CITY OF LODI

Carnegie Forum
305 West Pine Street, Lodi

NOTICE OF PUBLIC HEARING

Date: October 20, 2004

Time: 7:00 p.m.

For information regarding this notice please contact:
Susan J. Blackston
City Clerk
Telephone: (209) 333-6702

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that on **Wednesday, October 20, 2004** at the hour of 7:00 p.m., or as soon thereafter as the matter may be heard, the City Council will conduct a Public Hearing at the Carnegie Forum, 305 West Pine Street, Lodi, to consider the following matter:

a) adopting resolution approving fare increases for GrapeLine Fixed Route and Dial-A-Ride Services.

Information regarding this item may be obtained in the office of the Public Works Department, 221 West Pine Street, Lodi, California. All interested persons are invited to present their views and comments on this matter. Written statements may be filed with the City Clerk at any time prior to the hearing scheduled herein, and oral statements may be made at said hearing.

If you challenge the subject matter in court, you may be limited to raising only those issues you or someone else raised at the Public Hearing described in this notice or in written correspondence delivered to the City Clerk, 221 West Pine Street, at or prior to the Public Hearing.

By Order of the Lodi City Council:

Susan J. Blackston
City Clerk

Dated: October 7, 2004

Approved as to form:

D. Stephen Schwabauer
City Attorney

DECLARATION OF POSTING

SET PUBLIC HEARING FOR OCTOBER 20, 2004 TO CONSIDER ADOPTING RESOLUTION APPROVING FARE INCREASES FOR GRAPELINE FIXED ROUTE AND DIAL-A-RIDE SERVICES

On Friday, October 8, 2004, in the City of Lodi, San Joaquin County, California, a copy of a Notice of Public Hearing to consider adopting resolution approving fare increases for GrapeLine Fixed Route and Dial-A-Ride Services, (attached hereto, marked Exhibit "A"), was posted at the following four locations:

Lodi Public Library
Lodi City Clerk's Office
Lodi City Hall Lobby
Lodi Carnegie Forum

I declare under penalty of perjury that the foregoing is true and correct.

Executed on October 8, 2004, at Lodi, California.

ORDERED BY:

SUSAN J. BLACKSTON
CITY CLERK

_____
Jacqueline L. Taylor, CMC
Deputy City Clerk

Kari J. Chadwick
Administrative Clerk

_____
Jennifer M. Perrin, CMC
Deputy City Clerk

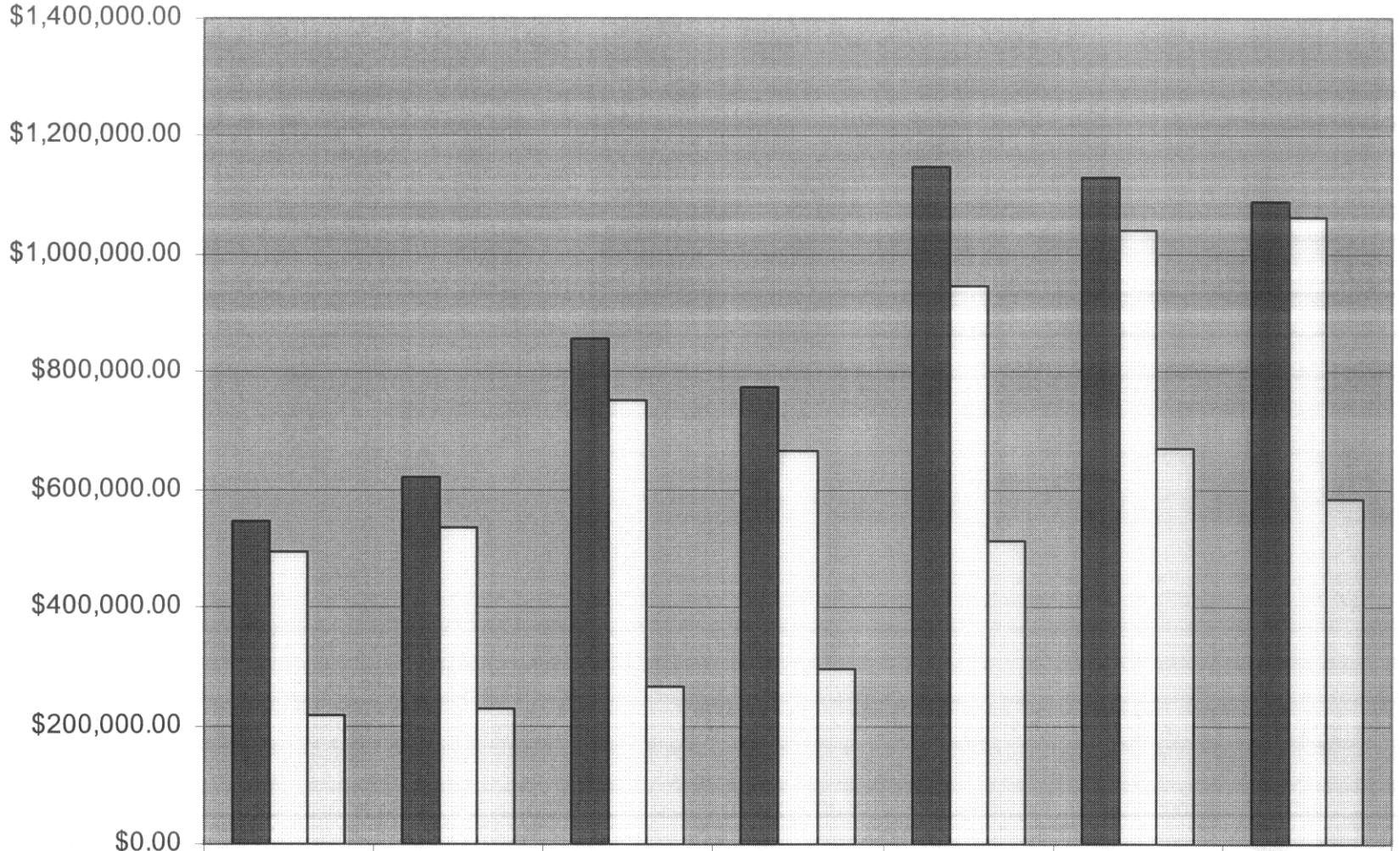
N:\Administration\CLERK\FORMS\DECPOST1.DOC

