

RESOLUTION NO. 2005-42

A RESOLUTION OF THE LODI CITY COUNCIL AUTHORIZING THE CITY MANAGER TO PROVIDE A PUBLIC BENEFITS PROGRAM GRANT TO FUND THE LODI POWER SHIFT INITIATIVE PILOT PROJECT AND FURTHER AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT WITH WORLDLINK FOUNDATION TO ASSIST IN MANAGING AND IMPLEMENTING THE PROGRAM

WHEREAS, the state has mandated that beginning January 1, 1998, the City of Lodi is obligated to fund various programs through a Public Benefits Charge based on an historical electric revenue requirement; and

WHEREAS, the requirement amounts to approximately \$1 million per year that must be dedicated to qualifying programs such as energy efficiency. A further stipulation is that these efforts must be done on the customer's side of the meter in order to qualify; and

WHEREAS, the Lodi Power Shift Initiative Pilot Project is the final component of the City's energy education program, funded via the *Lodi Public Benefits Program*; and

WHEREAS, the *Lodi Power Shift Initiative* will be a one-year pilot project, utilizing the expertise of non-profit, San Francisco-based WorldLink Foundation to launch this new effort. Specifically, in conjunction with WorldLink, Electric Utility staff will provide, at no charge, the award-winning "Power Shift" video, associated curriculum, and teacher workshops into local classrooms. The target student audience is 9th through 12th grade students, and both private and public high schools may participate. The "Power Shift" video serves as the initial discussion point for the teacher and students, with a set educational curriculum (assignments, class projects) that follows the video; and

WHEREAS, the overall goal of the *Lodi Power Shift Initiative* is to prepare our high school students of today, by exposing them to the new and emerging energy technologies of tomorrow. Our pilot project is also designed to encourage today's high school students to think about sustainable energy resources and the role these resources will play over the next ten to fifty years. The *Lodi Power Shift Initiative* incorporates television and video, web resources, educator workshops, and public events to achieve the aforementioned goals. The WorldLink Foundation has successfully incorporated its programs and services into dozens of northern California classrooms since the mid-90's; and

WHEREAS, Electric Utility staff elected to utilize this non-profit organization due to the unique nature of its product and the success its efforts have produced in other communities, and therefore respectfully recommends that the Lodi City Council dispense with going out to bid pursuant to Lodi Municipal Code 3.20.070; and

WHEREAS, in addition to classroom products and services, the WorldLink Foundation will assist Electric Utility staff in refining and enhancing the department's overall energy education efforts. This process will begin as a needs assessment, followed by specific recommendations for strengthening the various education elements already in place; and

WHEREAS, Electric Utility staff respectfully requests approval of the *Lodi Power Shift Initiative* pilot project as a qualifying component of the City of Lodi Public Benefits Program, categorized as both Research, Development & Demonstration Services, as well as Renewable Energy Resources & Technologies.

NOW, THEREFORE, BE IT RESOLVED that the Lodi City Council hereby authorizes the City Manager to provide a *Public Benefits Program* grant in the amount not to exceed \$25,000 to fund the *Lodi Power Shift Initiative Pilot Project*; and

BE IT FURTHER RESOLVED that the City Manager is hereby authorized to execute a contract with WorldLink Foundation, of San Francisco, California, to assist in managing and implementing this pilot project.

Dated: March 2, 2005

I hereby certify that Resolution No. 2005-42 was passed and adopted by the Lodi City Council in a regular meeting held March 2, 2005, by the following vote:

AYES: COUNCIL MEMBERS – Hansen, Hitchcock, Johnson, Mounce, and Mayor Beckman

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None


SUSAN J. BLACKSTON
City Clerk