

CITY COUNCIL MEETING
OCTOBER 1, 1986

17

PUBLIC HEARING
SET TO CONSIDER
TRANSFER OF OWNERSHIP
OF THE LODI AMBULANCE
SERVICE

CC-21.1(a)

Council was apprised that a letter had been received from the Lodi Ambulance Service advising of their intention to transfer the ownership of that company. The City is also in receipt of their application for transfer, which requirements are set forth in the Lodi Municipal Code.

Council set a Public Hearing for the Regular Council Meeting of October 15, 1986 at 7:30 p.m. to consider the transfer of ownership of the Lodi Ambulance Service pursuant to Section 5.36.060 of the Lodi Municipal Code.

COUNCIL COMMUNICATION

TO: THE CITY COUNCIL	DATE	NO.
FROM: THE CITY MANAGER'S OFFICE	October 1, 1986	
SUBJECT: SET PUBLIC HEARING TO CONSIDER TRANSFER OF OWNERSHIP OF THE LODI AMBULANCE SERVICE		

Attached hereto is a letter that has been received from the Lodi Ambulance Service advising of their intention to transfer the ownership of that company.

The City is also in receipt of their application for permit, which is a requirement set forth by the Lodi City Code.

Section 5.36.060 of the Lodi City Code provides that upon the filing of a fully completed application for the permit to engage in the business of operating an ambulance, and receipt of the report of the city manager that the application is complete, the city clerk shall present the application to the city council who shall fix a time for a public hearing thereon for the purpose of determining whether the public convenience and necessity require the proposed service. No permit shall be granted until the council shall, after investigation and hearing, declare by resolution that the public convenience and necessity require the proposed service and that the same will promote the convenience, safety and welfare of the general public.

Further, Section 5.36.120 of the Lodi City Code provides that the application for transfer of any ambulance operator's permit shall be subject to the same terms, conditions and requirements as if the application were for an original permit.

RECOMMENDED ACTION:

That Council, by motion action, set this matter for public hearing for the Regular Meeting of October 15, 1986 at 7.30 p.m.


ALICE M. REIMCHE
City Clerk

Encl.



Lodi Ambulance Service

1709 S STOCKTON ST. • P.O. BOX 597 • LODI, CA 95241 • 209/334-0830

September 23, 1986

City of Lodi
City Manager
City Council
221 W. Pine St.
Lodi, CA 95240

Dear Mr. Peterson and Council Members,

Our company, LAS Paramedics, will be merging with All-City Ambulance Service of Stockton. The new corporation will be named Life Medical Industries dba Lodi Ambulance Service (LAS Paramedics) and All-City Ambulance Service. I personally believe this to be an excellent and sound business decision. There are several reasons for this expansion that will benefit both the citizens of Lodi and my family's future.

Time has come to expand the capabilities of LAS. During the past decade, the ambulance industry in California has gone through a revolution. This has caused small community ambulance services to be forced out of business due to increasing competition for manpower and professional services and increases in operational cost such as our last insurance crisis. Larger ambulance corporations have consumed these smaller businesses as they are able to offset these impacts of the 1980's. We will not allow this to happen to our system!

An example of this situation is as follows: LAS is in need of an expanded central dispatch system. No longer can this company meet the needs of the community by using an answering service to dispatch sophisticated ambulances. The cost of an expanded dispatch center in this community would be approximately \$40,000.00 per year or \$13.00 more per call. By this merger being implemented, we would use the existing All-City dispatch center which will offer 24 hour professional emergency dispatchers to respond ambulances and perform System Status Management with all the ambulances. A continued update of all vehicles would enhance backup capabilities and response of the closest ambulance to the residences of this community.