filed 10-6-04

Grapeline Fixed-Route and Dial-A-Ride Proposed Fare Increases and Service Changes

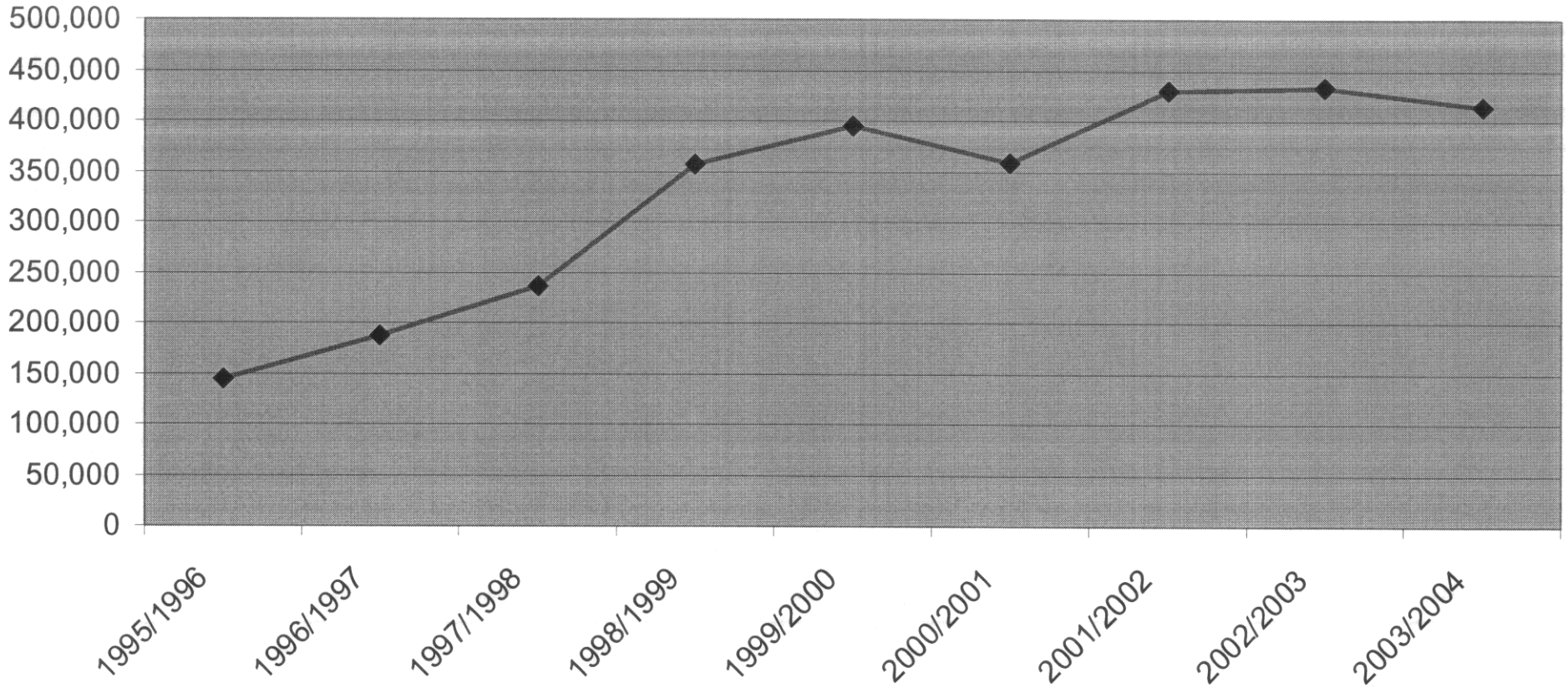
Public Works Department
Transit Division
October 2004

