



**CITY OF LODI  
COUNCIL COMMUNICATION**

**AGENDA TITLE:** Set Public Hearing on May 18, 2011 to Introduce an Ordinance on Economic Incentive Rate Discounts

**MEETING DATE:** April 6, 2011

**PREPARED BY:** Electric Utility Director

**RECOMMENDED ACTION:** Set a Public Hearing on May 18, 2011 to introduce an ordinance on economic incentive rate discounts.

**BACKGROUND INFORMATION:** The Electric Utility Department proposes two new electric utility rate discounts: New Business Rate Discount and the New Jobs Rate Discount.

*New Business Rate Discount:*

Applicability: This discount is available for any new commercial or industrial customer that locates their operations to Lodi.

Rates: A discount on the customer's electric utility rate only, shall apply as follows:

- \* G1 customer 15%
- \* G2 customer 10%
- \* G3 customer 5%
- \* G4 customer 5%
- \* G5 customer 5%
- \* I1 customer 5%

Duration: This rate discount will be available to all commercial/industrial customers for 12 months.

Note: The rate discounts expire on June 30, 2013.

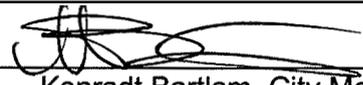
*New Jobs Rate Discount:*

Applicability: This discount is available for any commercial or industrial customer that adds a minimum of two full-time positions, and retains those positions for at least 12 months.

Rates: A discount on the customer's electric utility rate, shall apply as follows:

- \* 1% discount for every eligible\* full-time position added (capped at 15%).

Duration: This rate discount will be available to all commercial/industrial customers for 12 months.

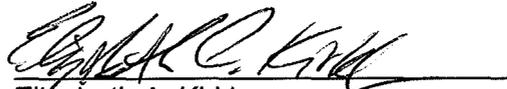
APPROVED:   
Konradt Bartlam, City Manager

**Note:** The rate discount expires on June 30, 2013.

\*Eligible employee: These are defined as those new full-time hires that are identified as: a dislocated worker, recently separated veteran/Vietnam war veteran/disabled veteran, Native American, disabled person, economically disadvantaged, ex-offender, or a recipient of or eligible for public assistance.

**FISCAL IMPACT:** Unknown at this time. The magnitude of the financial impact will be dependent upon the number of participants. A conservative fiscal impact, should the region's economic horizon improve in the next two years, would be in excess of \$100,000.

**FUNDING:** Not applicable.

  
Elizabeth A. Kirkley  
Electric Utility Director

Prepared By: Rob Lechner, Manager, Customer Service & Programs

EK/RSL/ist



*Please immediately confirm receipt  
of this fax by calling 333-6702*

CITY OF LODI  
P. O. BOX 3006  
LODI, CALIFORNIA 95241-1910

**ADVERTISING INSTRUCTIONS**

**SUBJECT:** PUBLIC HEARING TO CONSIDER INTRODUCING AN ORDINANCE ON  
ECONOMIC INCENTIVE RATE DISCOUNTS

**PUBLISH DATE:** SATURDAY, APRIL 9, 2011

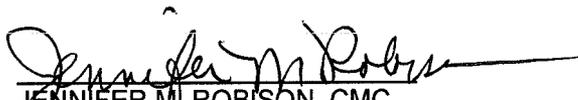
**LEGAL AD**

**TEAR SHEETS WANTED:** One (1) please

**SEND AFFIDAVIT AND BILL TO:** RANDI JOHL, CITY CLERK  
City of Lodi  
P.O. Box 3006  
Lodi, CA 95241-1910

**DATED:** THURSDAY, APRIL 7, 2011

**ORDERED BY:** RANDI JOHL  
CITY CLERK

  
JENNIFER M. ROBISON, CMC  
ASSISTANT CITY CLERK

\_\_\_\_\_  
MARIA BECERRA  
ADMINISTRATIVE CLERK

**Verify Appearance of this Legal in the Newspaper – Copy to File**

LNS Faxed to the Sentinel at 369-1084 at \_\_\_\_\_ (time) On \_\_\_\_\_ (date) \_\_\_\_\_ (pages)  
Phoned to confirm receipt of all pages at \_\_\_\_\_ (time) JMP MB CF (initials)



## **DECLARATION OF POSTING**

### **PUBLIC HEARING TO CONSIDER INTRODUCING AN ORDINANCE ON ECONOMIC INCENTIVE RATE DISCOUNTS**

On Thursday: April 7, 2011, in the City of Lodi, San Joaquin County, California, a Notice of Public Hearing to consider introducing an ordinance on economic incentive rate discounts (attached and marked as Exhibit A) was posted at the following locations:

Lodi Public Library  
Lodi City Clerk's Office  
Lodi City Hall Lobby  
Lodi Carnegie Forum

I declare under penalty of perjury that the foregoing is true and correct.

Executed on April 7, 2011, at Lodi, California.

ORDERED BY:

**RANDI JOHL  
CITY CLERK**

  
JENNIFER M. ROBISON, CMC  
ASSISTANT CITY CLERK

\_\_\_\_\_  
MARIA BECERRA  
ADMINISTRATIVE CLERK



# CITY OF LODI

Carnegie Forum  
305 West Pine Street, Lodi

## NOTICE OF PUBLIC HEARING

Date: May 18, 2011

Time: 7:00 p.m.

For information regarding this notice please contact:

**Randi Johl**

**City Clerk**

**Telephone: (209) 333-6702**

**EXHIBIT A**

### NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that on **Wednesday, May 18, 2011**, at the hour of 7:00 p.m., or as soon thereafter as the matter may be heard, the City Council will conduct a public hearing at the Carnegie Forum, 305 West Pine Street, Lodi, to consider the following matter:

- a) Introduce an ordinance on economic incentive rate discounts.**

Information regarding this item may be obtained in the Electric Utility Department, 1331 South Ham Lane, Lodi, (209) 333-6762. All interested persons are invited to present their views and comments on this matter. Written statements may be filed with the City Clerk, City Hall, 221 West Pine Street, 2<sup>nd</sup> Floor, Lodi, 95240, at any time prior to the hearing scheduled herein, and oral statements may be made at said hearing.

If you challenge the subject matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice or in written correspondence delivered to the City Clerk, 221 West Pine Street, at or prior to the close of the public hearing.

By Order of the Lodi City Council:

*Jennifer M. Robison*  
for **Randi Johl**  
City Clerk

**Dated:** April 6, 2011

Approved as to form:

D. Stephen Schwabauer  
City Attorney