There will be times when one of our All-City ambulances would provide backup services to this community. How will the user know that it is a LMI ambulance? How will they know that the personnel are trained as well as the LAS personnel? All vehicles will have a LMI decal readily visible! All ambulance personnel are trained equally to the standards and requirements of the State Emergency Medical Services Authority. All drivers

Possess an authorized vehicle ambulance drivers license, issued by the State Department of Motor Vehicles. To make identification easier, all future ambulances will have the same color scheme and logo. All personnel will have the same uniform and each employee will wear an authorized identification tag issued by San Joaquin County EMS Agency with the employees photograph and name visible for easy identification.

Eventually the corporate and billing offices will be consolidated with a sub-office in each community. Consolidation of these offices are due to maximizing the professionalism and manpower needs enabling a more efficient and cost effective system.

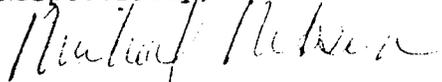
Lou Meyer, Jo Ann Hodge and myself have a tremendous amount of experience in the ambulance industry. Collectively, we have over thirty years of experience. Lou Meyer is highly thought of in the EMS community. He is a certified paramedic and is actively involved in many local, regional and State EMS committees, and is currently a board member of the California Ambulance Association. Jo Ann Hodge has a background in Medicare and Medi-Cal relations, and fiscal knowledge of the ambulance industry. Myself, I am a certified paramedic, and actively involved with local and State EMS politics and currently serve as President of the California Ambulance Association. My experience is in ambulance fiscal knowledge, contract negotiations and EMS public relations.

This move to consolidate our two systems is best for the over all EMS system and local communities. It shall enhance the needs and increasing demands placed on it by these communities. I also assure you that I will continue to live in Lodi and will still participate with local industry and community oriented services. Our goal is to achieve the best ambulance system in this area for years to come.

We have developed an initial one year plan. To assist us with this we will be hiring the EMS consulting firm of Jay Fitch & Assoc. Mr. Fitch's firm will provide a complete indepth overview of our companies. During this process he will interview you to provide input as to your perception of our community ambulance company. Mr. Fitch will help us streamline our EMS system and allow us to improve service on a more cost effective basis.

I am available for your comments and questions. Please do not hesitate to call me. We are looking forward for our communities best interest.

Respectfully;



Michael N. Nilssen

MNN/cn

NOTICE THAT THE CITY COUNCIL OF THE CITY OF LODI
WILL BE CONDUCTING A PUBLIC HEARING
TO CONSIDER THE TRANSFER OF OWNERSHIP
OF THE LODI AMBULANCE SERVICE

WHEREAS, Section 5.36.060 of the Lodi City Code provides that upon the filing of a fully completed application for the permit to engage in the business of operating an ambulance, and receipt of a report of the City Manager that the application is complete, the City Clerk shall present the application to the City Council who shall fix a time for a public hearing hereon for the purpose of determining whether the public convenience and necessity require the proposed service. No permit shall be granted until the council shall, after investigation and hearing, declare by resolution that the public convenience and necessity require the proposed service and that the same will promote the convenience, safety and welfare of the general public.

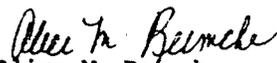
FURTHER, Section 5.36.120 of the Lodi City Code provides that the application for transfer of any ambulance operator's permit shall be subject to the same terms, conditions and requirements as if the application were for an original permit.

NOW, THEREFORE, BE IT RESOLVED, that the City Council of the City of Lodi does hereby set a Public Hearing to be held on Wednesday, October 15, 1986 at the hour of 7:30 p.m., or as soon thereafter as the matter may be heard to consider the transfer of ownership of the Lodi Ambulance Service.

All interested persons are invited to present their views on this matter. Written statements may be filed with the City Clerk at any time prior to the hearing scheduled herein and oral statements may be made at said hearing.

If you challenge the subject matter in court you may be limited to raising only those issues you or someone else raised at the Public Hearing described in this notice or in written correspondence delivered to the City Clerk at, or prior to, the Public Hearing.

By Order of the Lodi City Council.


Alice M. Reimche
City Clerk

Dated: October 1, 1986