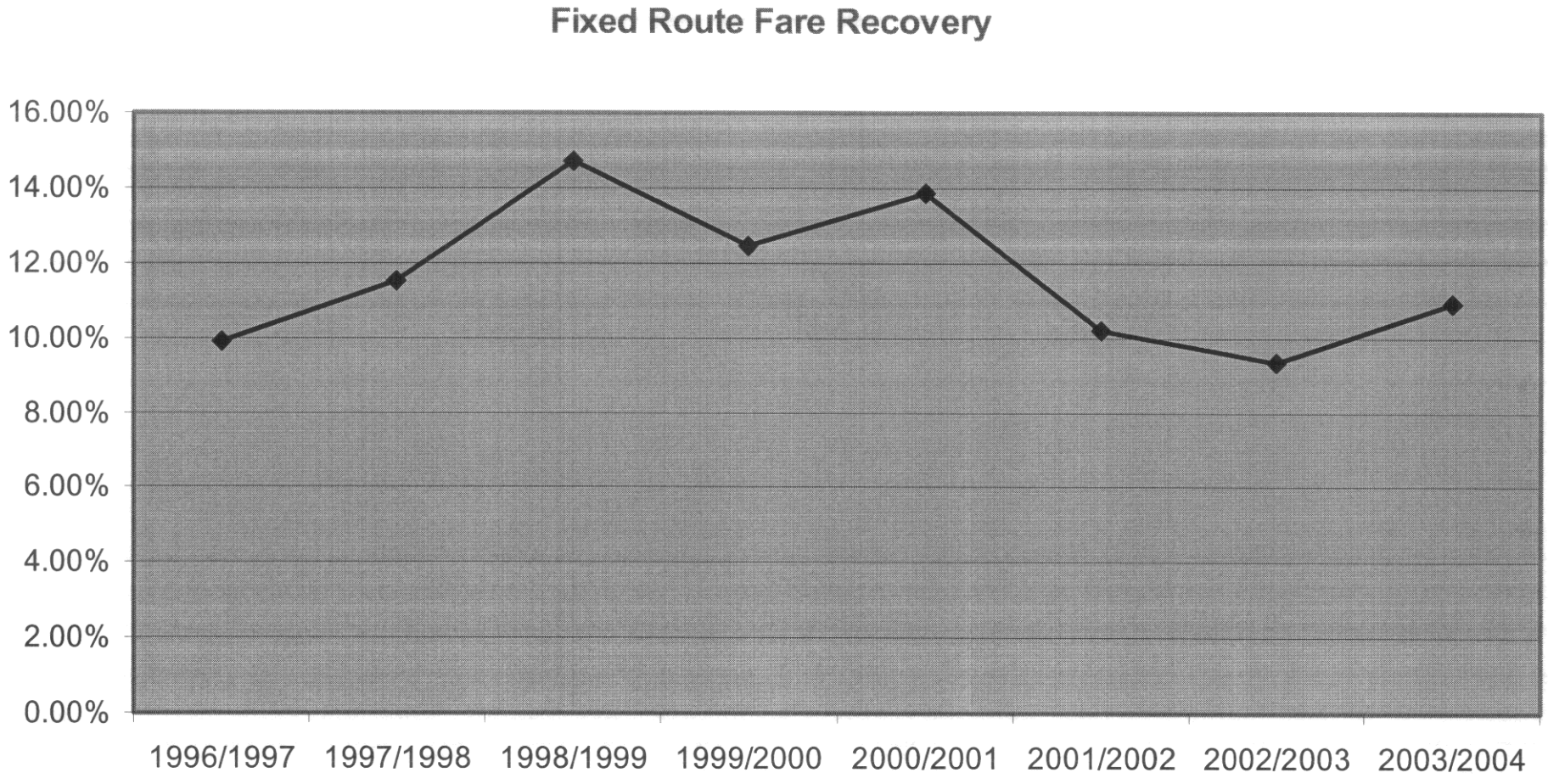
Operating Costs FY 97/98 to FY 03/04



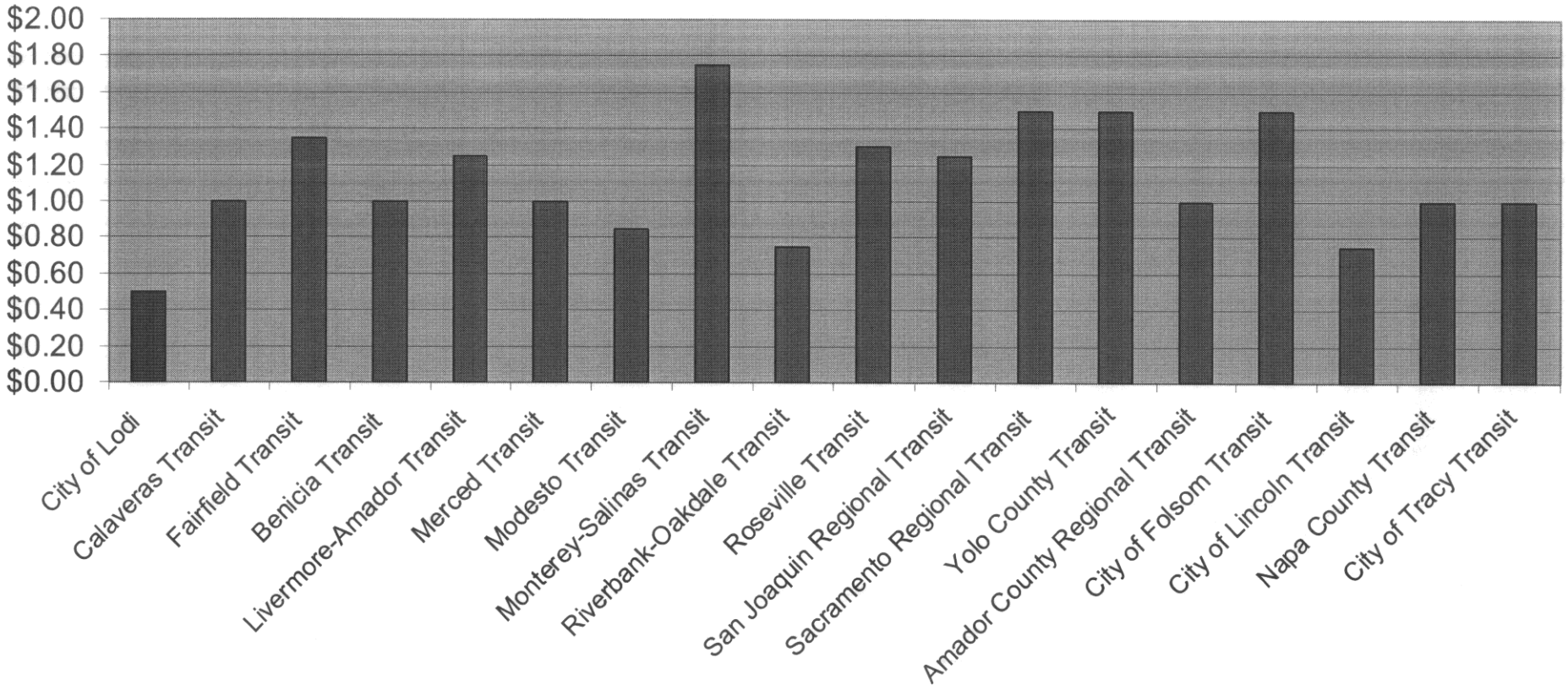
	1997/1998	1998/1999	1999/2000	2000/2001	2001/2002	2002/2003	2003/2004
Dial-A-Ride	$546,218.00	$619,667.00	$858,518.66	$774,825.99	$1,147,768.22	$1,130,162.54	$1,091,068.06
Fixed Route	$493,321.00	$536,996.00	$750,897.14	$665,914.90	$947,454.21	$1,039,788.96	$1,063,384.65
Transit Administration/Misc	$216,611.36	$229,213.68	$266,162.06	$297,111.52	$511,884.96	$668,896.87	$583,219.35

