



**CITY OF LODI  
COUNCIL COMMUNICATION**

**AGENDA TITLE:** Set Public Hearing for March 20, 2013, to Consider Extending the Economic Development Rates

**MEETING DATE:** March 6, 2013

**PREPARED BY:** Electric Utility Director

**RECOMMENDED ACTION:** Set a Public Hearing for March 20, 2013 to consider extending the Economic Development Rates.

**BACKGROUND INFORMATION:** For the past 18 months, the City of Lodi has offered a pair of electric rate discounts: New Business and New Jobs. Year-to-date, 22 customers have signed up to receive one of the two rate discounts. As of February 1, 2013, this has resulted in a total savings of approximately \$346,000 for the participating businesses.

Both of these rate discounts expire on June 30, 2013. Staff is recommending that both rate discounts, which serve as excellent economic development tools for the City of Lodi, be extended from July 1, 2013 to June 30, 2015 under the following guidelines:

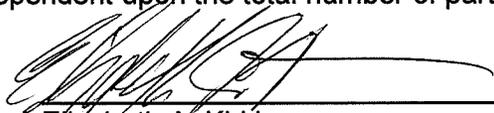
**New Business Rate Discount:** provided for 12 consecutive months; all new businesses assigned to the G2, G3, G4, G5, or I1 electric rate will receive a 5% discount per month; all new businesses assigned to the G1 electric rate will receive a "flat monthly credit" of \$25 per month.

**New Jobs Rate Discount:** provided for 12 consecutive months; all new hires must be new, full-time positions; there is a maximum 8% rate discount available, and the discount is provided in "bands" as shown below:

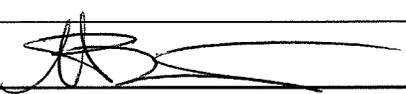
<i>Number of New, Full-Time Employees</i>	<i>Percentage Discount</i>
1-3	2%
4-6	4%
7-9	6%
10+	8%

**FISCAL IMPACT:** From July 1, 2011 to February 1, 2013, the discounts have totaled \$346,000. It is anticipated that the total discount will exceed \$400,000 by June 30, 2013. The magnitude of the financial impact for the proposed July 2013 to June 2015 rate discounts will be dependent upon the total number of participants.

**FUNDING:** Not applicable.

  
 Elizabeth A. Kirkley  
 Electric Utility Director

**PREPARED BY:** Rob Lechner, Customer Service & Programs Manager  
 EAK/RSL/lst

**APPROVED:**   
 Konrad Bartlam, City Manager



**Please immediately confirm receipt  
of this fax by calling 333-6702**

CITY OF LODI  
P. O. BOX 3006  
LODI, CALIFORNIA 95241-1910

**ADVERTISING INSTRUCTIONS**

**SUBJECT: PUBLIC HEARING TO CONSIDER EXTENDING THE ECONOMIC  
DEVELOPMENT RATES**

**PUBLISH DATE: SATURDAY, MARCH 9, 2013**

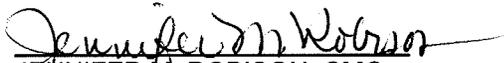
**LEGAL AD**

**TEAR SHEETS WANTED: One (1) please**

**SEND AFFIDAVIT AND BILL TO:** RANDI JOHL, CITY CLERK  
**LNS ACCT. #0510052** City of Lodi  
P.O. Box 3006  
Lodi, CA 95241-1910

**DATED:** THURSDAY, MARCH 7, 2013

**ORDERED BY:** RANDI JOHL  
CITY CLERK

  
JENNIFER M. ROBISON, CMC  
ASSISTANT CITY CLERK

\_\_\_\_\_  
MARIA DITMORE  
ADMINISTRATIVE CLERK

**Verify Appearance of this Legal in the Newspaper – Copy to File**

Faxed to the Sentinel at 369-1084 at \_\_\_\_\_ (time) ON \_\_\_\_\_ (date) \_\_\_\_\_ (pages)  
LNS \_\_\_\_\_ Phoned to confirm receipt of all pages at \_\_\_\_\_ (time) \_\_\_\_\_ JMR \_\_\_\_\_ MB (initials)



## **DECLARATION OF POSTING**

### **PUBLIC HEARING TO CONSIDER EXTENDING THE ECONOMIC DEVELOPMENT RATES**

On Thursday, March 7, 2013, in the City of Lodi, San Joaquin County, California, a Notice of Public Hearing to consider extending the economic development rates (attached and marked as Exhibit A) was posted at the following locations:

Lodi Public Library  
Lodi City Clerk's Office  
Lodi City Hall Lobby  
Lodi Carnegie Forum

I declare under penalty of perjury that the foregoing is true and correct.

Executed on March 7, 2013, at Lodi, California.

ORDERED BY:

**RANDI JOHL  
CITY CLERK**

  
JENNIFER M. ROBISON, CMC  
ASSISTANT CITY CLERK

\_\_\_\_\_  
MARIA DITMORE  
ADMINISTRATIVE CLERK



# CITY OF LODI

Carnegie Forum  
305 West Pine Street, Lodi

## NOTICE OF PUBLIC HEARING

Date: March 20, 2013

Time: 7:00 p.m.

For information regarding this notice please contact:

**Randi Johl**

**City Clerk**

**Telephone: (209) 333-6702**

**EXHIBIT A**

### NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that on **Wednesday, March 20, 2013**, at the hour of 7:00 p.m., or as soon thereafter as the matter may be heard, the City Council will conduct a public hearing at the Carnegie Forum, 305 West Pine Street, Lodi, to consider the following matter:

**a) Extending the economic development rates.**

Information regarding this item may be obtained in the Electric Utility Department, 1331 South Ham Lane, Lodi, (209) 333-6762. All interested persons are invited to present their views and comments on this matter. Written statements may be filed with the City Clerk, City Hall, 221 West Pine Street, 2<sup>nd</sup> Floor, Lodi, 95240, at any time prior to the hearing scheduled herein, and oral statements may be made at said hearing.

If you challenge the subject matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice or in written correspondence delivered to the City Clerk, 221 West Pine Street, at or prior to the close of the public hearing.

By Order of the Lodi City Council:

Randi Johl  
City Clerk

Dated: March 6, 2013

Approved as to form:

D. Stephen Schwabauer  
City Attorney