

RESOLUTION NO. 2014-54

A RESOLUTION OF THE LODI CITY COUNCIL AUTHORIZING THE CITY
MANAGER TO EXECUTE AMENDMENT NO. 1 TO PROFESSIONAL
SERVICES AGREEMENT WITH RKS RESEARCH & CONSULTING FOR
2014 STATEWIDE SURVEY OF RESIDENTIAL CUSTOMERS SERVED
BY CALIFORNIA MUNICIPAL UTILITIES

WHEREAS, the City entered into a contract with RKS Research & Consulting (RKS) on March 24, 2014, to participate in a 2014 Statewide Survey of Residential Customers; and

WHEREAS, participants in this survey currently include more than 40 Investor Owned Utility and Publicly Owned Utility members of the California Municipal Utilities Association (CMUA); and

WHEREAS, the total cost of the survey is \$19,950 and focuses on topics such as customer satisfaction, electric rate price/value, reliability and power delivery, and energy efficiency; and

WHEREAS, efforts include participation in the statewide survey of a cross section of California residential customers totaling approximately 1,300 heads of household in addition to a proprietary oversample of approximately 200 Lodi residential households with the opportunity to add customized questions based on issues of local importance to Lodi; and

WHEREAS, a review of Lodi's demographics by RKS indicate that nearly 30% of Lodi's population is Hispanic or Latino and as such RKS recommended that Lodi consider conducting a portion of the interviews in Spanish to ensure a representative sample; and

WHEREAS, the Electric Utility (EU) is requesting an amendment to the current agreement with RKS in an amount not to exceed \$5,000 for the inclusion of translation services in performing the survey.

NOW, THEREFORE, BE IT RESOLVED that the Lodi City Council does hereby authorize the City Manager to execute Amendment No. 1 to Professional Services Agreement with RKS Research & Consulting for the 2014 Statewide Survey of Residential Customers Served by California Municipal Utilities to include translation services in an additional amount of \$5,000 for a total revised not to exceed cost of \$24,950.

Dated: April 16, 2014

I hereby certify that Resolution No. 2014-54 was passed and adopted by the City Council of the City of Lodi in a regular meeting held April 16, 2014, by the following vote:

AYES: COUNCIL MEMBERS – Hansen, Johnson, Mounce, Nakanishi, and Mayor Katzakian

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None


RANDI JOHL-OLSON
City Clerk