Fixed Route Ridership FY 95-96 thru FY 03/04

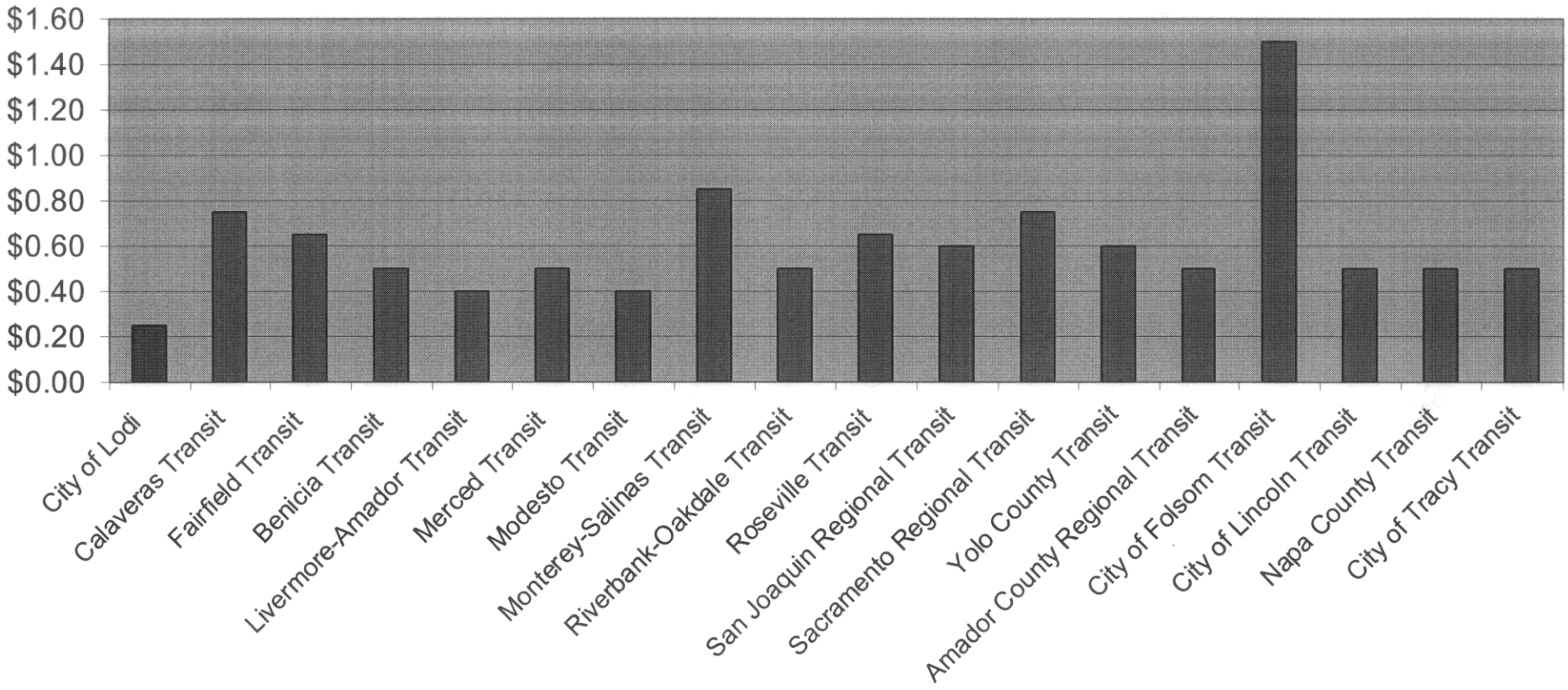



Fixed Route Fare Recovery
16.00%
14.00%
12.00%
10.00%
8.00%
6.00%
4.00%
2.00%
0.00%
1996/1997
1997/1998
1998/1999
1999/2000
2000/2001
2001/2002
2002/2003
2003/2004

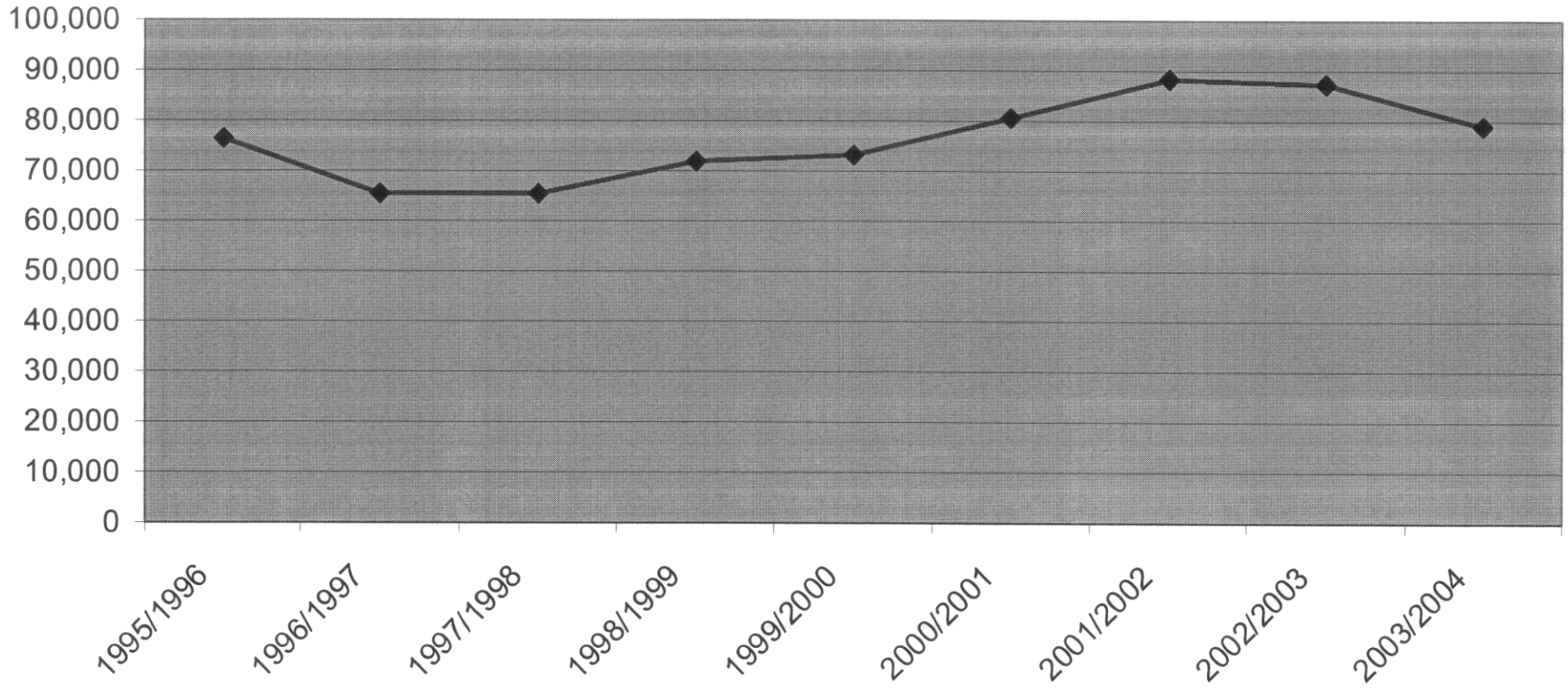
General Public Fixed Route Fares

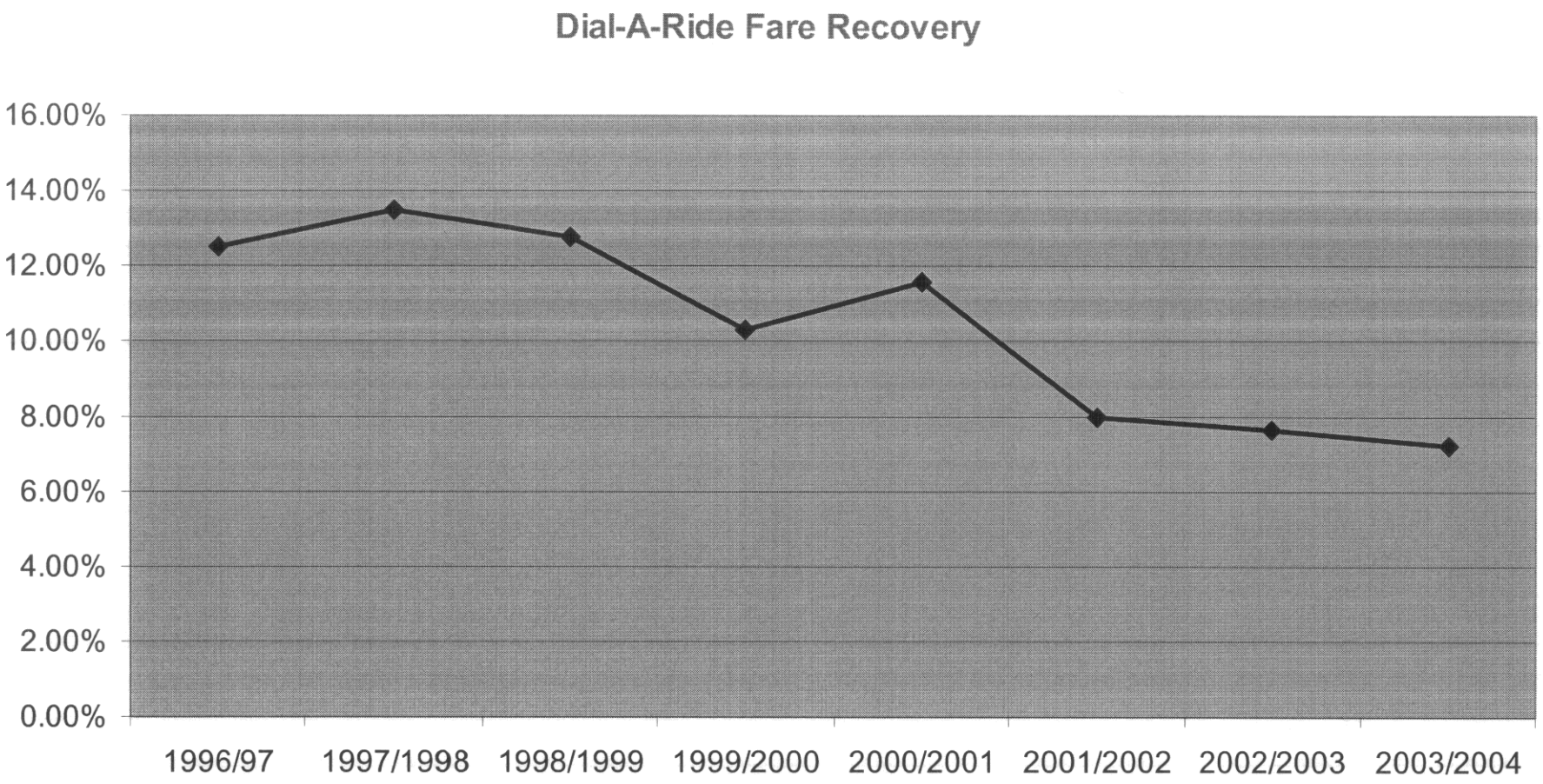


Senior/Disabled/Medicare Fixed Route Fares

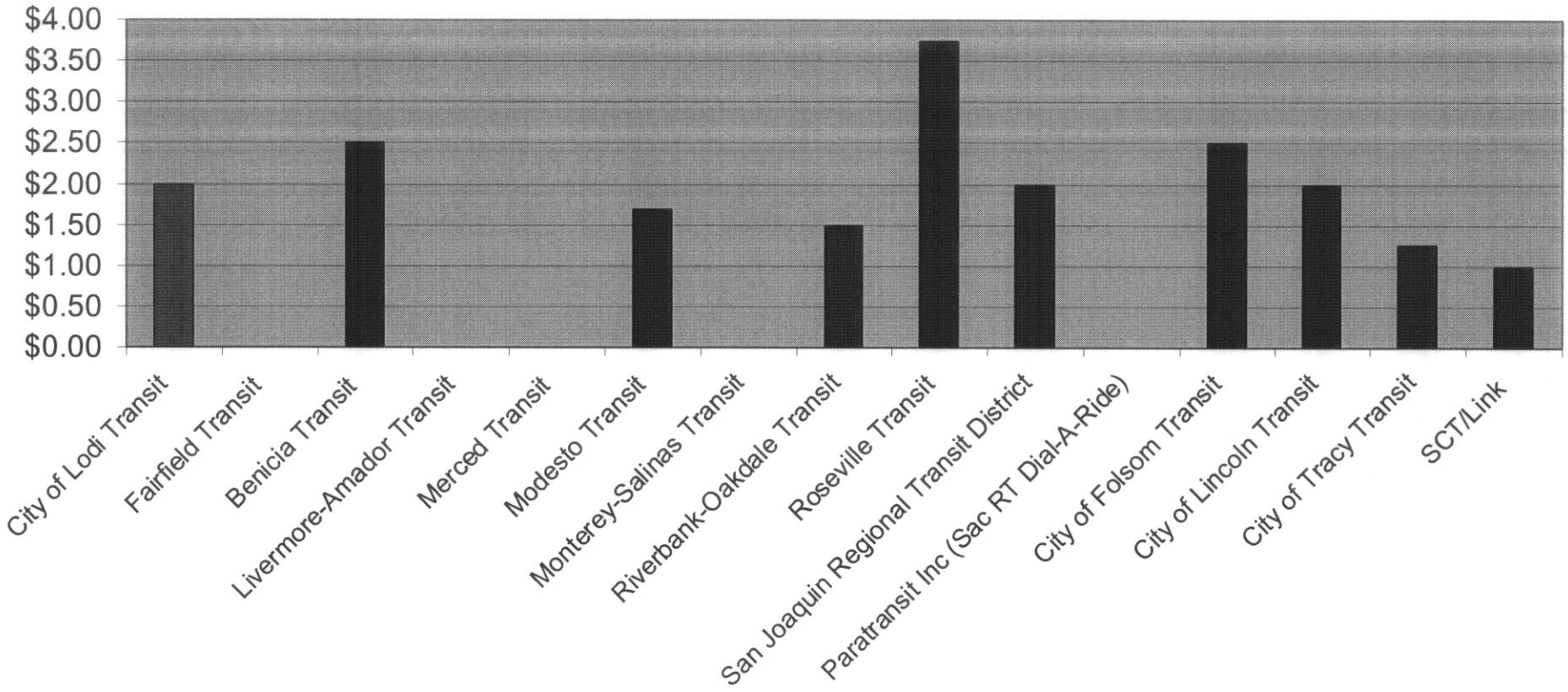


Dial-A-Ride Ridership FY 95/96 thru 03/04

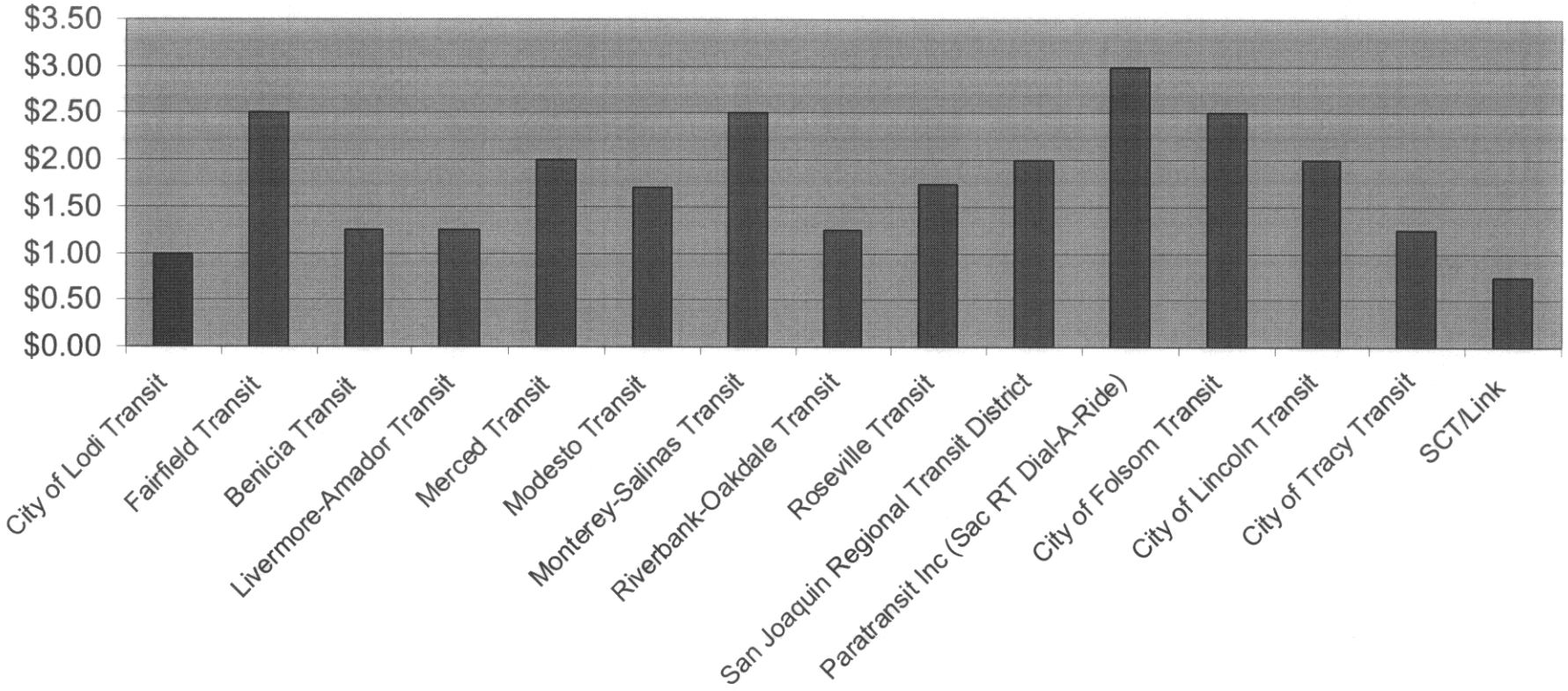



Dial-A-Ride Fare Recovery
16.00%
14.00%
12.00%
10.00%
8.00%
6.00%
4.00%
2.00%
0.00%
1996/97
1997/1998
1998/1999
1999/2000
2000/2001
2001/2002
2002/2003
2003/2004

General Public Dial-A-Ride Fares



Senior/Disabled/ Medicare Dial-A-Ride Fares



FIXED ROUTE

	Existing	Proposed
General Public	$0.50	$1.00
Senior (60+)/Disabled/Medicare	$0.25	$0.50
Transfers	Free	Free
Children under 5	4 free per paying passenger	2 free per paying passenger
31 Day Pass (General Public)	$20.00	Eliminate Pass
31 Day Pass (Senior/Disabled/Medicare)	$10.00	Eliminate Pass
Monthly Pass (Good only in month issued)		
(General Public)	N/A	$35.00
(Senior/Disabled/Medicare)	N/A	$17.50

DIAL-A-RIDE

	Existing	Proposed
General Public	$2.00	$5.00
Senior/Disabled/Medicare	$1.00	$1.50
Surcharge for area outside City limits but within the San Joaquin County portion of the Lodi Urbanized Area (in addition to applicable fare)	$0.50	$1.00

CITY COUNCIL

LARRY D. HANSEN, Mayor
JOHN BECKMAN
Mayor Pro Tempore
SUSAN HITCHCOCK
EMILY HOWARD
KEITH LAND

CITY OF LODI

PUBLIC WORKS DEPARTMENT

CITY HALL, 221 WEST PINE STREET
P.O. BOX 3006
LODI, CALIFORNIA 95241-1910
(209) 333-6706
FAX (209) 333-6710
EMAIL pwdept@lodi.gov
http:\\www.lodi.gov

JANET S. KEETER
Interim City Manager

SUSAN J. BLACKSTON
City Clerk

D. STEVEN SCHWABAUER
City Attorney

RICHARD C. PRIMA, JR.
Public Works Director

September 29, 2004

San Joaquin Council of Governments
555 E. Weber Avenue
Stockton, CA 95202

San Joaquin Regional Transit District
1533 E. Lindsay
Stockton, CA 95203

Liz Diaz, General Manager
MV Public Transportation
24 S. Sacramento Street
Lodi, CA 95240

SUBJECT: Discuss and Set Public Hearing for October 20, 2004, to Consider Adopting Resolution Approving Fare Increases for Grapeline Fixed Route and Dial-A-Ride Services

Enclosed is a copy of background information on an item on the City Council agenda of Wednesday, October 6, 2004. The meeting will be held at 7 p.m. in the City Council Chamber, Carnegie Forum, 305 West Pine Street.

This item is on the regular calendar for Council discussion. You are welcome to attend. If you wish to write to the City Council, please address your letter to City Council, City of Lodi, P. O. Box 3006, Lodi, California, 95241-1910. Be sure to allow time for the mail. Or, you may hand-deliver the letter to City Hall, 221 West Pine Street.

If you wish to address the Council at the Council Meeting, be sure to fill out a speaker's card (available at the Carnegie Forum immediately prior to the start of the meeting) and give it to the City Clerk. If you have any questions about communicating with the Council, please contact Susan Blackston, City Clerk, at 333-6702.

If you have any questions about the item itself, please call Tiffani Fink, Transportation Manager, at 333-6800, extension 2678.

P. Farris

for: Richard C. Prima, Jr.
Public Works Director

RCP/pmf

Enclosure

cc: City Clerk

NCSETPHFAREINCREASES.DOC